

Ref.No. : PDVPMT /

Date :

Criterion I

Curricular Aspects

1.2.1

Programs in which Choice Based Credit System (CBCS)/elective course system has been implemented



 SHIVAJI UNIVERISTY, KOLHAPUR-416 004. MAHARASHTRA

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 कक्स : 0099-0239-269933 व २६९२३३३.8-mail:bos@unishivaji.ac.in

Ref./SU/BOS/Arts/6385

Date:- 25/06/2018

The Principal All Affiliated Arts (B.A.) Colleges, Shivaji University, Kolhapur.

> Subject: Regarding syllabi and equivalence of B.A. Part-1 (Sem. I & II) Choice Based Credit System (CBCS) degree programme under the Faculty of Humanities.

Sir/Madam,

With reference to the subject mentioned above, I am directed to inform you that the university authorities have accepted and granted approval to the syllabi and equivalence of B.A. Part-I (Sem. I & II) Choice Based Credit System (CBCS) under the Faculty of Humanities.

This syllabi and equivalence shall be implemented from the academic year 2018-2019 (i.e. from June 2018) onwards. A soft copy containing the syllabus is attached herewith and it is also available on university website <u>www.unishivaji.ac.in.</u> (Online Syllabus).

The question papers on the pre-revised syllabi of above mentioned course will be set for the examinations to be held in October /November 2018 & March/April 2019. These chances are available for repeater students, if any.

You are therefore, requested to bring this to the notice of all Students and Teachers concerned.

Thanking you,

Yours faithfully,

Dy. Registrat

Encl: As above

Copy to;

- 1 Dean, Faculty of Humanities
- 2 Chairman, BOS under Faculty of Humanities

for information

- 3 Appointment Section
- 4 P.G. Admission Section
- 5 B.A. Section
- 6 Affiliation Section (U.G./P.G)
- 7 Computer Centre
- 8 Eligibility Section
- 9 Distan Education
- 10 P.G.Seminer Section

for information and necessary action.

46



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 उपक्रमी (ईपीएबीएक्स) २६०९००० (अभ्यास संडले विमाण- २६०९०९४)
 मकस : 0099-0239-2६९९५३३ व २६९२३३३.e-mail:bos@unishivaji.ac.in

Ref./SU/BOS/Humanities/ 6084

Date : 17/06/2019

To,

The Principal All Affiliated College/Institutions, Shivaji University, Kolhapur

Subject : Regarding syllabi and equivalence of B. A. Part-II (Sem. III & IV) Choice Based Credit System (CBCS) degree programme under the Faculty of Humanities

Sir/Madam,

With reference to the subject mentioned above, I am directed to inform you that the University authorities have accepted and granted approval to the revised syllabi and equivalence of B. A. Part-II (Sem. III & IV) Choice Based Credit System (CBCS) under the Faculty of Humanities

This syllabi and equivalence shall be implemented from the academic year 2019-2020 (i.e. from June, 2019) onwards. A soft copy containing the syllabus is attached herewith and it is also available on university website <u>www.unishivaji.ac.in</u> (Online Syllabus).

The question papers on the pre-revised syllabi of above mentioned course will be set for the examinations to be held in October / November 2019 & March / April, 2020. These chances are available for repeater students, if any.

For Students of Distance Education this syllabi shall be imlemented from the academic year 2020-2021 (i.e. from June, 2020) onwards

You are therefore, requested to bring this to the notice of all Students and Teachers concerned.

Thanking you,

Yours faithfully,

Dr. Registrar

Encl : As above

Copy to,

- 1. I/c Dean, Faculty of Humanities
- Chairman, BOS under Faculty of Humanities
- Director, BOEE
- 4. Appointment Section
- 5. P. G. Admission Section
- 6. B. A. Section
- Affiliation Section (U.G./P.G.)
- 8. Computer Center/LT.
- 9. Eligibility Section
- 10. Distance Education
- 11. P.G. Seminer Section

for information

for information and necessary action.



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 दुरथ्वनी (ईपीएबीएक्स) २६०९००० (अभ्यास मंडळे विभाग- २६०९०९४)

 फेक्स : ००९९-०२३१-२६९९५३३ व २६९२३३३.8-mail:bos@unishivaji.ac.in

Ref.,/SU/BOS/Humanities/

To,

Outward 1 5 7 8 ate : - 4 JUL 2020

The Principal All Affiliated Colleges/Institutions, Shivaji University, Kolhapur

Subject : Regarding syllabi and equivalence and Nature of question paper of B. A. Part-III (Sem. V & VI) Choice Based Credit System (CBCS) degree programme under the Faculty of Humanities

Sir/Madam,

With reference to the subject mentioned above, I am directed to inform you that the University authorities have accepted and granted approval to the revised following syllabi, equivalence and nature of question paper of B. A. Part-III (Sem. V & VI) Choice Based Credit System (CBCS) under the Faculty of Humanities.

Marathi	Hindi	English	Economics	History
Sociology	Psychology	Sanskrit	Kannada	Urdu
Ardhamagadhi	Philosophy	Political Science	Geography	

This syllabi, equivalence and nature of question paper shall be implemented from the academic year 2020-2021. A soft copy containing the syllabus is attached herewith and it is also available on university website <u>www.unishivaji.ac.in</u> (students/Online Syllabus).

The question papers on the pre-revised syllabi of above mentioned course will be set for the examinations to be held in October / November 2020 & March / April, 2021. These chances are available for repeater students, if any.

For Students of Distance Education this syllabi shall be implemented from the academic year 2021-2022

You are therefore, requested to bring this to the notice of all Students and Teachers concerned.

Thanking you,

Yours faithfully.

Dr. Registrar

Dr. Registrar Board of Studies

Encl : As above

Copy to,	
I/c Dean, Faculty of Humanities	Chairperson, BOS under Faculty of Humanities
Director, BOEE	Dy.R Examination
Appointment Section	B. A. Section, O.E. 1 to 4 Examination.
P. G. Admission Section	Computer Center/I.T.
Eligibility Section	Distance Education
P.G. Seminer Section	Affiliation Section (U.G./P.G.)

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 Fax 0091-0231-269233 - BOS - 2609094

Ref./SU/BOS/Comm/ 6312

Date: 22/06/2018

The Principal

All Affiliated (Commerce) Colleges/Institutions, Shivaji University, Kolhapur.

> Subject: Regarding syllabi and equivalence of B.Com. Part- I (Sem. I & II) Choice Based Credit System (CBCS), degree programme under the Faculty of Commerce & Management.

Sir/Madam,

With reference to the subject mentioned above, I am directed to inform you that the university authorities have accepted and granted approval to the revised syllabi and equivalence of B.Com. Part-I (Sem. I & II) Choice Based Credit System (CBCS) under the Faculty of Commerce & Management.

Business Communication	9	Hindi
Micro Economics	10	Urdu
Management Principles & Applications	11	Kannada
Financial Accounting	12	Business Mathematics
Principles of Marketing	13	Insurance
History of Civilization	14	Geography
Marathi	15	Foreign Trade
Global Finance		
	Management Principles & Applications Financial Accounting Principles of Marketing History of Civilization Marathi	Management Principles & Applications11Financial Accounting12Principles of Marketing13History of Civilization14Marathi15

This revised syllabi and equivalence shall be implemented from the academic year 2018-2019 (i.e. from June 2018) onwards. A soft copy containing the syllabus is attached herewith and it is also available on university website <u>www.unishivaji.ac.in.</u> (Online Syllabus).

The question papers on the pre-revised syllabi of above mentioned course will be set for the examinations to be held in October /November 2018 & March/April 2019. These chances are available for repeater students, if any.

You are therefore, requested to bring this to the notice of all Students and Teachers concerned.

Thanking you,

Yours faithfully,

Dy. Registrar

Encl: As above

Copy to;

- Dean, Faculty of Commerce & Management
- 2 Chairman, BOS under Faculty of

Commerce & Management

3 Appointment Section

- 4 P.G. Admission Section
- 5 B.Com. Section
- 6 Affiliation Section (U.G./P.G)
- 7 Computer Centre
- 8 Eligibility Section
- 9 Distan Education
- 10 P.G.Seminer Section

for information and necessary action.

for information

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 2759471 (वंगीएवीएवम) २६०९००० (अच्याम मंडळे विभाग- २६०९०९४)

 फॅक्स : 0099-0239-269433 व २६९२३३३.e-mail:bos@unishivaji.ac.in

Ref../SU/BOS/Com & Mgmt./ 6032

Date : 17/06/2019

To,

The Principal All Affiliated (Commerce & Management) College/Institutions, Shivaji University, Kolhapur

Subject : Regarding syllabi and equivalence of B. Com. Part-H (Sem. HI & IV) Choice Based Credit System (CBCS) degree programme under the Faculty of Commerce & Management.

Sir/Madam,

With reference to the subject mentioned above, I am directed to inform you that the University authorities have accepted and granted approval to the revised syllabi and equivalence of B. Com. Part-II (Sem. III & IV) Choice Based Credit System (CBCS) under the Faculty of Commerce & Management.

This syllabi and equivalence shall be implemented from the academic year 2019-2020 (i.e. from June, 2019) onwards. A soft copy containing the syllabus is attached herewith and it is also available on university website <u>www.unishivaji.ac.in</u> (Online Syllabus).

The question papers on the pre-revised syllabi of above mentioned course will be set for the examinations to be held in October / November 2019 & March / April, 2020. These chances are available for repeater students, if any.

For Students of Distance Education this syllabi shall be imlemented from the academic year 2020-2021 (i.e. from June, 2020) onwards

You are therefore, requested to bring this to the notice of all Students and Teachers concerned.

Thanking you,

Yours faithfully,

Encl : As above

Copy to. 1. I/c Dean, Faculty of Commerce & Management 2. Chairman, BOS under Faculty of for information Commerce & Management 3. Director, BOEE 4. Appointment Section 5. P. G. Admission Section 6. B. Com. Section 7. Affiliation Section (U.G./P.G.) for information and necessary action. 8. Computer Center/I.T. 9. Eligibility Section 10. Distance Education 11. P.G. Seminer Section

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Ref../SU/BOS/Com & Mgmt./

To,

Date : 04/07/2020 Outward No. : 1 5 8 1 -

44

The Principal All Affiliated (Commerce & Management) College/Institutions, Shivaji University, Kolhapur

Subject : Regarding syllabi and equivalence of B. Com. Part-III (Sem. V & VI) Choice Based Credit System (CBCS) degree programme under the Faculty of Commerce & Management.

Sir/Madam,

With reference to the subject mentioned above, I am directed to inform you that the University authorities have accepted and granted approval to the revised syllabi and equivalence of B. Com. Part-III (Sem. V & VI) Choice Based Credit System (CBCS) under the Faculty of Commerce & Management.

This syllabi and equivalence shall be implemented from the academic year 2020-2021. A soft copy containing the syllabus is attached herewith and it is also available on university website www.unishivaji.ac.in (Online Syllabus).

The question papers on the pre-revised syllabi of above mentioned course will be set for the examinations to be held in October / November 2020 & March / April, 2021. These chances are available for repeater students, if any.

For Students of Distance Education this syllabi shall be imlemented from the academic year 2021-2022.

You are therefore, requested to bring this to the notice of all Students and Teachers concerned.

Thanking you,

Yours faithfully,

Dr. Registrar

Encl : As above

Constant

I/c Dean, Faculty of Commerce & Management	Chairperson, BOS under Faculty of Commerce & Management
Director, BOEE	Dy.R Examination
Appointment Section	B, Com. Section
P. G. Admission Section	Computer Center/I.T.
Eligibility Section	Distance Education
P.G. Seminer Section	Affiliation Section (U.G./P.G.)

Ref../SU/BOS/Com & Mgt./

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 फॅक्स : ००९९-०२३९-२६९९५३३ व २६९२३३३.e-mail:bos@unishivaji.ac.in

SU/BOS/Science/6254

Date: 21-06-2018

To,

The Principal, All Affiliated (Science) Colleges/Institutions, Shivaji University, Kolhapur.

Subject: Regarding syllabi of B. Sc. Part-I (CBCS) degree programme under the Faculty of Science and Technology .

Sir/Madam,

With reference to the subject mentioned above, I am directed to inform you that the university authorities have accepted and granted approval to the revised syllabi, Nature of question paper and equivalence of B. Sc. Part-I (Sem. I & II) Choice Based Credit System (CBCS) under the Faculty of Science and Technology.

	B.ScI (Sen	n. I & II	I) (CBCS)
1)	English (Com.)	2)	Chemistry
3)	Physics	4)	Zoology
5)	Botany	6)	Statistics
7)	Mathematics	8)	Microbiology
9)	Geography	10)	Geology
11)	Electronics	12)	Biotechnology (Optional/Vocational)
13)	Computer Science	14)	Biochemistry
15)	Food Science & Quality Control	16)	Astro Physics & Speace Science
17)	Nanotechnology	18)	Industrial Microbiology

This syllabi and equivalence shall be implemented from the academic year 2018-2019 (i.e. from June 2018) onwards. A soft copy containing the syllabus is attached herewith and it is also available on university website <u>www.unishivaji.ac.in</u> (Online Syllabus)

The question papers on the pre-revised syllabi of above mentioned course will be set for the examinations to be held in October /November 2018 & March/April 2019. These chances are available for repeater students, if any.

You are, therefore, requested to bring this to the notice of all students and teachers concerned.

Thanking you,

Yours faithfully,

Dy Registrar

1	The Dean, Faculty of Arts & Fine Arts	7	Appointment Section
2	Director, Board of Examinations and Evaluation	8	P.G.Seminar Section
3	The Chairman, Respective Board of Studies	9	Computer Centre
4	B.Sc. Exam	10	Affiliation Section (U.G.)
5	Eligibility Section	11	Affiliation Section (P.G.)
6	O.E. I Section	12	P.G.Admission Section



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 फॅक्स : ००९९-०२३१-२६९९५३३ व २६९२३३३.e-mail:bos@unishivaji.ac.in

SU/BOS/Science/6138

Date: 18-06-2019

To,

The Principal, All Affiliated (Science) Colleges/Institutions, Shivaji University, Kolhapur.

Subject: Regarding syllabi of B. Sc. Part-II (CBCS) degree programme under the Faculty of Science and Technology

Sir/Madam,

With reference to the subject mentioned above, I am directed to inform you that the university authorities have accepted and granted approval to the revised syllabi, nature of question paper and equivalence of B.Sc. Part-II (Sem. III & IV) Choice Based Credit System (CBCS) under the Faculty of Science and Technology.

This syllabi and equivalence shall be implemented from the academic year 2019-2020 (i.e. from June 2019) onwards. A soft copy containing the syllabus is attached herewith and it is also available on university website <u>www.unishivaji.ac.in</u> (Online Syllabus)

The question papers on the pre-revised syllabi of above mentioned course will be set for the examinations to be held in October /November 2019 & March/April 2020. These chances are available for repeater students, if any.

You are, therefore, requested to bring this to the notice of all students and teachers concerned.

Thanking you,

Yours faithfully,

Dv Registra

1	The Dean, Faculty of Arts & Fine Arts	7	Appointment Section
2	Director, Board of Examinations and Evaluation	8	P.G.Seminar Section
3	The Chairman, Respective Board of Studies	9	Computer Centre
4	B.Sc. Exam	10	Affiliation Section (U.G.)
5	Eligibility Section	11	Affiliation Section (P.G.)
6	O.E. I Section	12	P.G.Admission Section



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SU/BOS/Science/

Date: 12 5 JUN 2020

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To,

The Principal, All Affiliated (Science) Colleges/Institutions, Shivaji University, Kolhapur,

Subject: Regarding syllabi of B. Sc. Part-III (CBCS) degree programme under the Faculty of Science and Technology

Sir/Madam,

With reference to the subject mentioned above, I am directed to inform you that the university authorities have accepted and granted approval to the revised syllabi, nature of question paper and equivalence of B.Sc. Part-III (Sem. V & VI) Choice Based Credit System (CBCS) under the Faculty of Science and Technology.

This syllabi, equivalence and Nature of question paper shall be implemented from the academic year 2020-2021 onwards. A soft copy containing the syllabus is attached herewith and it is also available on university website <u>www.unishivaji.ac.in</u> (Online Syllabus)

The question papers on the pre-revised syllabi of above mentioned course will be set for the examinations to be held in October /November 2020 & March/April 2021. These chances are available for repeater students, if any.

You are, therefore, requested to bring this to the notice of all students and teachers concerned.

Thanking you,

Yours faithfully,

Dunty Dy Registrar

1	The Dean, Faculty of Arts & Fine Arts	7	Appointment Section
2	Director, Board of Examinations and Evaluation	8	P.G.Seminar Section
3	The Chairman, Respective Board of Studies	9	Computer Centre
4	B.Sc. Exam	10	Affiliation Section (U.G.)
5	Eligibility Section	11	Affiliation Section (P.G.)
6	O.E. 1 Section	12	P.G.Admission Section



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 दरष्वनी (ईपीएवीएक्स) २६०९००० (अभ्यास मंडळे विभाग– २६०९०९४)

 फॅक्स : ००९१-०२३१-२६९१५३३ व २६९२३३३.e-mail:bos@unishivaji.ac.in

SU/BOS/Science/7154

Date: 16/07/2018

To,

The Principal, All Affiliated Concerned Science Colleges/Institutions Shivaji University, Kolhapur.

Subject: Regarding syllabi, Structure, and Subject list of B.Sc. Part- I Entire (Sem.I & II) degree programme under the Faculty of Science and Technology

Sir/Madam,

With reference to the subject mentioned above, I am directed to inform you that the university authorities have accepted and granted approval to the revised syllabi, Structure, Subject list, Nature of question paper and equivalence of B.Sc. Part-1 Entire (Sem.I & II) under the Faculty of Science and Technology.

	B.Sc Part-I Entire (S	Sem. I	& II) Courses
1)	Computer Science (Entire)	2)	Sugar Technology (Entire)
3)	Information Technology (I.T.) (Entire)	4)	Food Technology & Management (Entire)
5)	Biotechnology (Entire)		

This syllabi, Structure, Subject list, Nature of question paper and equivalence shall be implemented from the academic year 2018-2019 (i.e. from June 2018) onwards. A soft copy containing the syllabus is attached herewith and it is also available on university website www.unishivaji.ac.in (Online Syllabus)

The question papers on the pre-revised syllabi of above mentioned course will be set for the examinations to be held in October /November 2018 & March/April 2019. These chances are available for repeater students, if any.

You are, therefore, requested to bring this to the notice of all students and teachers concerned.

Thanking you,

Yours faithfully,

Dy Registrar

1	The Dean, Faculty of Science & Technology	7	Appointment Section
2	Director, Board of Examinations and Evaluation		P.G.Seminar Section
3	The Chairman, Respective Board of Studies	9	Computer Centre
4	B.Sc. Exam	10	Affiliation Section (U.G.)
5	Eligibility Section	11	Affiliation Section (P.G.)
6	O.E. I Section	12	P.G.Admission Section



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 फॅक्स : ००९१-०२३१-२६९९५३३ व २६९२३३३.e-mail:bos@unishivaji.ac.in

SU/BOS/Science/6142

Date: 18/06/2019

To,

The Principal, All Affiliated Concerned Science Colleges/Institutions Shivaji University, Kolhapur.

Subject: Regarding syllabi, equivalence of B.Sc. Part- II Entire CBCS (Sem.III & IV) degree programme under the Faculty of Science and Technology

Sir/Madam,

With reference to the subject mentioned above, I am directed to inform you that the university authorities have accepted and granted approval to the revised syllabi, structure, nature of question paper and equivalence of B.Sc. Part- II Entire CBCS (Sem.III & IV) under the Faculty of Science and Technology.

		B.Sc Part-II	Entire (S	em. II	II & IV) Courses
1)	Computer Sci	ence (Entire)		2)	Sugar Technology (Entire)
3)	Information (Entire)	Technology	(I.T.)	4)	Biotechnology (Entire)

This syllabi, nature of question paper and equivalence shall be implemented from the academic year 2019-2020 (i.e. from June 2019) onwards. A soft copy containing the syllabus is attached herewith and it is also available on university website <u>www.unishivaji.ac.in (Online Syllabus)</u>

The question papers on the pre-revised syllabi of above mentioned course will be set for the examinations to be held in October /November 2019 & March/April 2020. These chances are available for repeater students, if any.

You are, therefore, requested to bring this to the notice of all students and teachers concerned.

Thanking you,

Yours faithfully,

Dy Registrar

1	The Dean, Faculty of Science & Technology	7	Appointment Section
2	Director, Board of Examinations and Evaluation	8	P.G.Seminar Section
3	The Chairman, Respective Board of Studies	9	Computer Centre
4	B.Sc. Exam	10	Affiliation Section (U.G.)
5	Eligibility Section	and an excitation of a data	Affiliation Section (P.G.)
6	O.E. I Section	the second s	P.G.Admission Section



 SHIVAJI UNIVERISTY, KOLHAPUR-416 004. MAHARASHTRA

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 gran (secondary and secondary and

NAAC 'A' Grade

No 1 4 2 2 Jate: 3 0 JUN 2020

SU/BOS/Science/

To,

The Principal, All Affiliated Concerned Science Colleges/Institutions Shivaji University, Kolhapur.

Subject: Regarding syllabi, equivalence of B.Sc. Part- III Entire CBCS (Sem.V & VI) degree programme under the Faculty of Science and Technology

Sir/Madam,

With reference to the subject mentioned above, I am directed to inform you that the university authorities have accepted and granted approval to the revised syllabi, structure, nature of question paper and equivalence of B.Sc. Part- III Entire CBCS (Sem.V & VI) under the Faculty of Science and Technology.

ic Part-III (Sem. V &	VI) E	ntire Course
Entire) 2) S	ugar Technology (Entire)
) B	iotechnology (Entire)
ogy (LT.) (Entire) 4) B	101

This syllabi, nature of question paper and equivalence shall be implemented from the academic year 2020-2021 onwards. A soft copy containing the syllabus is attached herewith and it is also available on university website <u>www.unishivaji.ac.in (Students Online Syllabus)</u>

The question papers on the pre-revised syllabi of above mentioned course will be set for the examinations to be held in October /November 2020 & March/April 2021. These chances are available for repeater students, if any.

You are, therefore, requested to bring this to the notice of all students and teachers concerned.

Thanking you,

Yours faithfully,

Dungo Dy Registrar

	The Dean, Faculty of Science & Technology	7	Appointment Section
2	Director, Board of Examinations and Evaluation	8	P.G.Seminar Section
_	The Chairman, Respective Board of Studies	9	Computer Centre
3		10	Affiliation Section (U.G.)
4	B.Sc. Exam	11	Affiliation Section (P.G.)
5	Eligibility Section	12	P.G.Admission Section
6	O.E. I Section	110	



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 दुरण्वनो (ईपीएबीएक्स) २६०९००० (अभ्यास मंडळे विभाग- २६०९०९४)

 फेक्स : ००९९-०२३९-२६९९५३३ व २६९२३३३.e-mail:bos@unishivaji.ac.in

Ref. /SU/BOS/Com & Mgmt. by mail

Date : 03/09/2020

To,

The Principal All Affiliated (Commerce & Management) Colleges/Institutions, Shivaji University, Kolhapur

Subject : Regarding Syllabi of BCA Part-I (Sem-I/II) Choice Based Credit System (CBCS) degree programme under the Faculty of Commerce & Management.

Sir/Madam,

With reference to the subject mentioned above, I am directed to inform you that the university authorities have accepted and granted approval to the revised syllabi of BCA Part-I (Sem-I/II) Choice Based Credit System (CBCS) under the Faculty of Commerce & Management.

This syllabi shall be implemented from the academic year 2020-2021 onwards. A soft copy containing the syllabus is attached herewith and it is also available on university website <u>www.unishivaji.ac.in</u> (Student - Online Syllabus).

The question papers on the pre-revised syllabi of above mentioned course will be set for two examination These chances are available for repeater students, if any,

You are therefore, requested to bring this to the notice of all students and teachers concerned.

Thanking you,

Yours faithfully, Quele y. Registrar

Encl : As above

Copy to,

1.	I/c Dean, Faculty of Commerce &	Management
2.	Chairman, Board of Studies	> for information
3.	Director, BOEE	
4.	Appointment Section	
5.	P. G. Admission Section	
6.	B.Com and O. E. 1 Section	
7.	Affiliation Section (U.G./P.G.)	for information and necessary action.
8.	Computer Center/I.T.	
9.	Eligibility Section	
10.	Distance Education	
11.	P.G. Seminer Section	Terme 1



SHIVAJI UNIVERISTY, KOLHAPUR-416 004. MAHARASHTRA PHONE : EPABX-2609000 website- <u>www.unishivaji.ac.in</u> FAX 0091-0231-2691533 & 0091-0231-2692333 – BOS - 2609094 शिवाजी विद्यापीठ, कोल्हापूर – 416004. दुरध्वनी (ईपीएबीएक्स) २६०९००० (अभ्यास मंडळे विभाग– २६०९०९४) फॅक्स : ००९१-०२३१-२६९१५३३ व २६९२३३३.ө-mail:bos@unishivaji.ac.in

Ref../SU/BOS/Com & Mgmt./ N0 [] [] 3] 7

Date : 16/09/2021

Yours faithfully,

Registra

To,

The Principal All Affiliated (Commerce & Management) Colleges/Institutions, Shivaji University, Kolhapur

Subject : Regarding Syllabi of BCA Part-II (Sem-III/IV) Choice Based Credit System (CBCS) degree programme under the Faculty of Commerce & Management.

Sir/Madam,

With reference to the subject mentioned above, I am directed to inform you that the university authorities have accepted and granted approval to the revised syllabi of BCA Part-II (Sem-III/IV) Choice Based Credit System (CBCS) under the Faculty of Commerce & Management.

This syllabi shall be implemented from the academic **year 2021-2022** onwards. A soft copy containing the syllabus is attached herewith and it is also available on university website <u>www.unishivaji.ac.in</u> (Student - Online Syllabus).

The question papers on the pre-revised syllabi of above mentioned course will be set for two examination These chances are available for repeater students, if any.

You are therefore, requested to bring this to the notice of all students and teachers concerned.

Thanking you,

Encl : As above

Copy to,

- I/c Dean, Faculty of Commerce & Management —
- 2. Chairman, Board of Studies
- 3. Director, BOEE
- Appointment Section
- 5. P. G. Admission Section
- 6. B.Com and O. E. 1 Section
- 7. Affiliation Section (U.G./P.G.)
- 8. Computer Center/I.T.
- 9. Eligibility Section
- 10. Distance Education
- 11. P.G. Seminer Section

for information and necessary action.

for information

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NAAC 'A' Grade

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 दुरश्वनी (ईपीएबीएक्स) २६०९००० (अभ्यास मंडळे विभाग- २६०९०९४)

 फॅक्स : ००९१-०२३१-२६९१५३३ व २६९२३३३.e-mail:bos@unishivaji.ac.in

SU/BOS/Humanities/ 6777

Date: 05/07/2018

To,

The Principal,	The Head ,
All Affiliated (M. A.)	All Concerned Department,
Colleges/Institutions,	Shivaji University, Kolhapur
Shivaji University, Kolhapur	

Subject: Regarding syllabi of M. A. Part I (CBCS) programme under the Faculty of Humanities.

Sir/Madam,

With reference to the subject mentioned above, I am directed to inform you that the university authorities have accepted and granted approval to the revised syllabi, Nature of question paper and equivalence of M. A. Part-I Choice Based Credit System (CBCS) under the Faculty of Humanities.

	М.	AI (Sem. I & II)	(CBCS)	
1)	Marathi	2)	Hindi	
3)	Economics	4)	Political Science	

This syllabi and equivalence shall be implemented from the academic year 2018-2019 (i.e. from June 2018) onwards. A soft copy containing the syllabus is attached herewith and it is also available on university website www.unishivaji.ac.in. (Online Syllabus)

The question papers on the pre-revised syllabi of above mentioned course will be set for the examinations to be held in October /November 2018 & March/April 2019. These chances are available for repeater students, if any.

You are, therefore, requested to bring this to the notice of all students and teachers concerned.

Thanking you,

Yours faithfully,

Dy Registrar

U.			
1	The Dean, Faculty of Humanities	7	Appointment Section
2	The Chairman, Respective Board of Studies	8	Centre for Distance Education
3	B.A. Exam	9	Computer Centre
4	Eligibility Section	10	Affiliation Section (U.G.)
5	O.E. 1, II, III, IV Section	11	Affiliation Section (P.G.)
6	P.G.Seminar Section	12	P.G.Admission Section



NAAC 'A' Grade

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 फॅक्स : ००९९-०२३१-२६९१५३३ व २६९२३३३.e-mail:bos@unishivaji.ac.in

SU/BOS/Humanities/6778

Date: 05/07/2018

To,

The Principal,	The Head,
All Affiliated (M. A.)	All Concerned Department,
Colleges/Institutions,	Shivaji University, Kolhapur
Shivaji University, Kolhapur	

Subject: Regarding syllabi of M. A. Part II (CBCS) programme under the Faculty of Humanities.

Sir/Madam,

With reference to the subject mentioned above, I am directed to inform you that the university authorities have accepted and granted approval to the revised syllabi, Nature of question paper and equivalence of M. A. Part-II Choice Based Credit System (CBCS) under the Faculty of Humanities.

	M.A.	-II (Sem. III & IV	(CBCS)	
1)	Marathi	2)	Hindi	
3)	English	4)	Political Science	
5)	Economics	6)	Sociology	
7)	History			

This syllabi and equivalence shall be implemented from the academic year 2018-2019 (i.e. from June 2018) onwards. A soft copy containing the syllabus is attached herewith and it is also available on university website <u>www.unishivaji.ac.in</u>. (Online Syllabus)

The question papers on the pre-revised syllabi of above mentioned course will be set for the examinations to be held in October /November 2018 & March/April 2019. These chances are available for repeater students, if any.

You are, therefore, requested to bring this to the notice of all students and teachers concerned.

Thanking you,

Yours faithfully,

Dy Registrar

1	The Dean, Faculty of Humanities	7	Appointment Section
2	The Chairman, Respective Board of Studies	8	Centre for Distance Education
3	B.A. Exam	9	Computer Centre
4	Eligibility Section	10	Affiliation Section (U.G.)
5	O.E. I, II, III, IV Section	11	Affiliation Section (P.G.)
6	P.G.Seminar Section	12	P.G.Admission Section



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 gरष्वनी (ईपीएबीएक्स) २६०९००० (अभ्यास मंडळे विश्वाग- २६०९०९४)

 फेक्स : ००९९-०२३१-२६९९५३३ व २६९२३३३.e-mail:bos@unishivaji.ac.in
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Ref .. /SU/BOS/Com & Mgmt. / 6549

Date : 27/06/2019

To,

The Principal All Affiliated (Commerce & Management) College/Institutions, Shivaji University, Kolhapur

Subject : Regarding syllabi and equivalence of M. Com. Part-I (Sem. I & II) Choice Based Credit System (CBCS) degree programme under the Faculty of Commerce & Management.

Sir/Madam,

With reference to the subject mentioned above, I am directed to inform you that the University authorities have accepted and granted approval to the revised syllabi and equivalence of M. Com. Part-I (Sem. I & II) Choice Based Credit System (CBCS) under the Faculty of Commerce & Management.

This syllabi and equivalence shall be implemented from the academic year 2019-2020 (i.e. from June, 2019) onwards. A soft copy containing the syllabus is attached herewith and it is also available on university website <u>www.unishivaji.ac.in</u> (Online Syllabus).

The question papers on the pre-revised syllabi of above mentioned course will be set for the examinations to be held in October / November 2019 & March / April, 2020. These chances are available for repeater students, if any.

For Students of Distance Education this syllabi shall be imlemented from the academic year 2020-2021 (i.e. from June, 2020) onwards

You are therefore, requested to bring this to the notice of all Students and Teachers concerned.

Thanking you,

Yours faithfully Dr. Registrar

Encl : As above

Copy	to,					
1.	I/c	Dean,	Faculty of	Commerce	&	Management

- Chairman, BOS under Faculty of Commerce & Management
 Director, BOEE
 Appointment Section
 P. G. Admission Section
- O.E.1 Section
- 7. Affiliation Section (U.G./P.G.)
- 8. Computer Center/LT.
- 9. Eligibility Section
- 10. Distance Education
- 11. P.G. Seminer Section

for information and necessary action.

SHIVAJI UNIVERSITY KOLHAPUR



Estd. 1962

NAAC 'A' Grade

Faculty of Commerce and Management

Syllabus For

M. Com. Part – I (Sem I & II)

(To be implemented from June 2019 onwards)

(Subject to the modifications that will be made from time to time)



1

Shivaji University, Kolhapur Revised Rules and Regulations of M.Com. Programme (CBCS) Under the Faculty of Commerce and Management To be implemented from Academic year 2019-20

The semester system shall be implemented for: M.Com. Part-ISemester-I & Semester-II from Academic year 2019-20 and M.Com. Part-II Semester-III & Semester-IV from Academic year 2020-21.

 Pattern of semester system – There shall be 80:20 pattern for the purpose of semester examinations.

 Scheme of internal assessment - There shall be continuous internal assessment for M.Com. Programme. Internal Examination will be compulsory for all students. There will be separate passing head for internal examination of each paper.

The scheme for internal assessment will be as mentioned below: The Question paper in each semester (for each paper) shall be of 100 marks wherein 80:20 pattern will be accepted. For this purpose following will be the pattern for internal assessment scheme i) M.Com. Part – I and II There will be Practical for10 marks and Seminarfor 10 marks for each semester(The 80:20 pattern will be applicable to Distance education students. However, for internal work there will be Home assignment of 20 marks for each paper of all semesters).

The division of marks for Paper VI of each Special group will be as 60 marks for project work and 40 marks for Viva-voce. The evaluation of 100 marks will be done at the time of viva-voce. However, this division will not be applicable to the students on distance mode. The students on distance mode shall have to appear for a separate paper prescribed by the authorities.

4. The duration of semester examination for each paper of 80 marks shall be of three hours.

5. Equivalence of papers and chances for the students in pre-revised pattern (i.e. annual pattern) - Two additional chances shall be provided for the repeater students of the annual pattern. After this the concerned students will have to appear as per the equivalent paper given under revised pattern.

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6. Standard of passing- The Standard of passing shall be 40% where the student will have to score 32 marks out of 80 and 8 Marks out of 20 in each paper. There will be a separate head of passing in Theory i.e. (university examination) and Internal Examination. N.B.:- A student will be allowed to keep term for M.Com. Part-II if he/she passes in all papers of Part I or fails in Part I in any of or all the heads of passing (Semester-II & Semester-II) taken together.

7. Result- The result of each semester shall be declared as Pass or Fail.

 The choice based credit system (CBCS) is applicable to M.Com. Programme. However, it will not be applicable to the students on distance education students. Under the CBC system (Choice based credit system), thestudents should select the subject /paper from Discipline Specific Electiveunder the Faculty of Commerce and Management from M.Com., M. B. A., Law and M. C. A.

9. Revised Rules- These rules will be gradually implemented with effect from the academic year 2019-20 for M.Com. Programme. However, the existing (i.e. pre-revised) ordinance and rules shall remain in force for the students of pre-revised pattern during the transition period.

	Semester-I		Semester-II
Course Code	Course (Subject)	Course Code	Course (Subject)
CC-A1	Business Management	CC-A2	Organizational Behaviour
CC-B1	Managerial Economics	CC-B2	International Business
DSE-A-1	Advanced Accountancy Paper-1	DSE-A-III	Advanced Accountancy Paper-III
DSE-A-II	Advanced Accountancy Paper-II (Auditing)	DSE-A-IV	Advanced Accountancy Paper-IV (Research Methodology)
DSE-B-I	Advanced Costing Paper-I	DSE-B-III	Advanced Costing Paper-III
DSE-B-II	Advanced Costing Paper-II	DSE-B-IV	Advanced Costing Paper-IV (Research Methodology)
DSE-C-I	Taxation Paper-I (Income Tax)	DSE-C-III	Taxation Paper-III (Income Tax)
DSE-C-II	Taxation Paper-II (Income Tax)	DSE-C-IV	Taxation Paper-IV (Research Methodology)
DSE-D-I	Advanced Banking and Financial System Paper-I (Law and Practice of Banking in India)	DSE-D-III	Advanced Banking and Financial System Paper-II (Law and Practice of Banking in India)
DSE-D-II	Advanced Banking and Financial System Paper-II (Bank Management)	DSE-D-IV	Advanced Banking and Financial System Paper-I' (Research Methodology)
DSE-E-I	Business Administration Paper-I (Introduction to Business Administration)	DSE-E-III	Business Administration Paper-III (Functional Areas of Management: HR and Operations)
DSE-E-II	Business Administration Paper-II (Functional Areas of Management: Marketing and Finance)	DSE-E-IV	Business Administration Paper-IV (Research Methodology)
DSE-F-I	Insurance Paper-I (Fundamentals of Insurance)	DSE-F-III	Insurance Paper-III (Principles & Practice of Life Insurance)
DSE-F-II	Insurance Paper-II (Fundamentals of Insurance)	DSE-F-IV	Insurance Paper-IV (Research Methodology)
DSE-G-I	Advanced Statistics Paper-1 (Mathematical Methods)	DSE-G-III	Advanced Statistics Paper-III (Design of Experiments)
DSE-G-II	Advanced Statistics Paper-II (Operations Research)	DSE-G-IV	Advanced Statistics Paper-IV (Research Methodology)
DSE-H-I	Cooperation and Rural Development Paper-1 (Principles of Cooperation)	DSE-H-III	Cooperation and Rural Development Paper-III (Rural Management)
DSE-H-II	Cooperation and Rural Development Paper-II (Rural Economy of India)	DSE-H-IV	Cooperation and Rural Development Paper-IV (Research Methodology)
DSE-I-I	Marketing Management Paper-I (Principles of Marketing)	DSE-1-III	Marketing Management Paper-III (Sales and Distribution Management)
DSE-I-II	Marketing Management Paper-II (Consumer Behaviour)	DSE-1-IV	Marketing Management Paper-IV (Research Methodology)
DSE-J-I	Small Business and Entrepreneurship Paper-I	DSE-J-III	Small Business and Entrepreneurship Paper-III
DSE-J-II	Small Business and Entrepreneurship Paper-II	DSE-J-IV	Small Business and Entrepreneurship Paper-IV (Research Methodology)
DSE-K-I	Secretarial Practice Paper-1	DSE-K-III	Secretarial Practice Paper-III
DSE-K-II	Secretarial Practice Paper-II	DSE-K-IV	Secretarial Practice Paper-IV (Research Methodology)
DSE-L-I	Retail Management Paper-I	DSE-L-III	Retail Management Paper-III
DSE-LII	Retail Management Paper-II	DSE-L-IV	Retail Management Paper-IV (Research Methodology)
DSE-M-I	International Business Paper-I	DSE-M-III	International Business Paper-III
DSE-M-II	International Business Paper-II	DSE-M-IV	International Business Paper-IV (Research Methodology)

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DSE-N-1	E-Commerce Paper-I	DSE-N-III	E-Commerce Paper-III
DSE-N-II	E-Commerce Paper-II	DSE-N-IV	E-Commerce Paper-IV (Research Methodology)
DSE-O-I	Information Technology Paper-I	DSE-O-III	Information Technology Paper-III
DSE-O-II	Information Technology Paper-II	DSE-O-IV	Information Technology Paper-IV (Research Methodology)
DSE-P-I	Business Economics Paper-I	DSE-P-III	Business Economics Paper-III
DSE-P-II	Business Economics Paper-II	DSE-P-IV	Business Economics Paper-IV (Research Methodology)

For M. Com. Part-II Semester-III& IV

	Semester-III		Semester-IV
Course Code	Course (Subject)	Course Code	Course (Subject)
CC-C1	Management Accounting	CC-C2	Management Control System
CC-D1	Business Finance	CC-D2	Financial Management
DSE-A-V	Advanced Accountancy Paper-V (Costing)	DSE-A-VII	Advanced Accountancy Paper-VII (Taxation)
DSE-A-VI	Advanced Accountancy Paper-VI (Project Work)	DSE-A-VIII	Advanced Accountancy Paper-VIII (Contemporary Issues in Accounting)
DSE-B-V	Advanced Costing Paper-V	DSE-B-VII	Advanced Costing Paper-VII
DSE-B-VI	Advanced Costing Paper-VI (Project Work)	DSE-B-VIII	Advanced Costing Paper-VIII
DSE-C-V	Taxation Paper-V (Income Tax)	DSE-C-VII	Taxation Paper-VII (Goods and Service Tax)
DSE-C-VI	Taxation Paper-VI (Project Work)	DSE-C-VIII	Taxation Paper-VIII (Goods and Service Tax)
DSE-D-V	Advanced Banking and Financial System Paper- V (Law and Practice of Banking in India)	DSE-D-VII	Advanced Banking and Financial System Paper- VII (Law and Practice of Banking in India)
DSE-D-VI	Advanced Banking and Financial System Paper- VI (Project Work)	DSE-D-VIII	Advanced Banking and Financial System Paper- VIII
DSE-E-V	Business Administration Paper-V (Corporate Governance and Business Ethics)	DSE-E-VII	Business Administration Paper-VII (Functional Areas of Management: HR and Operations)
DSE-E-VI	Business Administration Paper-VI (Project Work)	DSE-E-VIII	Business Administration Paper-VIII (Strategic Management)
DSE-F-V	Insurance Paper-V (Fundamentals of Insurance)	DSE-F-VII	Insurance Paper-VII (Principles & Practice of Life Insurance)
DSE-F-VI	Insurance Paper-VI (Project Work)	DSE-F-VIII	Insurance Paper-VIII
DSE-G-V	Advanced Statistics Paper-V	DSE-G-VII	Advanced Statistics Paper-VII
DSE-G-VI	Advanced Statistics Paper-VI (Project Work)	DSE-G-VIII	Advanced Statistics Paper-VIII
DSE-H-V	Cooperation and Rural Development Paper-V	DSE-H-VII	Cooperation and Rural Development Paper-VII (Rural Management)
DSE-H-VI	Cooperation and Rural Development Paper-VI (Project Work)	DSE-H-VIII	Cooperation and Rural Development Paper-VIII
DSE-I-V	Marketing Management Paper-V (Advertising and Brand Management)	DSE-I-VII	Marketing Management Paper-VII (Rural Marketing)
DSE-I-VI	Marketing Management Paper-V1 (Project Work)	DSE-I-VIII	Marketing Management Paper-VIII (Contemporary Issues in Marketing)
DSE-J-V	Small Business and Entrepreneurship Paper-V	DSE-J-VII	Small Business and Entrepreneurship Paper-VII

DSE-J-VI	Small Business and Entrepreneurship Paper-VI (Project Work)	DSE-J-VIII	Small Business and Entrepreneurship Paper-VIII
DSE-K-V	Secretarial Practice Paper-V	DSE-K-VII	Secretarial Practice Paper-VII
DSE-K-VI	Secretarial Practice Paper-VI (Project Work)	DSE-K-VIII	Secretarial Practice Paper-VIII
DSE-L-V	Retail Management Paper-V	DSE-L-VII	Retail Management Paper-VII
DSE-L-VI	Retail Management Paper-VI (Project Work)	DSE-L-VIII	Retail Management Paper-VIII
DSE-M-V	International Business Paper-V	DSE-M-VII	International Business Paper-VII
DSE-M-VI	International Business Paper-VI (Project Work)	DSE-M-VIII	International Business Paper-VIII
DSE-N-V	E-Commerce Paper-V	DSE-N-VII	E-Commerce Paper-VII
DSE-N-VI	E-Commerce Paper-VI (Project Work)	DSE-N-VIII	E-Commerce Paper-VIII
DSE-O-V	Information Technology Paper-V	DSE-O-VII	Information Technology Paper-VII
DSE-O-VI	Information Technology Paper-VI (Project Work)	DSE-O-VIII	Information Technology Paper-VIII
DSE-P-I	Business Economics Paper-V	DSE-P-III	Business Economics Paper-VII
DSE-P-II	Business Economics Paper-VI (Project Work)	DSE-P-IV	Business Economics Paper-VIII

						FRUCTI Semester	1.1.1.1.1.1.1.1.1.1.1.1.1.1.1.1.1.1.1.						
Sr.	Course Type	1		Teachin	g Scheme			1		Examin	ation Scheme	r.	
No.		Theory			Practic			Theory			Internal Ex		on
		No. of Lect.	Hours	Credit	No. of Pract.	Hours	Credit	Paper Hours	Max.	Min.	Internal	Max.	Min
1	CC-A1	3	3	3	2	1	1	3	80	32	(Practical	20	08
2	CC-B1	3	3	3	2	1	1	3	80	32	10+	20	08
3	DSE-1	3	3	3	2	1	1	3	80	32	Seminar	20	08
4	DSE-II	3	3	3	2	1	1	3	80	32	10)	20	08
	Total	12	12	12	8	4	4	12	320			80	1
	hection				5	Semester	-11						-
Sr.	Course Type			Teaching	g Scheme			1	k	Examina	ation Scheme		
No.	10/0/10/00/10 10/0 /10	Theory			Practic	al		Theory			Internal Ex	aminati	00
		No. of Lect.	Hours	Credit	No. of Pract.	Hours	Credit	Paper Hours	Max.	Min.	Internal	Max.	Min
1	CC-A2	3	3	3	2	1	1	3	80	32	(Practical	20	08
2	CC-B2	3	3	3	2	1	1	3	80	32	10 +	20	08
3	DSE-III	3	3	3	2	1	1	3	80	32	Seminar	20	08
4	DSE-IV	3	3	3	2	1	1	3	80	32	10)	20	08
	Total	12	12	12	8	4	4	12	320			80	
Total	of (Sem. I + II)	24	24	24	16	8	8	24	640			160	
		13			S	emester-	ш			-			-
Sr.	Course Type	Teaching Scheme Examination Scheme				÷							
No.	1.0.0	Theory			Practic	al		Theory	w 2		Internal Examination		
		No. of Lect.	Hours	Credit	No. of Pract.	Hours	Credit	Paper Hours	Max.	Min.	Internal	Max.	Min
1	CC-C1	3	3	3	2	1	1	3	80	32	(Practical	20	08
2	CC-D1	3	3	3	2	1	1	3	80	32	10+	20	08
3	DSE-V	3	3	3	2	1	1	3	80	32	Seminar	20	08
4	DSE-VI	3	3	3	2	1	1	3	80	32	10)	20	08
-	Total	12	12	12	8	4	4	12	320			80	
						emester-	IV						
Sr.	Course Type		Teaching Scheme				3	Examina	tion Scheme	2			
No.		Theory			Practica		au ai	Theory			Internal Ex		
		No. of Lect.	Hours	Credit	No. of Pract.	Hours	Credit	Paper Hours	Max.	Min.	Internal	Max.	Min
1	CC-C2	3	3	3	2	1	1	3	80	32	(Practical	20	08
2	CC-D2	3	3	3	2	1	1	3	80	32	10+	20	08
3	DSE-VII	3	3	3	2	1	1	3	80	32	Seminar	20	08
4	DSE-VIII	3	3	3	2	1	1	3	80	32	10)	20	08
	Total	12	12	12	8	4	4	12	320	211		80	
	of (Sem. III + IV)	24	24	24	16	8	8	24	640			160	
	d Total	48	48	48	32	16	16	48	1280			320	

M. Com. Part-I and Part-II Structure implemented from June 2019

31

M.ComI (Choice-Based Credit System)						
PAPER-I : CC-A1 Business Management						
	(Compulsory Paper)					
Course Outcomes	Understand the theoretical aspects of management and strategic mar Describe the theoretical aspects of management and strategic manage Understand the contemporary issues in management.					
Marks : 80	Total Hours of Teaching: 60Theory: 60Ph	ractical: Student Workload				
Syllabus Contents:						
Unit 1: a) Theory	Introduction to Management: Definition, Nature, Significance, Managerial Skills, Mitzberg's Role, Management as a Profession, Code of Conduct for Managers. Functional areas of Management - Human Resource, Finance, Production and Marketing.	15 Hours				
b) Practical	Visit any organisation and study the role of managers. Visit and study the functional activities of the companies. Submit the hand written report to the College/Institution/Department					
Unit 2: a) Theory	 Contribution towards Management Thought: A) Contribution of Frank Gilbreth, Mary Parker Follett. Tom Peters and Robert Waterman. B) Organizational Learning Approach- Need and Evaluation. Virtual Organization - Features and Implications. 	15 Hours				
b) Practical	Visit any organization and study the management thought of concern organization and submit the hand written report to the College/Institution/Department.					
Unit 3: a) Theory	 Strategic Management: (A) Concept, Importance, Levels of Strategy, Strategic Intent, Different type of Strategies, Strategic Analysis and Choice - Corporate Level Analysis (GAP analysis, BCG Matrix, GE9 Cell Matrix), Industry Level Analysis (Porter's 5 Forces Model). (B) Strategy implementation and control- Techniques of Strategy Evaluation - Functional Issues, Behavioural Issues and McKinsey's 7-S Model. Strategic Control Technique. 	15 Hours				
b) Practical	Visit to company, bank, NGOs etc. and study the adopted strategies by the same. Develop strategies for the companies. Submit the best suggested strategies for the visited company to the College/Institution/Department.					
Unit 4: a) Theory	 Contemporary Issues in Management: (A) Ethical Issues- Social, Cultural, Financial, Marketing and Environment related Issues. (B) Management of 21st Century Organization - Challenges and Opportunities in E-Commerce, E-Business and M-Commerce. 	15 Hours				
b) Practical	Visit to company, social organizations etc. for collecting 21 st Century issues in management and submit the hand written report about ethical issues and challenges before the organization to the College/Institution/Department.					

Note:	Practical should be considered for Internal Examination for 5 (Five) Marks (Out of 10 Internal Marks)				
Reference Books:					
In Search of Excel	In Search of Excellence - Tom Peters and Robert H. Waterman,				
Strategic management – Azhar Kazmi					
Principles of management – P.C.Tripathi and P.N.Reddy					
Principles of Mana	agement – Koontz, O'Donnell and Weihrich				

	Paper – II : CC – A2 Organizational Behaviour					
	Organizational Behaviour.					
	(Compulsory Paper)					
Marks : 80	Total Hours of Teaching: 60 Theory: 60					
Course Outcomes:	Describe theoretical concepts of organizational Behaviour. Classify types of personalities Summarize types of conflicts. Summarize adoption of organizational culture.					
Unit 1 Practical	Introduction to Organizational Behaviour:Concept, significance, Nature and scope of OB, contributing disciplines to OB, relationship between management and organizational Behaviour, Ethical issues in OB, Historical Development of OB, Models of OB.Visit any nearby organization and observe management functions perform therein and report. Submit handwritten report.					
Unit 2 Practical 2	 Individual and Group Behaviour: A. Foundations of Individual Behaviour – Personality (Concepts, Determinants and types), Perception (meaning, process, factors affecting perception)., Attitude (Concept, formation and types), Values (Concept, types and formation) and Job Satisfaction (Concept, Determinants and Measurements), Learning (Meaning, determinants, principles) B. Foundations of Group Behaviour: Definition and importance of group, Types of group, Process of group development, Group Behaviour (Norms, Cohision, Role intergroup Conflicts), Group performance factors, Quality Circle and Work Teams. Classify the types of personality of sample employees in nearby organization. 	15				

Unit 3	 Organisational Conflict and Negotiation A. Organizational Conflict: Concept, types, sources and levels of organizational conflict, Traditional and modern approach to conflict, Functional and dysfunctional organizational conflict, conflict process, resolution of conflict. B. Negotiation: bargaining strategies, the negotiation process, individual differences in negotiation effectiveness, third party negotiations. 	15
Practical 3	Prepare a poster on organizational conflicts and their resolution.	
Unit 4 Practical 4	 Organizational Culture and Work Life Balance: A. Organizational culture: Definition, types, functions, creating, sustaining and changing culture a culture. B. Quality of Work life: concept, constituents of QWL, QWL in Indian context. Managing work life conflicts in organizations. Prepare a report on organizational culture adopted in hereby organization. 	15
 Organi Organi Organi Organi Organi Organi Organi Organi Organi 	 Management and Organizational Behaviour – P. Subbarao Organizational Behaviour – Keith davis Organizational Behaviour – Stephen Ronnins Organizational Behaviour – Dr. Anjali Ghanekar Organizational Behaviour – Dr. C.B.Gupta Organizational Behaviour – Dr. S.S.Khanka 	

Paper I : CC- B1 MANAGERAL ECONOMICS

(Compulsory Paper)

(CHOICE BASED CREDIT SYSTEM - (CBCS)

Credits: 4

COURSE OUTCOMES:

1 Student should able to understand the variables and components of Managerial Economics

2 Students should study the applications of demand analysis and concepts related consumer's behaviors.

3 Student should aware regarding production, price determination and pricing practices and they should able to apply these in business decision making policies.

4 Student should understand the business cycle phenomenon and inflation for business decision making.

	-	-
UNIT -1	Introduction to Managerial Economics	
	1.1 Meaning, Nature, Scope and Importance	15
	1.2 Economic Theory and Managerial Theory	15
	1.3 Role and Responsibilities of manager- managerial Economics and Decisions making	
	1.4 Objectives of Business Firm	
UNIT -2	Demand Analysis and Consumer Behavior	
	2.1 Demand Function Concept and Types of Elasticity of Demand	15
	2.2 Measurement of Price Elasticity of Demand- Applications of Elasticity of Demand in Managerial decision	
	2.3 Revealed Preference Theory – Theory of Consumer's Choice under Risks	
	2.4 Demand Forecasting : Meaning and Methods	
UNIT -3	Theory of Production, Price Determination and Pricing Practices	
	3.1 Production Function : Short run, Long run and Cob-Douglas – Break Even Analysis	15
	3.2 Price and Output Determination under Monopolistic Competition and	

	r				
	Oligopoly (Collusive and Non-Collusive)				
	3.3 Pricing Practices: Cost Plus, Multiple, Dumping and Transfer				
	3.4 Capital Budgeting- Criteria for Project Appraisal				
UNIT -4	Theory of Business Cycles and Inflation				
	4.1 Meaning, Phases of Business Cycles	15			
	4.2 Theories of Business Cycles: Cob-Web, Hicks				
	4.3 Monetary theories of Inflation : Friedman theory, Income theory				
	4.4 Structurlist theories :Mark up theory by Ackley- Bottleneck theory by Eckstim				
Referen	ces –				
1. Branson	n, William H. Macroeconomic Theory and Policy. HarperCollins India Pvt. L	.td.			
2 Oliver J	Blanchard, Macroeconomics, Pearson Education				
3 G. S. Gt	pta, Macroeconomics: Theory and Applications, McGraw-Hill Education				
4 Shapiro,	Macroeconomic Analysis				
5 Paul A Education	Samuelson, William D Nordhaus, and Sudip Chaudhuri, Macroeconomic,	cGraw-Hill			
6 Mithani	D.M. Money, Banking, International Trade and Public Finance,				
7 Vaish M	I.C. Monetary Theory				
8 Agarwa	H.S. Principles of Economics				
9 Haberle	r, Theory of International trade				
10 K.K.D	ewett, Monetary Theory				
11 H.L.Ahuja, Macro Economics: Theory and Policy					
12 Jhinga	n M.L. Macro Economic Theory				
12 Gupta	S.B. Monetery Economics				
L					

Equivalence of the paper

Existing Title of the Paper	Revised Title of the Paper
Managerial Economics Paper I	Managerial Economics Paper I

Distribution of Marks: 100 Marks Internal Work: 20 Marks Theory Paper: 80 Marks

Nature of Question Paper for paper I and IITotal Marks: 80Duration: 3 Three clock hours

Instructions: 1) Que.1 and 2 are compulsory

2) Attempt any three questions from Que. no 3 to 6

Q.1 Case Study Q.2 Short answer type question (Any two out of three)	16 16
Q.3 Long question	16
Q.4 Long question	16
Q.5 Long question	16
Q. 6 Write Short Notes (Any two out of three)	16

Paper II : CC- B2 : INTERNATIONAL BUSINESS

(Compulsory Paper)

(CHOICE BASED CREDIT SYSTEM – (CBCS)

Credits : 4

COURSE OUTCOMES:

1. Students will understand the global economic and business world.

2. Students will equip with proper knowledge, abilities and skills of international business environment.

3. Students will get acquainted with the functions and mechanism of international financial institutions.

4. Students will enable with the knowledge of the plans and strategies to succeed at international business platform.

UNIT -1	International Business Environment		
	1.1. Nature and Scope	15	
	1.2 Issues in foreign investment-technology transfer, pricing and regulations,		
	1.3 Human resource issues and Environmental issues		
	1.4 Emerging economies and trade blocks		
UNIT -2	International Marketing		
	2.1International Marketing – meaning, features, need and problems	15	
	2.2 Entry strategies, market selection		
	2.3 International production and supply chains		
	2.4 Methods of Payments in international trade		
UNIT -3	International Business Regulations		
	3.1 Bilateral and multilateral trade laws	15	

		8	
	3.2 WTO- Settlement and Dhoha round of talks		
	3.3 Dispute settlement mechanism under WTO		
	3.4 Problems of Patent laws		
UNIT	4 International Economy and India		
	4.1 India's foreign trade in post globalization era	15	
	4.2 India and IMF, IBRD		
	4.3 Role of India in SAARC		
	4.4 BRICS and India		
Refe	rences –		
1.	Mead R. (2004) International Management: Cross Cultural Dimensions,3 rd ed. I	New York	
2.	Wily Vyuptakesh Sharan, (2004) International Business: Concept, Environment and	Strategy,	
3.	 Pearson education, Singapore 3. Yarbraugh B V (2005) The World Economy: Trade and Finance, 7th Ed Thomas south western USA 		
4.	Manab Adhikari, Global (2006) Business Management(An International economic		
5.	ivironment), Macmillan India Ltd ill C.W. L. and jain A. K.(2007) International Business Competing in Global market lace, McGraw Hill New Delhi		
6.	raham John L, Salwan Prashant, Cateora Philip R, (2008)International Marketing 13 th I. Tata McGraw- Hill,		
7.	Varshney R.L. and Bhatacharya B, (2012)International Marketing Management -An ndian Perspective, 24 th Ed S.Chand New Delhi		
8.	Jeevnandam C. International Business S.Chand New Delhi 2008		
9.	aul Justein International Business, 5 th Ed (2011)Prentice Hall of India,Pvt Ltd new belhi		
10	Keegan Warren J. and Green Mark C. Global Marketing,4 th Ed.(2009) Prev India,Pvt Ltd	ntice Hall	
1 1 1	Dhalla V K and Dama C C (2000) Laternational Designed Environment	A	

11. Bhalla V. K. and Ramu S.S.(2009)International Business Environment, Anmol Prakashan New Delhi

Equivalence of the papers

Existing Title of the Paper	Revised Title of the Paper
Managerial Economics Paper II	Business Environment Paper II

Distribution of Marks: 100 Marks Internal Work: 20 Marks Theory Paper: 80 Marks

Nature of Question Paper for paper I and IITotal Marks: 80Duration: 3 Three clock hours

Instructions: 1) Que.1 and 2 are compulsory

2) Attempt any three questions from Que. no 3 to 6

Q.1 Case Study 16 Q.2 Short answer type question (Any two out of three) 16	
Q.3 Long question	16
Q.4 Long question	16
Q.5 Long question	16
Q. 6 Write Short Notes (Any two out of three)	16

Paper-I : DSE-A-1 : Advanced Accountancy						
Course Outcomes Expected Skills Impartation(Through	 Understanding concept of accounting standards and practical implication of AS-1 and AS-2 Familiarity with preparing final accounts of service industries. Perfection in preparing the consolidated financial statements of holding company and its subsidiaries. Understanding of preparation of financial statements of insurance companies with schedules. Identifying accounting policies and making valuation of inventories. Preparation of accounts of hotels and hospitals. 					
theory and Practical)	 Preparation of consolidated financial statements of group of companies. Application of accounting process for insurance companies. 					
Marks : 80		Total 60 Hours				
Syllabus Contents:						
Unit 1: a) Theory	 Introduction to Accounting Standard- (a) Meaning, Objectives and Need of Accounting Standard, Introduction to IFRSs, Distinction between GAAPs and IFRSs, (b) Disclosure of Accounting Policies (AS-1) and Valuation of Inventories (AS-2) 	15 Hours				
b) Practical	 (1) Visit Chartered Accountant's Office and discus the ideas of accounting standards, IFRSs and GAAPs (2) Arrange students group discussion or seminar on AS-1 and AS-2 					
Unit 2: a) Theory	 Accounting for Service Industries: (a) Accounting of Hotel: Nature of Hotel business, Sources of Revenue and Heads of Expenditures of Hotel, Visitors' ledgers and Preparation of Final Accounts (b) Accounting of Hospitals: Introduction, Introduction, Incomes and Expenditure, Capital and Revenue, OPD and IPD register 	15 Hours				
b) Practical	 (1) Visit to any Hotel and arrange discussion with hotel's manager regarding hotel's accounting process (2) Visit to any Hospital and arrange discussion with hospital manager regarding hospital's accounting process 					
Unit 3: a) Theory	Accounting for Holding Company: Group Accounts up to two subsidiaries-AS-21	15 Hours				

b) Practical	 (1) Collect consolidated financial statements from the website of any group of companies and arrange group discussion on it. (2) If possible, visit the holding company of any group and try to understand consolidation process of financial statements. 	
Unit 4: a) Theory	Accounting of Insurance Companies: General and Life Insurance, Introduction, Accounting forms, Financial Statements with schedules, IRDA Regulations related to financial statements of insurance companies.	15 Hours
b) Practical	 (1) Download financial statements of insurance company and discuss on them in the classroom. (2) Arrange visit to insurance company branch office to know their accounting process 	
Note:	Questions on theory as well as problems should be asked in university examinations on each unit.	
Reference Books: 1) Gupta, S. C.; G	Gupta, M. P.; Shukla, M. C.; Agrawal, B. M. and Grewal, T. S. (2019). A	dvanced Corporate

- Accounting, S. Chand & Company, New Delhi.
 Shukla, M. C.; Grewal, T. S. and Gupta, S. C.; (2016). Advanced Accounts, S. Chand & Company, New
- 2) Shukia, W. C., Orewai, T. S. and Gupta, S. C., (2010). Advanced Accounts, S. Chand & Company, New Delhi.
 3) Arulnandan, M. A. and Raman, K. S. (2018). Advanced Accountancy (Corporate Accounting) Vol. II
- Arulnandan, M. A. and Raman, K. S. (2018). Advanced Accountancy (Corporate Accounting) Vol. II, Himalaya Publishing House, Mumbai.
- Gupta, R. L. andRadhaswamy, M. (2018). Advanced Accountancy Vol. II, Sultan Chand and Sons; New Delhi.
- 5) Maheshwari, S. N.; Maheshwari, Suneel and Maheshwari, Sharad K. (2018). Corporate Accounting. Vikas Publication House, New Delhi.
- 6) Shukla M. C. ; Grewal T.S. and Gupta S.C. Advanced Accounts; S.Chand and Co. New Delhi.
- 7) Jain, S. P.; Narang, K. L.; Agrawal, Simmi and Sehgal, Monik (2018). Advanced Accountancy (Corporate Accounting) Vol. II, Kalyani Publishers, New Delhi.
- 8) Hanif, M. and Mukharjee, A (2018). Modern Accountancy Vol. II, McGraw Hill Education India (Private) Ltd., Noida.

Suggested Additional Readings: (if web source then provide url)

- 1) Chakraborty, Hrishikesh, Advanced Accountancy, Oxford University Press
- 2) Original documents of Accounting Standards issued by ICAI
- 3) Companies Act 2013

Suggested Research Journal :

- 1) Indian Journal of Accounting
- 2) Indian Journal of Commerce
- 3) The Chartered Accountant
- 4) Management Accountant

Shivaji University,	Kolhapur			
Nature of Question Paper for				
M.Com. (CB	CS)			
Marks: 80 Duration: 3 hours.				
Instructions:				
 Question number 1, 2 and 3 are compulsory Attempt any two questions from question number 4 	to 6.			
Q. 1 a. Choose the appropriate alternative	(10)			
b. True or false		(6)		
Q.2 Case Study/Problem	(16	5)		
Q.3 Short Notes (any 4 out of 6)	(16	()		
Q.4 Long answer question/practical problem	(16)			
Q.5 Long answer question/practical problem	(16)			
Q. 6. a. Short answer question/ problem	(8)			
b. Short answer question/ Problem	(8)			

Paper II : DSE – A-II : Advanced Accountancy (Auditing)

Course Outcomes:

- 1. To understand the basic concepts and objectives of audit
- 2. To gain working knowledge of generally accepted auditing procedures
- 3. To identify the skills and techniques of conducting audit of various entities
- 4. To know the recent trends in practice of audit

Unit	Contents:	No. of Hours
I	 Basic Concepts of Audit : Meaning of Audit, Scope of Audit, True and Fair View, Basic Principles Governing an Audit (AAS 1), Independence of Auditor, Difference between Audit and Investigation Practical: Group discussion on 'True and Fair View' and 'Independence of Auditor' 	15
II	 Dividend and Divisible Profit: Concept of Dividend, Methods of Payment of Dividend, Financial, Legal and Policy Considerations in Dividend Decision Practical : Review dividend policy of any company on the basis of its annual report 	15
III	 Types of Audit and Audit of Various Entities Cost Audit, Tax Audit, Management Audit, Social Audit Audit of Insurance Companies, Audit of Educational Institutions, Audit of Companies as per Companies Act, 2013 Adverse Opinion and Disclaimer of Opinion Audit of Computerised Accounting Practical :Visit any company or educational institute and understand the process of conducting an audit. 	15
IV	Auditing and Assurance Standards AAS 2 : Objectives and Scope of Audit of Financial Statements AAS 3 : Documentation AAS 5 : Audit Evidence AAS 6 (Revised) : Risk Assessment and Internal Control AAS 8 : Audit Planning AAS 13 : Audit Materiality AAS 15 : Audit Materiality AAS 28 : Auditor's Report on Financial Statements Practica l : Write an assignment on any one of the AAS with reference to its importance in audit.	15

Shivaji University, Kolhapur	
Nature of Question Paper for	
M.Com. (CBCS)	
Marks: 80 Duration: 3 hours.	
Instructions:	
3. Question number 1, 2 and 3 are compulsory	
4. Attempt any two questions from question number 4 to 6.	
Q. 1 a. Choose the appropriate alternative	(10)
b. True or false	(6)
Q.2 Case Study/Problem	(16)
Q.3 Short Notes (any 4 out of 6)	(16)
Q.4 Long answer question/practical problem	(16)
Q.5 Long answer question/practical problem	(16)
Q. 6. a. Short answer question/ problem	(8)
b. Short answer question/ Problem	(8)
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Reference Books :

- 1. A Handbook of Practical Auditing :Dr. B.N. Tandon, Dr.Sudharsanam, Dr.Sundarbhau, S.Chand Publications
- 2. Auditing and Assurance : Sanjib Kumar Basu, Pearson Publishing House
- 3. Advanced Auditing and Professional Ethics : CA Vinodkumar Agarwal, CA Aarati Lahoti, A.S. Foundation
- 4. Auditing and Assurance Services : Karen Hooks, Wiley Publishers
- 5. Auditing and Assurance : CA Surabhi Bansal, Bestword Publications
- 6. Audit and Assurance Standards in India : M P Vijaykumar, Snow White Publication
- 7. Fundamentals of Auditing : Kumar and Sharma, Prentice Hall (India) Publihsers
- 8. Study Material of CA (IPCC and Final) :The Institute of Chartered Accountants of India

Journals

- 1. The Chartered Accountant, The Institute of Chartered Accountants of India
- 2. Journal of Accounting, Auditing and Finance, Sage Publications
- 3. International Journal of Auditing, Wiley Publishers

	Paper-III : DSE-A-III : Advanced Accountancy	
Course Outcomes	 Familiarity with accounting of business combinations of Perfection in accounting of different types of cooperati Understanding the accounting for lease. Understand the concepts of social responsibility account accounting and human resource accounting. 	ves.
Expected Skills Impartation(Through theory and Practical's)	 Recording transactions regarding amalgamation, absorption reconstruction. Preparing financial statements of cooperatives in accord Maharashtra Cooperative Societies Act. Recording transactions related to operating and finance Demonstrating concepts of social responsibility account accounting and human resources accounting and perfort of fixed assets and investments according to AS-10 and 	dance with lease. ting, environment ming accounting 1 AS-13.
Marks : 80		Total 60 Hours
Syllabus Contents: Unit 1: a) Theory	Accounting for Amalgamation, Absorption (AS-14) and	15 Hours
b) Practical	 Reconstruction of companies. (1) Arrange group discussion on reasons of amalgamation and absorption; and Analyze any case study of amalgamation or absorption. (2) Arrange group discussion on reconstruction and Analyze case study of external and internal reconstruction of a company. 	
Unit 2: a) Theory	Accounting of Cooperative Societies- Consumer, Credit and Dairy units as per Maharashtra Cooperative Societies Act.	15 Hours
b) Practical	 (1) Visit any cooperative society to see their accounting process and discuss with respective authority who look after accounting in the concern cooperative. (2) Take interview of Cooperative auditor or Chartered Accountant in respect of cooperative accounting. 	
Unit 3: a) Theory	Accounting for Lease (AS-19): Introduction, Types of Lease, Accounting for Operating Lease and Finance Lease	15 Hours
b) Practical	 (1) Arrange students' seminar, quiz or group discussion on the difference between operating lease and finance lease. (2) Arrange guest lecture of or workshop by inviting chartered accountant or cost accountant or expert in lease business. 	

Unit 4: a) Theory	 (a) Social Responsibility Accounting, Environment Accounting and Human Resource Accounting- Meaning, Objectives and Need (b) Accounting of Fixed Assets (AS-10) and Accounting of Investments (AS-13). 	15 Hours
b) Practical	 (1) Arrange seminar/group discussion/panel discussion on the concepts of Social Responsibility Accounting, Environment Accounting and Human Resource Accounting. (2) Download annual report of any listed company and analyze the financial statement to understand their compliance with AS-10 and AS-13. 	
Note:	Questions on theory as well as problems should be asked in university examinations on each unit.	
 Accounting, S. C. 2) Shukla, M. C.; Gr Delhi. 3) Arulnandan, M. A Himalaya Publish 4) Gupta, R. L.andR Delhi. 5) Maheshwari, S. N Publication Houss 6) Shukla M. C.; Gr 7) Jain, S. P.; Naran Accounting) Vol. 8) Hanif, M. and Mu Ltd., Noida. 	 A. and Raman, K. S. (2018). Advanced Accountancy (Corporate Accounting House, Mumbai. a. and Raman, K. S. (2018). Advanced Accountancy (Corporate Accounting House, Mumbai. a. adhaswamy, M. (2018). Advanced Accountancy Vol. II, Sultan Chand I.; Maheshwari, Suneel and Maheshwari, Sharad K. (2018). Corporate e, New Delhi. rewal T.S. and Gupta S.C Advanced Accounts; S.Chand and Co. Ne g, K. L.; Agrawal, Simmi and Sehgal, Monik (2018). Advanced Accountancy Vol. II, Kalyani Publishers, New Delhi. akharjee, A (2018). Modern Accountancy Vol. II, McGraw Hill Education 	2 Company, New unting) Vol. II, d and Sons; New Accounting. Vikas w Delhi. untancy (Corporate

Shivaji Universi	ty, Kolhapur	
Nature of Questi	on Paper for	
M.Com. (C	CBCS)	
Marks: 80 Duration: 3 hours.		
Instructions:		
 Question number 1, 2 and 3 are compulsory Attempt any two questions from question number 	er 4 to 6.	
Q. 1 a. Choose the appropriate alternative	(10)	
b. True or false	(6)	
Q.2 Case Study/Problem	(16)	
Q.3 Short Notes (any 4 out of 6)	(16)	
Q.4 Long answer question/practical problem	(16)	
Q.5 Long answer question/practical problem	(16)	
Q. 6. a. Short answer question/ problem	(8)	
b. Short answer question/ Problem	(8)	

Paper-IV : DSE-A-IV : Advanced Accountancy		
	(Research Methodology)	
Course Outcomes	 Familiarity with basics of research. Designing research protocol for research problem. Preparation of the instrument for data collection. Ability of analysis and interpretation of data. Identifying and selecting research problem, 	
Impartation(Through theory and Practical's)	 Preparing research design. Preparing questionnaire/schedule and collecting data. Analyzing and interpreting data and writing research report. 	
Marks: 80	Tota	al 60 Hours
Syllabus Contents:		
Unit 1: a) Theory	Basics of Research: Meaning and objectives of research, research in commerce and	15 Hours
	Management, Types of research, review of literature, research process, methods of research: Case study and survey method.	
b) Practical	(a) Identification of research problem.(b) Classification of research problem according to types.(c) Formulation of research questions and objectives.	
Unit 2: a) Theory	Meaning and components of research design, exploratory research design, descriptive research design, diagnostic research design and experimental research design, Hypothesis: Meaning and Types of Hypothesis, process of formulating hypothesis. Sample Design- sampling techniques: random and non-random sampling methods.	15 Hours
b) Practical	(a) Preparation of Research Design.(b) Formulation of Hypothesis.(c) Selection of appropriate sampling design.	-
Unit 3: a) Theory	Meaning of Data, Types of data-quantitative and qualitative, sources- Primary and secondary, methods of primary data collection-questionnaire method, interview method, observation method, focus group interview method, types of questions in questionnaire, sources of secondary data, classification, tabulation and graphical presentation.	15 Hours
b) Practical	(a) Preparation of questionnaire	-

	 (b) Preparation of interview schedule/observation schedule (c) Extraction of data from secondary sources (RBI, Government websites, national and international apex bodies etc.) (d) Classification of data and tabulation. 	
Unit 4: a) Theory	Analysis and Interpretation of Data using various descriptive statistical tools (measure of central tendency, measures of dispersion, correlation and regression) Hypothesis testing by suitable methods. (Parametric and non-parametric tests), Chi-square test, One Sample 't' test and independent sample 't' test, layout of research project, steps involved in report writing, requisites of good research report.	15 Hours
b) Practical	 (a) Analysis and interpretation of classified data by using statistical tools. (b) Testing of hypothesis by using appropriate test. (c) Report writing according to objectives and hypothesis. [Use any suitable software for the purpose of (a) and (b)] 	
Note:	Questions on theory as well as problems/case on each unit should be asked in university examinations.	

Reference Books:

- 1. Michael V. P. 'Research Methodology in Management, Himalaya Publishing House, New Delhi
- 2. Krishnasawami O. R. and Ranganathan M., 'Methodology of Research in Social Sciences', Himalaya Publishing House, New Delhi
- 3. Kothari C. R., 'Research Methodology-Methods and Techniques', New Age International Publisher
- 4. Pauline V. Young, 'Scientific Social Surveys and Research', Prentice-Hall of Indian Pvt. Ltd., New Delhi.
- 5. Sachdeva J. K., Business Research Methodology, Himalaya Publishing House, New Delhi
- 6. Gupta S. C., "Fundamentals of Statistics", Himalaya Publishing House.
- 7. Gupta S. P. "Statistical Methods", Sultan Chand and Sons, New Delhi

Suggested Additional Readings:

- 1) Chawla, Deepak and Sondhi, Neena (2018). Research Methodology Concept and Cases, Noida: Vikas Publishing House Pvt. Ltd.
- 2) Kishore, Ravi M. (2018). Business Statistics,

Suggested Research Journal :

- 1) Indian Journal of Commerce
- 2) Indian Journal of Accounting
- 3) Indian Journal of Marketing
- 4) Management Accountant
- 5) Vikalp
- 6) Decision

7) IIMB Review

Shivaji Universi	ty, Kolhapur	
Nature of Questi	on Paper for	
M.Com. (C	CBCS)	
Marks: 80 Duration: 3 hours.		
Instructions:		
 Question number 1, 2 and 3 are compulsory Attempt any two questions from question number 	er 4 to 6.	
Q. 1 a. Choose the appropriate alternative	(10)	
b. True or false	(6)	
Q.2 Case Study/Problem	(16)	
Q.3 Short Notes (any 4 out of 6)	(16)	
Q.4 Long answer question/practical problem	(16)	
Q.5 Long answer question/practical problem	(16)	
Q. 6. a. Short answer question/ problem	(8)	
b. Short answer question/ Problem	(8)	

Paper I : DSE-B-I : Advanced Costing (Introduction to Cost Accounting)

Course Outcomes:

- 1. To understand the basic concepts of cost accounting
- 2. To classify the costs and apply the same for cost determination
- 3. To apply the cost accounting principles in cost accounting of materials
- 4. To know the application of cost accounting in calculation of labour cost and overheads

Unit	Contents :	No. of
T		Hours
Ι	Introduction to Cost Accounting :	15
	Concepts of Cost, Value, Price, Sale, Profit, Cost Accounting, Costing, Cost	
	Accountancy Objectives of Cost Accounting, Difference between Einspeich and Cost Accounting	
	Objectives of Cost Accounting, Difference between Financial and Cost Accounting	
	Practical: Group discussion on various concepts related to cost and cost accounting	
II	Cost Classification and Preparation of Cost Sheet	15
	Classification of Cost on various bases, Preparation of Cost Sheet and Quotation	
	Practical : Visit any manufacturing unit and prepare cost sheet	
III	Cost Accounting of Material	15
	Methods of Pricing of Issue of Material (FIFO, LIFO, Simple Average, Weighted	
	Average), Determination of various stock levels and EOQ	
	Practical : Write an assignment on stock levels and its impact on management of	
	inventory.	
IV	Cost Accounting of Labour and Overheads	15
	Methods of Remuneration, Piece Rate and Time Rate System, Taylor's Differential	
	Piece Rate System, Halsey Premium Plan, Rowan Plan, Merrick's Multiple Piece Rate	
	System	
	Overheads : Allocation, Apportionment, Reapportionment, Absorption Rate	
	Practical : Visit any organisation and understand its method of remuneration	
	Shivaji University, Kolhapur	
	Nature of Question Paper for	
	M.Com. (CBCS)	
	Marks: 80 Duration: 3 hours.	
	Instructions:	
	9. Question number 1, 2 and 3 are compulsory	
	10. Attempt any two questions from question number 4 to 6.	
	Q. 1 a. Choose the appropriate alternative (10)	
	b. True or false (6)	
	Q.2 Case Study/Problem (16)	
	Q.3 Short Notes (any 4 out of 6) (16)	
	Q.4 Long answer question/practical problem (16)	
	Q.5 Long answer question/practical problem(16)Q. 6. a. Short answer question/ problem(8)	
	Q. 6. a. Short answer question/ problem (8)	
	b. Short answer question/ Problem (8)	

Paper II : DSE-B-II : Advanced Costing (Methods of Cost Accounting)

Course Outcomes:

- 1. To identify the methods of cost accounting and its practical application
- 2. To understand the different methods of cost accounting applied in various entities
- 3. To demonstrate the determination of cost in various types of organisations
- 4. To apply cost accounting methods for determining selling price or identifying loss/profit

nit	Contents :	No. of
		Hours
[Job and Batch Costing :	15
	Features and Objectives of Job Costing, Preparation of Job Cost Sheet	10
	Features and procedure of Batch Costing, Economic Batch Quantity	
	Practica : Visit any manufacturing concern and prepare job/batch cost sheet	
II	Contract Costing :	15
	Feature and procedure of Contract Costing, Architect's Certificate, Work in Progress,	
	Retention Money, Profit on Incomplete Contract, Notional Profit, Escalation and	
	De-escalation Clause, Preparation of Contract Accounts	
	Practical : Visit any Construction site/office and prepare contract account for one	
	year.	
III	Process Costing :	15
	Characteristics of Process Costing, Normal Loss, Abnormal Loss and Abnormal Gain	
	and their accounting treatment, Equivalent Production, Evaluation of Equivalent	
	Production, Preparation of Process Accounts (With and without opening as well as	
	closing Work in Process), Process Accounts (with Inter-process Profit)	
	Joint Products and By Products : Joint cost and subsequent costs, Decision regarding further processing, Limitations of joint cost analysis	
	further processing, Emiliations of joint cost analysis	
	Practical : Visit any manufacturing unit where process costing is applicable and	
	prepare process accounts	
	Propure process accounts	
IV	Operating Costing (Service Costing)	15
	Characteristics of Operating Costing, Cost Unit, Transport Costing, Log Sheet, Pricing	
	Based on Operating Costing, Canteen or Hotel Costing, Boiler House Costing,	
	Hospital Costing, Theatre Costing, Electricity Costing	
	Practica : Visit any enterprise in service industry and determine cost of service	
	Shivaji University, Kolhapur	
	Nature of Question Paper for	
	M.Com. (CBCS)	
	Marks: 80 Duration: 3 hours.	
	Instructions:	
	1. Question number 1, 2 and 3 are compulsory	
	2. Attempt any two questions from question number 4 to 6.	
	Q. 1 a. Choose the appropriate alternative (10)	
	b. True or false (6)	
	Q.2 Case Study/Problem (16)	
		1
	Q.3 Short Notes (any 4 out of 6) (16)	
	Q.3 Short Notes (any 4 out of 6)(16)Q.4 Long answer question/practical problem(16)	
	Q.3 Short Notes (any 4 out of 6)(16)Q.4 Long answer question/practical problem(16)Q.5 Long answer question/practical problem(16)	
	Q.3 Short Notes (any 4 out of 6)(16)Q.4 Long answer question/practical problem(16)	

Paper III : DSE-B-III : Advanced Costing (Techniques of Costing)

Course Outcomes:

- 1. To understand the techniques of costing for decision making
- 2. To analyse the cost for decision making with the help of marginal costing
- 3. To identify the standard costs and compare them with the actuals
- 4. To demonstrate the behaviour of cost drivers and its relevance

Unit	Contents :	No. of Hours
T		
I	 Marginal Costing and CVP Analysis Meaning of Marginal Cost, Contribution, Basic Equation of Marginal Costing, Cost Volume Profit Analysis, Profit Planning, Break Even Analysis, Decision Making with the help of Marginal Costing Practical: Visit any manufacturing enterprise and classify the costs based on variability and calculate break-even point 	15
II	Make graphical determination of break-even point Standard Costing and Variance Analysis :	15
	Meaning and Features of Standard Cost, Setting of Standards, Types of Standards, Meaning of Standard Costing, Concept of Variance Analysis, Material, Labour and Overhead Variances	15
	Practical: Prepare power point presentation on different aspects of Standard Costing	
III	Activity Based Costing Meaning and Nature of Activity Based Costing, Concept of Cost Drivers, Preparation of Cost Statement, Income Statement on the basis of Activity Based Costing as well as Absorption Costing	15
	Practical : Assignments or problems on Activity Based Costing.	
IV	Uniform Costing : Meaning of Uniform Costing, Features, Advantages and Limitations of Uniform Costing, Uniform Costing and Interfirm Comparison, Prerequisites of Uniform Costing	15
	Practical : Group Discussion on various aspects of 'Uniform Costing and Interfirm Comparison'	
	Shivaji University, Kolhapur Nature of Question Paper for M.Com. (CBCS)	
	 Marks: 80 Duration: 3 hours. Instructions: Question number 1, 2 and 3 are compulsory Attempt any two questions from question number 4 to 6. 	
	Q. 1 a. Choose the appropriate alternative(10)b. True or false(6)(10)(10)	
	Q.2 Case Study/Problem(16)Q.3 Short Notes (any 4 out of 6)(16)	

Q.4 Long answer question/practical problem	(16)
Q.5 Long answer question/practical problem	(16)
Q. 6. a. Short answer question/ problem	(8)
b. Short answer question/ Problem	(8)

Reference Books:

- 1. Cost Accounting –Principles and Practice : M. N. Arora, Vikas Publishing
- 2. Cost Accounting : Horngreen, Datar and Rajan, Pearson Education Publishers
- 3. Cost Accounting- Text, Problems and Solutions : Shukla, Grewal and Gupta, S.Chand
- 4. Cost Accounting Principles and Practice : Jain and Narang, Kalyani Publishers
- 5. Cost Accounting Theory and Practice: Palniaappan and Hariharan, I K International Publishing House
- 6. Elements of Cost Accounting : S N Maheshwari, S N Mittal, Shree Mahaveer Book Depot
- 7. Cost Accounting : Jawahar Lal, Tata McGraw Hill
- 8. Advanced Cost and Management Accounting : Saxena and Vasishth, S.Chand and Sons
- 9. Cost Management : Ravi M Kishore, Taxmann Publications
- 10. Principles and Practice of Cost Accounting : Bhattachrya A K , Prentice Hall (I) Publishers

Journals

- 1. Management Accountant : The Institute of Cost and Management Accountants of India
- 2. Advances in Management Accounting : Emerald Publishing

	Paper-IV : DSE – B - IV : Advanced Costing	
	(Research Methodology)	
Course Outcomes	1. Familiarity with basics of research.	
	2. Designing research protocol for research problem.	
	3. Preparation of the instrument for data collection.	
	4. Ability of analysis and interpretation of data.	
Expected Skills	1. Identifying and selecting research problem,	
Impartation(Through	2. Preparing research design.	
theory and Practical's)	3. Preparing questionnaire/schedule and collecting data.	
	4. Analyzing and interpreting data and writing research report.	
Marks : 80	Total	60 Hours
Syllabus Contents:		
Unit 1: a) Theory	Basics of Research:	15 Hours
•	Meaning and objectives of research, research in commerce and	
	Management, Types of research, review of literature, research	
	process, methods of research: Case study and survey method.	
b) Practical	(a) Identification of research problem.	
-,	(b) Classification of research problem according to types.	
	(c) Formulation of research questions and objectives.	
Unit 2: a) Theory	Meaning and components of research design, exploratory research	15 Hours
ome 2. u) moory	design, descriptive research design, diagnostic research design and	10 110015
	experimental research design, Hypothesis: Meaning and Types of	
	Hypothesis, process of formulating hypothesis. Sample Design-	
	sampling techniques: random and non-random sampling methods.	
b) Practical	(a) Preparation of Research Design.	
0) Flactical	(b) Formulation of Hypothesis.	
	(c) Selection of appropriate sampling design.	
Unit 2. a) Theorem		15 Hours
Unit 3: a) Theory	Meaning of Data, Types of data-quantitative and qualitative,	15 Hours
	sources- Primary and secondary, methods of primary data	
	collection-questionnaire method, interview method, observation	
	method, focus group interview method, types of questions in	
	questionnaire, sources of secondary data, classification, tabulation	
	and graphical presentation.	
b) Practical	(a) Preparation of questionnaire	
	(b) Preparation of interview schedule/observation schedule	
	(c) Extraction of data from secondary sources (RBI, Government	
	websites, national and international apex bodies etc.)	
	(d) Classification of data and tabulation.	
Unit 4: a) Theory	Analysis and Interpretation of Data using various descriptive	15 Hours
	statistical tools (measure of central tendency, measures of	
	dispersion, correlation and regression) Hypothesis testing by	
	suitable methods. (Parametric and non-parametric tests), Chi-square	
	test, One Sample 't' test and independent sample 't' test, layout of	
	research project, steps involved in report writing, requisites of good	
	research report.	
b) Practical	(a) Analysis and interpretation of classified data by using statistical	
	tools. (b) Testing of hypothesis by using appropriate test.	
	(c) Report writing according to objectives and hypothesis.	
	[Use any suitable software for the purpose of (a) and (b)]	

		, ,		
-	ns on theory as well as problem	s/case on each ui	hit should be	
	university examinations.			
Reference Books:				
	Iethodology in Management, H			
	nd Ranganathan M., 'Method	lology of Resea	urch in Social	Sciences',
Himalaya Publishing Hous				
	Aethodology-Methods and Tec	A	•	
÷	ific Social Surveys and Resear	ch', Prentice-Hal	ll of Indian Pv	t. Ltd., New
Delhi.				
	Research Methodology, Himala	• •	ouse, New Del	lhi
A	ls of Statistics", Himalaya Pub	÷		
	ethods", Sultan Chand and Sona	s, New Delhi		
Suggested Additional Readings:				
	, Neena (2018). Research Methode	ology Concept and	l Cases, Noida:	Vikas
Publishing House Pvt. Ltd.				
2) Kishore, Ravi M. (2018).	Business Statistics,			
Suggested Research Journal :				
1) Indian Journal of Commer				
2) Indian Journal of Account				
3) Indian Journal of Marketin	ng			
4) Management Accountant				
5) Vikalp				
6) Decision				
7) IIMB Review				
	Shivaji University, Kolha	*		
	Nature of Question Paper	for		
	M.Com. (CBCS)			
Marks: 80 Duration: 3 hours.				
Instructions:				
1. Question number 1, 2 and	- ·			
2. Attempt any two questions	s from question number 4 to 6.			
Q. 1 a. Choose the appropriate alt	ernative	(10)		
b. True or false			(6)	
Q.2 Case Study/Problem		(16)	- *	
Q.3 Short Notes (any 4 out of 6)		(16)		
Q.4 Long answer question/practic	al problem	(16)		
Q.5 Long answer question/practic		(16)		
Q. 6. a. Short answer question/ pro-		(8)		
b. Short answer question/		(8)		
-				

Paper I : DSE-C-I : Taxation (Income-Tax)

Course Outcomes:

- 1. To understand the basic concepts of income-tax
- 2. To get insight about exemptions and deductions
- 3. To understand the clubbing and set-off provisions of income-tax
- 4. To compute taxable income of individual and HUF

Unit	Contents:	No. of
om		Hours
Ι	Basic Concepts:	15
	Definitions under Income-Tax Act, Residential Status, Scope of Income, Exemptions,	
	Heads of Income	
	Practical: Prepare the power point presentation on examples of residential status,	
	scope of income and heads of income	
II	Taxability of Individual and HUF:	15
	Computation of taxable income and tax liability in respect of individuals and HUF,	
	Deductions under chapter VI A	
	Practical : Visit any household and compute the taxable income and tax liability of an	
	individual or HUF	
III	Taxability of Firm and Company	15
	Provisions applicable to compute the taxable income of partnership firms and	
	companies, Computation of taxable income and tax liability of firm as well as	
	company.	
	Practical: Visit the office of a firm/ company/ tax consultant and compute the	
	taxable income and tax liability of a Firm or a Company	
IV	Clubbing and Set-off:	15
	Provisions relating to clubbing of income of one person in the hands of others,	-
	Provisions relating to Set-off and carry forward of losses under different heads of	
	income	
	Practical:	
	Write an assignment on set-off and carry forward of losses	
	Arrange a lecture of tax consultant on clubbing/set-off/carry forward of losses	
	Shivaji University, Kolhapur	
	Nature of Question Paper for	
	M.Com. (CBCS)	
	Marks: 80 Duration: 3 hours.	
	Marks. 60 D'aration. 5 nours.	
	Instructions	
	Instructions:	
	1. Question number 1, 2 and 3 are compulsory	
	 Question number 1, 2 and 3 are compulsory Attempt any two questions from question number 4 to 6. 	
	 Question number 1, 2 and 3 are compulsory Attempt any two questions from question number 4 to 6. Q. 1 a. Choose the appropriate alternative (10) 	
	1. Question number 1, 2 and 3 are compulsory2. Attempt any two questions from question number 4 to 6.Q. 1 a. Choose the appropriate alternativeb. True or false(10)	
	1. Question number 1, 2 and 3 are compulsory2. Attempt any two questions from question number 4 to 6.Q. 1 a. Choose the appropriate alternativeb. True or false(6)Q.2 Case Study/Problem	
	1. Question number 1, 2 and 3 are compulsory2. Attempt any two questions from question number 4 to 6.Q. 1 a. Choose the appropriate alternative(10)b. True or false(6)Q.2 Case Study/ProblemQ.3 Short Notes (any 4 out of 6)(16)	
	1. Question number 1, 2 and 3 are compulsory2. Attempt any two questions from question number 4 to 6.Q. 1 a. Choose the appropriate alternative(10)b. True or false(6)Q.2 Case Study/Problem(16)Q.3 Short Notes (any 4 out of 6)Q.4 Long answer question/practical problem(16)	
	1. Question number 1, 2 and 3 are compulsory2. Attempt any two questions from question number 4 to 6.Q. 1 a. Choose the appropriate alternative(10)b. True or false(6)Q.2 Case Study/Problem(16)Q.3 Short Notes (any 4 out of 6)(16)Q.4 Long answer question/practical problem(16)Q.5 Long answer question/practical problem(16)	
	1. Question number 1, 2 and 3 are compulsory2. Attempt any two questions from question number 4 to 6.Q. 1 a. Choose the appropriate alternative(10)b. True or false(6)Q.2 Case Study/Problem(16)Q.3 Short Notes (any 4 out of 6)(16)Q.4 Long answer question/practical problem(16)Q.5 Long answer question/practical problem(16)Q. 6. a. Short answer question/ problem(8)	
	1. Question number 1, 2 and 3 are compulsory2. Attempt any two questions from question number 4 to 6.Q. 1 a. Choose the appropriate alternative(10)b. True or false(6)Q.2 Case Study/Problem(16)Q.3 Short Notes (any 4 out of 6)(16)Q.4 Long answer question/practical problem(16)Q.5 Long answer question/practical problem(16)	

Paper-II : DSE-C-II : Taxation (Income Tax)

Course Outcomes:

- 1. To understand the procedure of filing of income tax returns
- 2. To get insight about appeals, revision, search, survey and rectification
- 3. To understand the provisions of TDS and TCS
- 4. To calculate relief under section 89(1)

Unit	4. To calculate relief under section 89(1)	No. of
Unit	Contents :	Hours
		110015
I	Returns and Assessment	15
1	Forms of income-tax returns, Filing of income-tax returns, online filing of returns,	15
	online payment of taxes, Assessment by the Income-Tax Authorities	
	online pugment of taxes, responsible of the meenie Tax radionales	
	Practica : Visit the website of the Income-Tax Department and understand the	
	procedure of online filing of return of income-tax (www.incometaxindiaefiling.gov.in)	
II	Appeals, Revision:	15
	Provisions relating to appeals, revision, rectification of mistakes, Powers and Duties	
	of authorities regarding appeals and revisions, Types of assessment	
	Practical: Prepare power point presentation on various types of appeals	
III	TDS and TCS	15
	Tax Deduction and Tax Collection at Source, Provisions relating to TDS and TCS,	10
	Procedure of filing of return of TDS	
	Practical: Visit the website of the Income-Tax Department and understand the	
	procedure of filing of TDS returns (www.incometaxindiaefiling.gov.in)	
IV	Tax Audit, Search, Survey and Relief	15
	Provisions relating to Tax Audit under section 44 AB, Provisions relating to Search,	
	Survey and Relief, Powers and Duties of the Authorities of Income Tax	
	Practica : Visit office of any Chartered Accountant and understand the manner of	
	preparation of Tax Audit Report	
	Arrange a guest lecture of a Chartered Accountant on different aspects of tax	
	Shivaji University, Kolhapur	
	Nature of Question Paper for	
	M.Com. (CBCS)	
	Marks: 80 Duration: 3 hours.	
	Instructions:	
	1. Question number 1, 2 and 3 are compulsory	
	2. Attempt any two questions from question number 4 to 6.	
	Q. 1 a. Choose the appropriate alternative (10)	
	b. True or false (6)	
	Q.2 Case Study/Problem (16)	
	Q.3 Short Notes (any 4 out of 6) (16)	
	Q.4 Long answer question/practical problem (16)	
	Q.5 Long answer question/practical problem (10) (16)	
	Q. 6. a. Short answer question/ problem (8)	
	b. Short answer question/ Problem (8)	
	(0)	

Paper-III : DSE-C-III : Taxation (Income Tax)

Course Outcomes:

- 1. To understand the basic concepts of customs duty and profession tax
- 2. To get insight about valuation, classification and exemption from customs duty
- 3. To understand the procedure of returns and assessment under Customs Act
- 4. To compute customs duty on imported products

Unit	Contents:	No. of Hours
		Houis
Ι	Introduction to Customs Duty:	15
	Meaning of Customs Duty, Constitutional Provisions, Sources of customs law, levy of	
	customs duty, customs duty non-leviable in certain cases, exemption from customs	
	duty	
II	Practical: Write an assignment on the constitutional provisions of customs duty Valuation for Customs Duty:	15
11	Classification of imported/exported goods, valuation of imported/exported goods, Dates for determining rate of duty and tariff valuation, types of customs duty, Import and export procedure, Clearance for home consumption, Duty drawback	15
III	Practical: Prepare a power point presentation on types of duty Profession Tax	15
111	Meaning, Rate, Significance of Profession Tax, Applicability of Profession Tax, Compliance of provisions in Profession Tax Act and assessment procedure Practical : Write an assignment on applicability of profession tax.	15
IV	Returns and Assessment:	15
	Various returns to be filed for customs duty as well as profession tax, Assessment procedure under Customs Act and Profession Tax Act. Practical : Visit any importer/exporter or service provider and understand the procedure of return filing of customs Arrange a guest lecture of a tax consultant on import/export procedure and duties	
	Shivaji University, Kolhapur Nature of Question Paper for M.Com. (CBCS) Marks: 80 Duration: 3 hours. Instructions: 1. Question number 1, 2 and 3 are compulsory 2. Attempt any two questions from question number 4 to 6.	
	Q. 1 a. Choose the appropriate alternative(10)b. True or false(6)Q.2 Case Study/Problem(16)Q.3 Short Notes (any 4 out of 6)(16)Q.4 Long answer question/practical problem(16)Q.5 Long answer question/practical problem(16)Q. 6. a. Short answer question/ problem(8)b. Short answer question/ Problem(8)	
1		

Reference Books:

Direct Taxes : V.K. Singhania, Taxmann Publications

Direct Taxes : T.N. Manoharan, Snow White Publications

Indirect Taxes : V.S. Datey, S.Chand Publications

Business Taxation: : T S Reddy, Y H Reddy, Margham Publications

Taxation - Law and Practice : Balchandran, Thothadri, Prentice Hall India Publishers

Taxation Laws : Atal Kumar, Central Law Publications

Study Material (CA Final and IPCC) issued by Institute of Chartered Accountants of India

Income Tax Ready Reckoner : Dr. Vinod K. Singhania, Taxmann Publications Journals:

The Chartered Accountant, The Institute of Chartered Accountants of India Management Accountant, The Institute of Cost and Management Accountants of India Indian Journal of Tax Law, National Law University, Odisha

	Paper-IV : DSE – C – IV : Taxation	
	(Research Methodology)	
Course Outcomes	1. Familiarity with basics of research.	
	2. Designing research protocol for research problem.	
	3. Preparation of the instrument for data collection.	
	4. Ability of analysis and interpretation of data.	
Expected Skills	1. Identifying and selecting research problem,	
Impartation(Through	2. Preparing research design.	
theory and Practical's)	3. Preparing questionnaire/schedule and collecting data.	
	4. Analyzing and interpreting data and writing research report.	
Marks : 80	Total	60 Hours
Syllabus Contents:		
Unit 1: a) Theory	Basics of Research:	15 Hours
<i>, ,</i>	Meaning and objectives of research, research in commerce and	
	Management, Types of research, review of literature, research	
	process, methods of research: Case study and survey method.	
b) Practical	(a) Identification of research problem.	
c) i iudicui	(b) Classification of research problem according to types.	
	(c) Formulation of research questions and objectives.	
Unit 2: a) Theory	Meaning and components of research design, exploratory research	15 Hours
Unit 2. a) Theory	design, descriptive research design, diagnostic research design and	15 110015
	experimental research design, Hypothesis: Meaning and Types of	
	Hypothesis, process of formulating hypothesis. Sample Design-	
	sampling techniques: random and non-random sampling methods.	
b) Practical	(a) Preparation of Research Design.	
	(b) Formulation of Hypothesis.	
	(c) Selection of appropriate sampling design.	
Unit 3: a) Theory	Meaning of Data, Types of data-quantitative and qualitative,	15 Hours
	sources- Primary and secondary, methods of primary data	
	collection-questionnaire method, interview method, observation	
	method, focus group interview method, types of questions in	
	questionnaire, sources of secondary data, classification, tabulation	
	and graphical presentation.	
b) Practical	(a) Preparation of questionnaire	
	(b) Preparation of interview schedule/observation schedule	
	(c) Extraction of data from secondary sources (RBI, Government	
	websites, national and international apex bodies etc.)	
	(d) Classification of data and tabulation.	
Unit 4: a) Theory	Analysis and Interpretation of Data using various descriptive	15 Hours
	statistical tools (measure of central tendency, measures of	
	dispersion, correlation and regression) Hypothesis testing by	
	suitable methods. (Parametric and non-parametric tests), Chi-square	
	test, One Sample 't' test and independent sample 't' test, layout of	
	research project, steps involved in report writing, requisites of good	
	research report.	
b) Practical	(a) Analysis and interpretation of classified data by using statistical	
U) I I actical	tools. (b) Testing of hypothesis by using appropriate test.	
,	I BRUS ADD I CNUDY OF HYDROTENIN DY HNUDY ADDIODITATE TEST	
	(c) Report writing according to objectives and hypothesis.[Use any suitable software for the purpose of (a) and (b)]	

	-	s problems/case on each unit shoul	d be
	asked in university examinati	ons.	
Reference Books:			
		agement, Himalaya Publishing Hou	
	 R. and Ranganathan M., ing House, New Delhi 	, 'Methodology of Research in	Social Sciences',
3. Kothari C. R., 'Re	esearch Methodology-Method	ls and Techniques', New Age Inter	national Publisher
		nd Research', Prentice-Hall of Indi	
	usiness Research Methodolog	gy, Himalaya Publishing House, Ne	ew Delhi
	damentals of Statistics", Him		
-	stical Methods", Sultan Chan	• •	
Suggested Additional Rea			
		ch Methodology Concept and Cases, I	Noida [.] Vikas
Publishing House P		en menouology concept and cases, i	tordu. Vilkus
_	(2018). Business Statistics,		
Suggested Research Journ			
1) Indian Journal of			
2) Indian Journal of	Accounting		
3) Indian Journal of	÷		
4) Management Acco			
5) Vikalp			
6) Decision			
7) IIMB Review			
	Shivaji Univers	sity, Kolhapur	
	Nature of Ques	tion Paper for	
	M.Com. (
Marks: 80 Duration: 3 ho	urs.		
Instructions:			
1. Question number	1, 2 and 3 are compulsory		
2. Attempt any two c	questions from question numb	per 4 to 6.	
Q. 1 a. Choose the approp	oriate alternative	(10)	
b. True or false		(6)	
Q.2 Case Study/Problem		(16)	
Q.3 Short Notes (any 4 or	ut of 6)	(16)	
Q.4 Long answer question		(16)	
Q.5 Long answer question		(16)	
Q. 6. a. Short answer que		(8)	
b. Short answer qu		(8)	
1			

Paper-I: DSE-D-I: Advanced Banking and Financial System (Law and Practice of Banking in India) **Introduced from June 2019 Course Outcomes:** 1. Learners will be able to explain Regulatory Framework for Banking in India 2. Learners will understand the Legal Aspects of Banking Operations 3. Learners will apply the knowledge of legal provisions for banking business practices 4. Learners will understand different provisions under cyber Laws **Expected Skills Impartation** 1. Ability to apply legal provisions in banking business 2. Ability to understand the legal applications in banking sector Ability to conduct proper banking activities as per legal provisions 3. Marks : 100 Total Lectures of Teaching : 60 Credits : 4

	Total Lectures of Teaching : 60 Credits : 4	
Unit-1:	Regulatory Framework for Banking in India	
		12
	1.1. RBI Act 1934 & Amendments	Lesture
	1.2. Banking Regulation Act 1949 & Amendments	Lecture
	1.3. Negotiable Instruments Act 1881 & Amendments	
	1.4.Banking Ombudsman - Powers, Provisions and Procedures	
Unit-2:	Legal Aspects of Banking Operations	
	2.1. The Bankers' Books Evidence Act–1891- Important Provisions	18
	2.2.Payment and Settlement Systems Act, 2007- Applicability and Important Provisions	Lectures
	2.3. The SARFEASI Act -2002, Legal aspects of Debt Recovery Tribunals	
	2.4. Prevention of Money Laundering Act, 2002 & Bankers Responsibilities	
Unit-3:		
		10
	3.1. Consumers Protection Act-1986	13
	3.2. The Credit Information Companies (Regulation) Act, 2005	Lecture
	3.3. Foreign Exchange Management Act, 1999	
	3.4. Ombudsman Scheme-General Scheme & Scheme for Digital Transactions-2019	
Unit-4:	Cyber Laws and Financial Crimes	
		17
	4.1. Meaning and Types of Financial Cyber Crimes	Lesture
	4.2. Information Technology Act, 2000: Authorities, Powers, Offences and Penalties	Lecture
	4.3. Data Security and Importance	
	4.4. Case Studies on Cyber Crimes	

 M.L.Tannan, C.R. Datta & S.K. Kataria (2011) Banking Law and Practice, Wadhwa & Company Nagpur

2. Sudhir Naib, The Information Technology Act, 2005: A Handbook, OUP, New York, (2011)

3. S. R. Bhansali, Information Technology Act, 2000, University Book House Pvt. Ltd., Jaipur (2003).

4. Vasu Deva, Cyber Crimes and Law Enforcement, Commonwealth Publishers, New Delhi, 2003).

5. Foreign Exchange Management Act, 1999

- 6. The Maharashtra Regional and Town Planning Act, 1966
- 7. The Bankers'Books Evidence Act-1891
- 8. The Banking Companies (Acquisition and Transfer of Undertakings) Act–1970
- 9. The Securitisation and Reconstruction of Financial Assets and Enforcement of Security Interest Act-(SARFASI-2002)
- 10. Ombudsman Scheme for Digital Transactions, 2019https://rbi.org.in/scripts/FS_FAQs.aspx?Id=127&fn=9
- 11. Payment and Settlement Systems Act, 2007 https://rbi.org.in/scripts/FS_FAQs.aspx?Id=73&fn=9
- 12. The Credit Information Companies (Regulation) Act, 2005

Paper-II : DSE-D-II : Advanced Banking and Financial System

(Bank Management)

Introduced from June 2019

Course Outcomes:

- 1. Learners will be able to understand bank management system and practices
- 2. Learners will understand the nature of Bank Management
- 3. Learners will aware about recent technologies required for efficient Banking and Marketing.
- 4. Learners will understand legal provisions for customer services and banking frauds

Expected Skills Impartation

- 1. Ability to understand bank management and administration
- 2. Ability to handle bank and bank branch management practices
- 3. Ability to conduct bank audit and manage audit compliances

Marks : 1	00		
	.00	Total Lectures of Teaching : 60	Credits : 4
Unit-1:	Administrative Structure	f the Banks	
	1.1. Administrative Stru Departments	acture of Commercial Bank- Cor	nmittees and 18 Lectures
	A A A A A A A A A A A A A A A A A A A	acture of Cooperative Bank –Cor	nmittees and
	· ·	ts in the Head office of the Bank and its pilities of CEO of the Bank	nature
Unit-2:	Bank Branch Management		
	2.2. Control on Cash , Str2.3. Role and Responsibil	g Pattern of the Bank Branch ong room and Lockers lities of Branch Manager chniques of Customer Relationship M	12 Lectures
	branch	chinques of Eustonici Relationship w	lanagement at
Unit-3:	Bank Management Practices		
	3.2. Target allocation and	and monitoring and Branch office d Planning – Deposit and Loans	15 Lectures
		 Factors influencing the mobilization o Structure and Functioning of Treasury 	*

Unit-4:	Bank Administration	
	4.1. Board of Directors-Commercial and Cooperative Banks – Responsibilities	
	and Code of conduct	15 Lectures
	4.2. Bank Audit – Importance, Internal Audit System, Statutory Audit and its	
	compliance	
	4.3. Information System Audit – Importance, Process and its compliance	
	4.4. Contains and Process of Preparation of Budget	
Referen	ces :	
 rel. Ge ISI IIE Fir Ka Pet Ed Tin Tin Ma 	 Buttle (2004): Customer Relationship Management: Concepts and Toc ationship management: concepts and tools, Elsevier Butterworth Heinemann, Volume orge H. Hempel, Donald G. Simonson (2018). Bank Management: Text and Cases 3N 0471410918 F (2005). General Bank Management : (For CAIIB Examinations), Indian Institute o nance, Macmillan, 2005 nhaiya Singh (2013). Commercial Bank Management, Tata McGraw-Hill Education, 2 ter S. Rose, Sylvia C. Hudgins (2008). Bank Management and Financial Services, ucation, 2008 nothy W. Koch, S. Scott MacDonald (2014). Bank Management, Cengage Learning, 2 nothy W. Koch, Steven Scott MacDonald, Vic Edwards, Randall E. Duran magement: A Decision-Making Perspective, Cengage Learning Asia, 2014 S.P. Rao (1999). Bank Management, Discovery Publishing House, 1999 ISBN 817141 	 13, 2004 a, Wiley, 2020 af Banking and 2013 McGraw-Hill 014, (2014). Bank

	Paper-III : DSE-D-III : Advanced Banking and Financi	al System	
	(Law and Practice of Banking in India)		
	Introduced from June 2019		
Course (Dutcomes:		
2. I 3. I	earners will be able to explain bank licensing and banking operations earners will understand the legal aspects of banking operations earners will apply the knowledge of legal provisions for banking services earners will understand legal provisions for customer services and banking	frauds	
Expected	l Skills Impartation		
2.	Ability to apply legal provisions of bank licensing policies Ability to understand the legal applications of banking operations Ability to conduct proper banking activities as per legal provisions		
Marks : 1	00 Total Lectures of Teaching : 60	Credits : 4	
Unit-1: Unit-2:	Bank Licensing and Banking Operations 1.1. New Bank Licensing Policy, 2013 1.2. Licensing and Operations of Foreign Banks and Loca Banks 1.3. Licensing and Operations of Small Finance Banks and Banks 1.4. Licensing and Operations of Branches, Extension CoATMs Legal Aspects of Banking Operations	d Payment	12 Lectures
	 2.1. Legal Provisions for NRE, NRO and FCNR Bank Accounts 2.2. Currency Management - Provisions under Section 22 of the 1 2.3. Charging Securities -Lien, Pledge, Mortgage and Hypotheca 2.4. Precautions to be taken while Creation of Charge, Mortgape Hypothecation 	tion	17 Lectures
Unit-3:	Legal Provisions for Banking Services		
	 3.1. Legal Provisions relating to Banker-Customer Relation 3.2. Paying and Collecting Banker - Responsibilities and Collecting Banker - Responsibilities and Collecting to Bill Finance and Credit (LC) 3.4. Provisions under Cheque Truncation System (CTS) Statements 	Obligations d Letter of	16 Lectures
Unit-4:	Legal Provisions for Customer Services and Banking Frauds		
	 4.1. The Banking Companies (Nomination) Rules, 1985 a Amendments 4.2. Disclosures and Privacy of Information in Banking sector 4.3. Code of Bank's Commitment to Customers and BCSBI 4.4. Banking Frauds- Classification and Reporting of Fraud to RI 		15 Lectures

Re	ferences :
1.	Arora and Kalra (1999), "All India Banking Law Digest, (1995-1999),
	Delhi Law House
2.	IIBF(2007), "Laws of Co-operative Banking", Macmillan India Ltd.,
3.	M.L. Tannan, Tannan's Banking Law and Practice in India (Eighth
	Edition-2008), India Law House, New Delhi, 2 volumes
4.	M.L.Tannan, C.R. Datta & S.K. Kataria (2011) Banking Law and Practice, Wadhwa & Company,
	Nagpur
5.	Sudhir Naib, The Information Technology Act, 2005: A Handbook, OUP, New York, (2011)
6.	Tannan (2001), "Banking Law & Practice in India" 20/e (Stud. ed),
	Delhi Law House
7.	The Institute of Company Secretaries of India (2014) Banking – Law &
	Practice https://www.icsi.edu/media/webmodules/publications/9.1%20Banking%20Law%20-Professional.pdf
8.	The Institute of Company Secretaries of India (2018) Banking - Law &
	Practice https://www.icsi.edu/media/webmodules/BANKING_LAW_AND_PRACTISE_30112018.pdf
9.	Vasu Deva, Cyber Crimes and Law Enforcement, Commonwealth
	Publishers, New Delhi, 2003)

Paper-IV : DSE-D-IV : Advanced Banking and Financial System

(Research Methodology)

Introduced from June 2019

Course Outcomes:

- 1. Learners will able to understand the Research Design, Research Process
- 2. Learners will able understand types of hypothesis and importance of hypothesis testing
- 3. Learners will able to understand the Sampling Techniques, Data Processing & Report Writing
- 4. Learners will able to understand the use of Technology in Research

Expected Skills Impartation

- 1. Ability to apply research methods for investigation of banking issues and problems
- 2. Ability to analyze banking problems and conduct investigations
- 3. Ability to scientific report writing and use of technology for conducting banking research

Marks : 1	00	Total Lectures of Teaching : 60	Credits : 4			
Unit-1:	Introduction to Research					
	1.1. Meaning, definitions and types of Research					
	1.2. Characteristics of scientific research method					
	1.3. Ethics in Bank	ing and Financial Research				
	1.4. Limitations of Research in Banking sector					
Unit-2:	Design and Process of Resear	rch				
	2.1. Research Design: Meaning, Types and Components					
	2.2. Formulation of Research					
	2.3. Research Proce	288				
		Meaning, Types, Formulation and Testin	ıσ			
Unit-3:	Data Collection, Sampling &		-8			
	3.1. Data Types and Source	s of data collection		15 Lectures		
	3.2. Sampling Techniques:	Probability and Non-Probability				
	3.3. Data Processin	g, Analysis and Presentations				
	3.4. Report Writing	: Contents and presentations techniqu	es			
Unit-4:	Technology in Banking Resea	urch				
	4.1. Use of Excel for Data l	Processing and Analysis		15 Lectures		
		Social Sciences (SPSS) : Data Processi	ng and Analysis			
	•	Advantage & Disadvantages	с ,			
		SERVQUAL Model for banking resea	rch			
Reference						

- 1. Krishnaswamy O. R., Rangnatham M. (2005) .Methodology of Research in Social Sciences, Himalaya Publishing House, New Delhi.
- 2. Kothari C. R. (2014). Research Methodology: Methods and Techniques, New Age International Publishers, Mumbai.
- 3. Michel V.P. (2012) Research Methodology for Management, Himalaya Publishing House, New Delhi.
- 4. Fisher R. A. (2002). Statistical Methods for Research Workers by, Cosmo Publications, New Delhi.
- 5. Montogomery D.C. (2001). Design and Analysis of Experiments, John Wiley,
- 6. Suchdeva J. K. (2017). Business Research Methodology, Himalaya Publishing House, New Delhi.
- 7. Wilkinson T.S., Bhandarkar P.L. (2010). Methodology and Techniques of Social Research, Himalaya

Publishing House, New Delhi.

- 8. Hans Raj (2011). Theory & Practice in Social Research, Surjeet Publications, Delhi
- 9. Hansa L. M. (2016). Data Analysis and Business Modelling using Microsoft Excel, PHI Learning Pvt. Ltd., New Delhi.
- 10. IBM SPSS Statistics 22 Core System User's Guide
- 11. Parasuraman, A., Zeithaml, V.A. and Berry, L.L. (1988), "SERVQUAL: a multi-item scale for measuring consumer perceptions of the service quality", Journal of Retailing, Vol. 64, No. 1, pp. 12-40.

Paper - I: DSE – E – I : Business Administration (Introduction to Business Administration)

Course Outcome:

- 1. Understand the meaning and concept of business administration.
- 2. Understand analysis of business environment.
- 3. Get acquaint with concept of LPG and current scenario of business in India.
- 4. Aware about business ethics and corporate culture.

	4. Aware about business etines and corporate culture.		
Units	Name of the unit	No. of lectures	
Unit I	 A) Business Administration-: Concept, Definitions, Nature , scope Characteristics, Objectives of business. Challenges and opportunities before today's business. E-Business- Concept Definitions, features, significance in present scenario. 	15	
	 B) Administration: - Concept, definitions, features C) Business Administration :- Concept, definitions, features, and importance of business administration 		
Practical:	Visit to business organisation and to get information about business administration and Prepare report on it.		
Unit II	Business Environment :- Concept, Macro and Micro elements. Environment Analysis- Process- spot analysis, Industry analysis, situation analysis, SWOC analysis.	15	
Practical	Visit and make environmental analysis of any business organisation and present seminar on it in the classroom		
Unit III	Government and Business: - Changing role of Government in business, Public Private and Joint Sector. Social Responsibility		
Practical	Make a social audit of any business organisation in your area and prepare social audit report.		
Unit IV	Business Ethics: - Concept and definitions, nature, sources, Ethical dilemmas, Managing Ethical dilemma, Corporate Culture and ethics, methods to improve ethical decisions, factors that raise ethical Standard, Code of Ethics.	15	
Practical	Visit to any business organisation and get the information about business ethics followed by the organisation and present seminar on it.		
	 Reference Books: 1) Knootz Weiandrich, Essentials of Management, McGraw Hill International, 2) Kazmi, Business Policy, Tata McGraw Hill, 3) Tripathi Reddy Principles of Management, Tata McGraw Hill, 4) Francis Cherunilam, Business Environment, Himalaya Publishing House. 5) Balsubramanian, Corporate Governance. 		

6) Aswathappa K. Legal Environment of Business,
Himalaya Publishing House.
7) Trivedi M. L. Government and Business, Bombay
Multitech.
8) Amarchand D., Government and Business, Tata McGraw
Hill
9) Guleek William F., Strategic Management and Business
Policy, McGraw Hill.

	M. Com. P	art-I		
	Paper II : DSE – E – II: Bus	iness Adminis	stration	
	(Functional Areas of Management :			
	(1 unenonal fireas of management .	markennig and i i	ununee)	
•	Course Outcomes: 1. Students will be able to d	lefine the concept of	of Human Resou	ırce
	Management; 2. Students will able to und			
	Management.		1	
•	Expected Skills Impartation (Through theory	and Practical's)	:	
	1. Student will aware about condu		of HR Manage	r;
	2. He/She will able to prepare min			
	3. Student will acquire and develo	p the thinking pow	ver and project p	reparation
C	skills independently.	T	Teeshira	No. ef
Sr.	Syllabus Unit	Learning	Teaching	No. of
No.	HUMAN DESOUDCE	Outcomes	Methods	Lectures
1.	HUMAN RESOURCE	Students will be able to	Lecture,	
	MANAGEMENT(HRM):	define the	Interactive, ICT based	
	1.1. Meaning and Definition		ICT based	
	1.2. Difference between Personnel	concept of Human		
	Management and Human Resource	Resource		
	Management			15
	1.3. Objectives of HRM	Management;		
	1.4. Scope and Functions OF HRM			
	1.5. Evolution and Development of HRM			
	1.6. Environment of HRM: Internal and			
	External			
	PRACTICAL: 1. Visit to Human Resource I		arby	
	industrial unit and prepare a visit report on the			
	Prepare a Mini Project on HRM of the Industr		L _	
2.	RECENT TRENDS IN HUMAN	Students will	Lecture,	
	RESOURCE MANAGEMENT	aware about	Interactive,	
	A. MANAGING HUMAN	Recent Trends	ICT based	
	RESOURCES IN VIRTUAL	in Operation	and	
	ORGANIZATION(VO)	Management.	Discussion	
	2.1. Meaning, Features and Types of VOs	-	Method.	
	2.2. Difference between Traditional and			15
	Virtual Organization	4		
	2.3. HRM IN VOs	-		
	B. HUMAN RESOURCE			
	INFORMATION SYSTEM (HRIS)			
	2.4. Concept and need for HRIS			
	2.5. Advantages and Uses of HRIS			
	2.6. Designing of HRIS			

	PRACTICAL: From the internet download	the articles, resea	urch articles,		
	news paper reports on virtual organization. S				
	organization focusing on human resource. Pro-				
	submit.	1	1		
3.	OPERATION MANAGEMENT (OM)	Students will	Lecture and		
	3.1. Concept and Scope	acquainted	Discussion		
	3.2. Objectives of OM	with	Method		
	3.3. Role of Operational Management in	Operations			
	Organization	Management			
	3.4. Differences and Similarities between				
	Goods and Services			15	
	3.5. Typical Decision Areas within OM	-		10	
	3.6. Trends encouraging focus on	-			
	Operations				
	3.7. Material Handling	-			
	3.8. Principles of Material Handling	-			
	· · · · · · · · · · · · · · · · · · ·	-			
	3.9.Equipments used in Material Handling	 	1 · · · · · · · · · · · · · · · · · ·		
	PRACTICAL: Visit a manufacturing unit ne				
	functioning of operations management. Study the machines, tools in use,				
4	flow of job and the like prepare a report and s		T / 1		
4.	RECENT TRENDS IN OPERATIONS	Students will	Lecture and		
	MANAGEMENT	be well	Discussion		
	4.1. CAD (Computer Aided Design)	awarded			
	4.2. CAM (Computer Aided Manufacturing)	about Recent			
	4.3. Robotics	Trends in		15	
	4.4. Automation	Operations		10	
	4.5. Flexible Manufacturing System	Management			
	4.6. Just In Time Manufacturing				
	4.7. Lean Manufacturing				
	4.8. Factors affecting Technology Change				
	PRACTICAL: from the website download t	he articles and ne	ews appeared		
	in the news paper regarding recent trends in c	operations manag	gement.		
	Prepare a review report. Mention in the report				
	these concepts.				
	Reference Books:				
	1. S.S Khanna: Human Resource Management:	Text and Cases, S. O	Chand		
	Publication, New Delhi				
	2. P. Subba Rao: Human Resource Managemen	t Uimalaya Dublichi	ng Compony		
	2. F. Subba Rao. Human Resource Managemen Mumbai.	t Filliaiaya Fublishi	ng company,		
	Wumbai.				
	3. K. Ashwathappa: Production and Operation N	Management, Himal	aya Publishing		
	House, Mumbai.	-			
	4. Danny Samson and Prakash J. Singh: Operation Management: An Integrated				
	Approach, CAMBRIDGE University Press.				
	5 D'Canza Pabinson: Human Pasauraa Manaa	rement			
	5. D'Cenzo Robinson: Human Resource Manag	,			
	 D Cenzo Robinson: Human Resource Manag Indranil Mutusddi: Essentials of HRM. 	,			

	Paper-III : DSE - E – III Business Administration (Functional Areas of Management : HR and Operations)	
Course Or	· · · · · · · · · · · · · · · · · · ·	
1. At	bility to understanding concept of marketing and finance. Splicability of various tools and techniques of marketing and financial mana	gement for
-	spineability of various tools and teeningues of marketing and infancial mana	igement for
	nalyze the opinions and data collected from small samples.	
Sr.No.	Name of the unit	No. of
		lectures
Unit No.1	Marketing Management: Meaning, Definition, Nature, Scope, Functions and Importance of marketing Management, Difference between selling and marketing, Marketing environment, Marketing planning, Factors affecting consumer behavior, Market segmentation, Targeting and positioning, Marketing Mix, 4p's of Marketing, Marketing Information System	15
Practical No.1	Visit a business unit nearby and study the marketing system of the unit . Planning, Segment they target, Marketing Mix they offer in detail. Prepare a report and submit.	
Unit No.2 Practical	Issues and Development in Marketing: Concept of CRM and its application, Direct Marketing-Tools used, Retailing, Service Marketing, B2B Marketing, Ethical and legal aspects of marketing, Digital Marketing, Green Marketing, Online Marketing. Meet minimum 30 people around your residence, take survey on	15
No.2	awareness of contemporary marketing issues . Experience of sample on on-line marketing, social marketing, Prepare a survey report and submit.	
Unit No.3	Financial management: Meaning, Definition, Nature, Scope, Functions and Importance of financial Management, Financial Planning, Cost of Capital, Capital Budgeting, Lease Finance, Hire Purchase, Working Capital Management –Ratio Analysis, Dividend Policy, Depreciation Methods, Financial Management for business expansion, Combination and Acquisition.	15
Practical No.3	Analyze the financial statements of any firm with the help of Ratio analysis to know their liquidity, profitability and solvency.	
Unit No.4	Issues and Development in financial management: Credit Rating, Project Financing, Factoring, Marketing of Financial Services.	15
Practical No.4	Visit a nearby banking and financial institution to know various type of financial services provided by to customers and types of channels used for marketing purpose.	1.5
	 Reference Books: 1. Philip Kotler, Marketing Management, Prentice Hall, New Delhi. 2. William Stanton, Fundamentals of Marketing. 3. Bhatia and Batra, Management of Financial Services, Deep and Deep Publication, Delhi. 	
	 4. Vanhorne, Fundamentals of Financial Management, Prentice Hall, India, Delhi. 5. I .M. Pandey Financial Management, Vikas Publication House, New Delhi. 	
	6. Chandra Prasanna, Financial Management, Tata McGraw Hill, Delhi.	

	Paper- IV : DSE - E – IV : Business Administration	
	(Research Methodology)	
Course Outcomes	 Familiarity with basics of research. Designing research protocol for research problem. Preparation of the instrument for data collection. Ability of analysis and interpretation of data. 	
Expected Skills Impartation(Through theory and Practical's) Marks : 80	 Identifying and selecting research problem, Preparing research design. Preparing questionnaire/schedule and collecting data. Analyzing and interpreting data and writing research report. 	60 Hours
Syllabus Contents:	1000	00 110013
Unit 1: a) Theory	Basics of Research: Meaning and objectives of research, research in commerce and Management, Types of research, review of literature, research process, methods of research: Case study and survey method.	15 Hours
b) Practical	 (a) Identification of research problem. (b) Classification of research problem according to types. (c) Formulation of research questions and objectives. 	
Unit 2: a) Theory	Meaning and components of research design, exploratory research design, descriptive research design, diagnostic research design and experimental research design, Hypothesis: Meaning and Types of Hypothesis, process of formulating hypothesis. Sample Design- sampling techniques: random and non-random sampling methods.	15 Hours
b) Practical	 (a) Preparation of Research Design. (b) Formulation of Hypothesis. (c) Selection of appropriate sampling design. 	
Unit 3: a) Theory	Meaning of Data, Types of data-quantitative and qualitative, sources- Primary and secondary, methods of primary data collection-questionnaire method, interview method, observation method, focus group interview method, types of questions in questionnaire, sources of secondary data, classification, tabulation and graphical presentation.	15 Hours
b) Practical	 (a) Preparation of questionnaire (b) Preparation of interview schedule/observation schedule (c) Extraction of data from secondary sources (RBI, Government websites, national and international apex bodies etc.) (d) Classification of data and tabulation. 	
Unit 4: a) Theory	Analysis and Interpretation of Data using various descriptive statistical tools (measure of central tendency, measures of dispersion, correlation and regression) Hypothesis testing by suitable methods. (Parametric and non-parametric tests), Chi-square test, One Sample 't' test and independent sample 't' test, layout of research project, steps involved in report writing, requisites of good research report.	15 Hours
b) Practical	 (a) Analysis and interpretation of classified data by using statistical tools. (b) Testing of hypothesis by using appropriate test. (c) Report writing according to objectives and hypothesis. 	

-	9

	[Use any suitable software for	the purpose of (a) and (b)]				
Note:		problems/case on each unit should be				
	asked in university examination					
Reference Books:		I				
1. Michael V. l	P. 'Research Methodology in Manag	gement, Himalaya Publishing House, New De	elhi			
		'Methodology of Research in Social Scie				
Himalaya Publishing House, New Delhi						
3. Kothari C. R., 'Research Methodology-Methods and Techniques', New Age International Publisher						
	Young, 'Scientific Social Surveys an	d Research', Prentice-Hall of Indian Pvt. Ltd	., New			
Delhi.						
		y, Himalaya Publishing House, New Delhi				
-	"Fundamentals of Statistics", Hima	• •				
	"Statistical Methods", Sultan Chand	and Sons, New Delhi				
Suggested Addition	e					
		h Methodology Concept and Cases, Noida: Vikas				
Publishing He						
Suggested Research	vi M. (2018). Business Statistics,					
22	al of Commerce					
/	al of Accounting					
3) Indian Journ	÷					
4) Managemen	-					
5) Vikalp						
6) Decision						
7) IIMB Review	W					
	Shivaji Universi					
	Nature of Questi	-				
Marks: 80 Duration	M.Com. (C	LBCS)				
Instructions:	: 5 nours.					
	mber 1, 2 and 3 are compulsory					
	two questions from question number	er 4 to 6				
2. Attempt any	two questions nom question number					
	ppropriate alternative	(10)				
O. 1 a. Choose the a						
Q. 1 a. Choose the a b. True or fa		(6)				
	lse	(6) (16)				
b. True or fa	lse blem					
b. True or fa Q.2 Case Study/Pro Q.3 Short Notes (an	lse blem	(16)				
b. True or fa Q.2 Case Study/Pro Q.3 Short Notes (an Q.4 Long answer qu Q.5 Long answer qu	Ise blem y 4 out of 6) lestion/practical problem lestion/practical problem	(16) (16)				
b. True or fa Q.2 Case Study/Pro Q.3 Short Notes (an Q.4 Long answer qu Q.5 Long answer qu Q. 6. a. Short answer	lse blem y 4 out of 6) testion/practical problem	(16) (16) (16)				

Paper-I : DSE : G – I : Advanced Statistics

(Mathematical Methods)

Course outcomes

After successful completion of this course, students will be able to

- 1. Perform determinant and matrix calculations.
- 2. Determine a solution of a system of linear equations.
- 3. Explain and apply the concepts of derivative and integration.

Unit-1: Determinants and Systems of Linear Equations

(15)

- i. Definition of determinant, Evaluation of determinants of order 2 and 3.
- ii. Properties of determinant (statements only), Verification of properties by Illustrations.
- iii. Concept of a system of linear equations.
- iv. Solution to system of linear equations by Cramer's rule (up to 3 variables).

Practical 1: Evaluation of determinants and solution of system of linear equations by Cramer's Rule.

Unit-2: Matrices

(15)

- i. Definition, Difference between matrix and determinant, Types of matrices.
- ii. Algebra of Matrices.
- iii. Rank of a matrix and its determination.
- iv. Inverse of a matrix by adjoint method and by row and column transformations.
- v. Applications of matrices in business.

Practical 2: Algebra, rank, and inverse of matrices

Unit-3: Derivative and its Applications

(15)

- i. Definition, Derivative by first principle.
- ii. Derivative of sum, difference, product, and quotient.
- iii. Derivative of composite, inverse, exponential, logarithmic, parametric, and implicit functions.
- iv. Second order derivative.
- v. Applications of derivative to obtain maxima and minima of the functions such as average cost, marginal cost, marginal revenue, and elasticity of demand.

Practical 3: Applications of derivative

Unit-4: Integration and its Applications

(15)

- i. Integration as an anti-derivative process.
- ii. Standard forms of integration.
- iii. Methods of integration by substitution and by parts.
- iv. Definite integrals and their properties with proofs.
- v. Determination of cost revenue and demand functions, consumer's surplus and producer's surplus.

Practical 4: Applications of integration

Reference Books

- 1. Kapoor V. K. and Sancheti D. C. (2019) Business Mathematics, Sultan Chand & Sons.
- 2. Narayan Shanti and Mittal P.K. (2010) Text book of Matrices, S. Chand.
- 3. Soni R. S. (1996) *Business Mathematics with Applications in Business and Economics*, Pitambar Publishing.
- 4. Veena G. R. (2004) Business Mathematics, Galgotia Publications.

Paper-II : DSE : G – II : Advanced Statistics (Operations Research)

Course outcomes

After successful completion of this course, students will be able to

- 1. Explain the concept, scope, and limitations of operations research.
- 2. Formulate and solve linear programming problems, transportation problems, and assignment problems.
- 3. Apply these techniques in practice.

Unit-1: Introduction to Operations Research

(15)

- i. Origin and development of operations research (OR).
- ii. Definition and Characteristics of OR.
- iii. Phases of OR.
- iv. Applications and scope of OR.
- v. Limitations of OR.

Unit 2: Linear Programming Problems

(15)

- i. Concept of *linear programming problem* (LPP)
- ii. Mathematical formulation of LPP, Definitions of solution, feasible solution, basic feasible solution, optimal solution, degenerate and non- degenerate solutions of LPP.
- iii. Solution of LPP by graphical method.
- iv. Definitions of slack and surplus variables, Simplex method, definition of artificial variable, Big-M method.
- v. Numerical examples.
- Practical 1: Formulation and solution of LPP using graphical method Practical 2: Solution of LPP using simplex and Big M methods

Unit-3: Transportation Problem

(15)

- i. Definition and mathematical formulation of *transportation problem* (TP), balanced and unbalanced TP.
- ii. Methods of finding initial basic feasible solution: north-west corner rule, least cost method, Vogel's approximation method.
- iii. Concepts of degenerate and non-degenerate TP.
- iv. Method for optimal solution: MODI method.
- v. Numerical examples.

Practical 3: Solution of TP using MODI method (for non-degenerate TPs only)

Unit-4: Assignment Problem

- i. Definition and mathematical formulation of assignment problem (AP).
- ii. Relation between AP and TP.
- iii. Balanced and unbalanced AP.
- iv. Solution of AP using Hungarian method.
- v. Numerical examples.

Practical 4: Solution of AP using Hungarian method

Reference Books:

- 1. Sharma S. D. and Sharma H. (2010) *Operations Research: Theory, Methods and Applications*, Kedar Nath Ram Nath.
- 2. Sharma J.K. (2012) Operations Research: Theory and Applications, Laxmi Publications
- 3. Shenoy G. V. Shrivastava U. K., and Sharma S. C. (2018) *Operations Research for Management*, New Age International Publishers.
- 4. Swarup Kanti, Gupta P. K., and Man Mohan (2010) *Operations Research*, Sultan & Chand publishers.

Paper-III : DSE : G – III : Advanced Statistics (Design of Experiments)

Course Outcomes:

After completion of this course, students will be able to

- 1. Explain the basic concepts of design of experiments, CRD, RBD, and LSD.
- 2. Analyse CRD, RBD, and LSD.
- 3. Interpret the results of analysis of CRD, RBD, and LSD.
- 4. Identify the real life situations where CRD, RBD and LSD are applicable.

Unit -1: Basic Concepts in Design of Experiments

- i. Basic terms in design of experiments: Experimental unit, treatment, layout of an experiment.
- ii. Basic principles of design of experiments: Randomization, replication, and local control.
- iii. Choice of size and shape of a plot for uniformity trials.
- iv. Analysis of variance (ANOVA): Mathematical models, assumptions, basic hypotheses, and ANOVA tables for one-way and two-way classifications, interpretation of results, illustrative numerical examples.

Practical 1: Problems on one-way and two-way ANOVA

Unit-2: Completely Randomized Design (CRD):

- i. Application of the principles of design of experiments in CRD, layout, mathematical model, assumptions.
- ii. ANOVA for CRD and its interpretation.
- iii. Test of equality of two specified treatment effects, comparison of treatment effects using critical difference (CD).
- iv. Illustrative numerical examples

Practical 2: Problems on Analysis of CRD

Unit-3: Randomized Block Design (RBD):

- i. Application of the principles of design of experiments in RBD, layout, mathematical model, assumptions.
- ii. ANOVA for RBD and its interpretation
- iii. Test of equality of two specified treatment effects, comparison of treatment effects using CD.
- iv. Advantages of RBD over CRD

48

(15)

(15)

(15)

v. Illustrative numerical examples

Practical 3: Problems on Analysis of RBD

Unit-4: Latin Square Design (LSD):

- i. Application of the principles of design of experiments in LSD, layout, mathematical model, assumptions.
- ii. ANOVA for LSD and its interpretation.
- iii. Test of equality of two specified treatment effects, comparison of treatment effects using CD.
- iv. Advantages of LSD over RBD
- v. Illustrative numerical examples
- vi. Identification of the situations where CRD, RBD and LSD are applicable.

Practical 4: Problems on Analysis of LSD

Reference Books:

- 1. Gupta, S.C. and Kapoor, V.K (2019) *Fundamentals of Applied Statistics*, S. Chand & Sons, New Delhi.
- 2. Gun A. M, Gupta M. K., Dasgupta B. (2013) *Fundamental of Statistics, Vol. I and II*, The World Press Pvt. Ltd. Kolkata.
- 3. Montgomery, D.C.(2017) *Design and Analysis of Experiments*, Wiley Eastern Ltd., New Delhi
- 4. Das, M.N. and Giri, N.C.(1983) *Design and Analysis of Experiments*, Wiley Eastern Ltd., New Delhi.

(15)

	Paper-IV : DSE : G – IV : Advanced Statistics	
	(Research Methodology)	
Course Outcomes	 Familiarity with basics of research. Designing research protocol for research problem. Preparation of the instrument for data collection. Ability of analysis and interpretation of data. 	
Expected Skills Impartation(Through theory and Practical's) Marks : 80	 Identify of analysis and interpretation of data. Identifying and selecting research problem, Preparing research design. Preparing questionnaire/schedule and collecting data. Analyzing and interpreting data and writing research re 	port. Total 60
		Hours
Syllabus Contents:		
Unit 1: a) Theory	Basics of Research: Meaning and objectives of research, research in commerce and Management, Types of research, review of literature, research process, methods of research: Case study and survey method.	15 Hours
b) Practical	 (a) Identification of research problem. (b) Classification of research problem according to types. (c) Formulation of research questions and objectives. 	
Unit 2: a) Theory	Meaning and components of research design, exploratory research design, descriptive research design, diagnostic research design and experimental research design, Hypothesis: Meaning and Types of Hypothesis, process of formulating hypothesis. Sample Design- sampling techniques: random and non-random sampling methods.	15 Hours
b) Practical	 (a) Preparation of Research Design. (b) Formulation of Hypothesis. (c) Selection of appropriate sampling design. 	
Unit 3: a) Theory	Meaning of Data, Types of data-quantitative and qualitative, sources- Primary and secondary, methods of primary data collection-questionnaire method, interview method, observation method, focus group interview method, types of questions in questionnaire, sources of secondary data, classification, tabulation and graphical presentation.	15 Hours
b) Practical	 (a) Preparation of questionnaire (b) Preparation of interview schedule/observation schedule (c) Extraction of data from secondary sources (RBI, Government websites, national and international apex bodies etc.) (d) Classification of data and tabulation. 	
Unit 4: a) Theory	Analysis and Interpretation of Data using various descriptive statistical tools (measure of central tendency, measures of dispersion, correlation and regression) Hypothesis testing by suitable methods. (Parametric and non-parametric tests), Chi-square test, One Sample 't' test and independent sample 't' test, layout of research project,	15 Hours

image: statistical cools (a) Analysis and interpretation of classified data by using statistical tools. (b) Practical (a) Analysis and interpretation of classified data by using statistical tools. (b) Testing of hypothesis by using appropriate test. (c) Report writing according to objectives and hypothesis. [Use any suitable software for the purpose of (a) and (b)] Note: Questions on theory as well as problems/case on each unit should be asked in university examinations. Reference Books: 1. Michael V. P. 'Research Methodology in Management, Himalaya Publishing House, New De 2. Krishnasawami O. R. and Ranganathan M., 'Methodology of Research in Social Scie Himalaya Publishing House, New Delhi 3. Kothari C. P. 'Pasaersh Methodology Methods and Techniques' New Age Interpretional Publich	
statistical tools. statistical tools. (b) Testing of hypothesis by using appropriate test. (c) Report writing according to objectives and hypothesis. [Use any suitable software for the purpose of (a) and (b)] 0 Note: Questions on theory as well as problems/case on each unit should be asked in university examinations. Reference Books: 1. Michael V. P. 'Research Methodology in Management, Himalaya Publishing House, New De 2. Krishnasawami O. R. and Ranganathan M., 'Methodology of Research in Social Scie Himalaya Publishing House, New Delhi	
(b) Testing of hypothesis by using appropriate test. (c) Report writing according to objectives and hypothesis. [Use any suitable software for the purpose of (a) and (b)] Note: Questions on theory as well as problems/case on each unit should be asked in university examinations. Reference Books: 1. Michael V. P. 'Research Methodology in Management, Himalaya Publishing House, New De 2. Krishnasawami O. R. and Ranganathan M., 'Methodology of Research in Social Scie Himalaya Publishing House, New Delhi	
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 Michael V. P. 'Research Methodology in Management, Himalaya Publishing House, New De Krishnasawami O. R. and Ranganathan M., 'Methodology of Research in Social Scie Himalaya Publishing House, New Delhi 	
2. Krishnasawami O. R. and Ranganathan M., 'Methodology of Research in Social Scie Himalaya Publishing House, New Delhi	11 •
Himalaya Publishing House, New Delhi	
	ences,
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3. Kothari C. R., 'Research Methodology-Methods and Techniques', New Age International Pub	
 Pauline V. Young, 'Scientific Social Surveys and Research', Prentice-Hall of Indian Pvt. Ltd. Delhi. 	, New
5. Sachdeva J. K., Business Research Methodology, Himalaya Publishing House, New Delhi	
6. Gupta S. C., "Fundamentals of Statistics", Himalaya Publishing House.	
7. Gupta S. P. "Statistical Methods", Sultan Chand and Sons, New Delhi	
Suggested Additional Readings:	
1) Chawla, Deepak and Sondhi, Neena (2018). Research Methodology Concept and Cases, Noida: Vikas	
Publishing House Pvt. Ltd.	
2) Kishore, Ravi M. (2018). Business Statistics,	
Suggested Research Journal :	
1) Indian Journal of Commerce	
2) Indian Journal of Accounting	
3) Indian Journal of Marketing	
4) Management Accountant	
5) Vikalp	
6) Decision	
7) IIMB Review	
Shivaji University, Kolhapur	
Nature of Question Paper for	
M.Com. (CBCS)	
Marks: 80 Duration: 3 hours.	
Instructions:	
3. Question number 1, 2 and 3 are compulsory	
4. Attempt any two questions from question number 4 to 6.	
Q. 1 a. Choose the appropriate alternative (10)	
b. True or false (6)	
Q.2 Case Study/Problem (16)	
Q.3 Short Notes (any 4 out of 6) (16)	
Q.4 Long answer question/practical problem (16)	
Q.5 Long answer question/practical problem (16)	
Q. 6. a. Short answer question/ problem(8)b. Short answer question/ Problem(8)	
b. Short answer question/ Problem (8)	

Paper I : DSE – H - I : Co –operation and Rural Development

(Principles of Co – operation)

(CHOICE BASED CREDIT SYSTEM - (CBCS)

Credits : 4

Introduced from June 2019

COURSE OUTCOMES:

1. Awareness about co-operation at Global, National and Local for the post graduate students will be created.

2. The students will be equipped with the development of cooperative movement in India.

3. The students will get acquainted with the cooperative legislation in India.

4. The students will get familiar with the cooperative institutions in India.

r						
UNIT -1	Introduction to Co-operation					
	1.1 Meaning, Origin and Development of Co-operation.	15				
	1.2 Formation of Co- operative Societies					
	1.3 Recent development in Co-operative Principles 1995.					
	1.4 Role of Co-operation in Economic Development.					
UNIT -2	Co-operative movement in India					
	2.1 Origin and Development of Co-operative Movement Before 1991	15				
	2.2 Co-operative Development after new economic policy 1991					
	2.3 Challenges and Remedies to strengthen the co-operative movement.					
	2.4 High Powered Committee Co-operatives 2009.					
UNIT -3	Co-operative Legislation in India					
	3.1 Review of Co-Operative Legislation in India.	15				
	3.2 Role of State in Co-operative Development					
	3.3 Main Provisions of Maharashtra Co-operative Act. 1960					
	3.4 Co-operative Amendment Act 2013					
UNIT 4	Co-operative Institutions in India					
	4.1 National Bank For Agriculture And Rural Development	15				
	<u> </u>					

4.2 National Co- operative Development Corporation

4.3 Agriculture Co-operative Marketing Federation

4.4 National Co-operative Union of India

References

1 Principles, problems and practice of cooperation - T.N. Hajela, shivalal, Agarawala and company, Agra.

2 Theory History and practice of cooperation R.D. Bedi, Loyal Book Dept. Meerut

3 Cooperation in India- H.R. Mukhi New Heights publishers, New Delhi

4 Cooperation in India- B.S. Mathur, Sanitya Bhawan, Agra.

5 Agricultural cooperation in India- Johan Mitthal, ReliancePublishing House, New Delhi.

6 Law and Management of Cooperatives - B.B. Trivedi

7 Fundamentals of cooperation - Krishna Swami, Schand and Company, Ltd. Ramanagar, New

Delhi.

8 Theory and practice of cooperation in India and Abrod. Vols. I, II, & III - K.R. Kulkarni

Paper II : DSE – H - II : Co –operation & Rural Development

(Rural Economy of India) (CHOICE BASED CREDIT SYSTEM – (CBCS)

Credits : 4

COURSE OUTCOMES:

1. Students will understand the features and problems of rural economy and will be able to find out the solutions to these problems.

2. Students will be equipped with proper knowledge, abilities and skills of cooperative credit system

3. Students will be enabled to learn the functions and mechanism of rural cooperative financial and agro based institutions.

4. Students will be informed with the infrastructural potential for development in rural economy.

UNIT -1	Rural Development in India.			
	1.1 Nature and features of Rural Economy.	15		
	1.2 Problems of Rural Economy- Population and Poverty			
	1.3 Problems of Rural Economy - Indebtedness, Unemployment and Migration.			
	1.4 Government Policy towards rural development.			
UNIT -2	Credit Co-operatives and Rural Economy			
	2.1 Credit Co-operatives in India.	15		
	2.2 Short term Agricultural Co-operatives			
	2.3 Long term Agricultural Co-operatives.			
	2.4 Khurso and Baidynathan Committee Recommendations.			
UNIT -3	Agriculture Co-operatives and Rural Development			
	3.1 Functions and Problems of Agriculture Co-operatives.	15		
	3.2 Co – Operative Marketing.			
	3.3 Co- operative Processing.			
	3.4 Co-operative Farming.			
UNIT 4	Infrastructure in Rural Economy			
	4.1 Rural Health.	15		
	4.2 Rural Electrification			
	4.3 Rural Roads and Transport			
	4.4 Information and Communication Technology			
Referenc	es –			
1. 1 Bed	i R. D. "Theory History and Practice of Co-operation in Foreign Countries".			
	R.C. Dwidwdi (1997). "C-Operative Identity, Concept and Reality", M/S			
	of Maharashtra Co-operative Movement at Glance.			
4. 3.Hajo Delhi.	Hajela T. N. (2007). "Co-operation Principles Problems and Practice of Co-operation", New			
5. 4.Juga	gale, V. B., Koli, P. A., "Reasserting the Co-operative Movement", Serials			
6. Kama	nat, G. S., "New Dimensions in Cooperatives", Himalaya Publishing House			
7. Mathur B.S. (1999), "Cooperation In India", Sahitya Bhavan Publications, Agra				

- 8. Paramount Publishing House, New Delhi
- 9. 7.Patil, J. F. & Patil, V. S., "Problems and Prospects of Co-operative Movement", Publications, New Delhi, (2005)
- 10. 8. Ramkishan. Y (2003), "Management of Cooperatives" Jaico Publishing House, Mumbai
- 11. 9. Report of High Powered Committee on Cooperatives (2009). Report).
- 12. 10. Shivaji University, Kolhapur (2006).

Equivalence of the papers

Existing Title of the Paper	Revised Title of the Paper

Distribution of Marks: 100 Marks Internal Work: 20 Marks Theory Paper: 80 Marks

Nature of Question Paper for paper I and IITotal Marks: 80Duration: 3 Three clock hours

Instructions: 1) Que.1 and 2 are compulsory

2) Attempt any three questions from Que. no 3 to 6

Q.1 Case Study Q.2 Short answer type question (Any two out of three)	16 16
Q.3 Long question	16
Q.4 Long question	16
Q.5 Long question	16
Q. 6 Write Short Notes (Any two out of three)	16

Paper III : DSE – H - III : Co –operation and Rural Development

(Rural Management)

(CHOICE BASED CREDIT SYSTEM - (CBCS)

Credits: 4

COURSE OUTCOMES:

1. Awareness about co-operation at local, national and global level will be created among the students.

2 Students will equip with the importance of cooperative sector in development of agricultural sector,

3 Students will enable to get the knowledge of farm management in changing dimensions of rural economy.

4 Students will understand the rural marketing at rural level.

UNIT -1	Rural Management – Principles and Practices		
	1.1 Concept, Scope and need of rural management1.2 Principles and Functions of rural management		
	1.3 Challenges before Rural Management		
	1.4 NGOs and Rural Management		
UNIT -2	Agricultural Development and Management		
	2.1 Present Scenario of Indian Agriculture	15	
	2.2 Impact of Green Revolution		
	2.3. Impact of Globalization on Indian Agriculture		
	2.4 Food Security		
UNIT -3	Farm Management		
	3.1 Concept and Types of Farm Management	15	
	3.2 Principles of Farm Management		
	3.3 Farm Planning and Budgeting in view of Risk and Uncertainty		
	3.4 Farm Income and Farm balance sheet		
UNIT -4	Rural Marketing		
	4.1 Meaning and Scope of Rural markets, growth	15	
	4.2 Rural marketing Mix Pricing – Packaging needs		
	4.3 Rural market Segmentations, region wise, Targeting and Positioning		

Products

4.4 Problems of rural marketing - measures for effective rural marketing

References –

- 1. Rural development Principles Policies And Management Katar Singh Sage Texts
- 2. Agri Business and Rural Management Prof. M.S. swaminathan Mittal Publication
- 3. Rural Management K.B. Gupta, Faizia Siddiqui , Iftikhar Alam CBS Publication

Equivalence of the paper

Existing Title of the Paper	Revised Title of the Paper	

Paper	IV : DSE – H - IV : Co –operation and Rural Development	
	(Research Methodology)	
Course Outcomes	1. Familiarity with basics of research.	
	2. Designing research protocol for research problem.	
	3. Preparation of the instrument for data collection.	
E (1.01.'11	4. Ability of analysis and interpretation of data.	
Expected Skills	1. Identifying and selecting research problem,	
Impartation(Through theory and	 Preparing research design. Preparing questionnaire/schedule and collecting data. 	
Practical's)	4. Analyzing and interpreting data and writing research r	enort
Marks : 80	I mary and interpreting data and writing resource in	Total 60 Hours
Syllabus Contents:		110 010
Unit 1: a) Theory	Basics of Research:	15
	Meaning and objectives of research, research in commerce and Management, Types of research, review of literature, research process, methods of research: Case study and survey method.	Hours
b) Practical	(a) Identification of research problem.	
	(b) Classification of research problem according to types.	
	(c) Formulation of research questions and objectives.	
Unit 2: a) Theory	Meaning and components of research design, exploratory	15 Hours
	research design, descriptive research design, diagnostic	
	research design and experimental research design,	
	Hypothesis: Meaning and Types of Hypothesis, process of formulating hypothesis. Sample Design- sampling	
	techniques: random and non-random sampling methods.	
b) Practical	(a) Preparation of Research Design.	
o) i fuoticui	(b) Formulation of Hypothesis.	
	(c) Selection of appropriate sampling design.	
Unit 3: a) Theory	Meaning of Data, Types of data-quantitative and qualitative,	15 Hours
	sources- Primary and secondary, methods of primary data	
	collection-questionnaire method, interview method,	
	observation method, focus group interview method, types of	
	questions in questionnaire, sources of secondary data,	
	classification, tabulation and graphical presentation.	
b) Practical	(a) Preparation of questionnaire	
	(b) Preparation of interview schedule/observation schedule	
	(c) Extraction of data from secondary sources (RBI, Government websites, national and international apex	
	bodies etc.)	
	(d) Classification of data and tabulation.	
Unit 4: a) Theory	Analysis and Interpretation of Data using various	15 Hours
· · · · · · · · · · · · · · · · · · ·	descriptive statistical tools (measure of central tendency,	
	measures of dispersion, correlation and regression)	
	Hypothesis testing by suitable methods. (Parametric and	
	non-parametric tests), Chi-square test, One Sample 't' test	
	and independent sample 't' test, layout of research project,	
	steps involved in report writing, requisites of good research	
	report.	

-			1.1	•		
b) Practical	(a) Analysis and interpretation of classifie	d data b	y using		
		statistical tools.	into to -	•		
		(b) Testing of hypothesis by using appropriate objectives				
		(c) Report writing according to objectives				
	N - 4	[Use any suitable software for the purpose				
	Note:	Questions on theory as well as problems/c		each unit		
		should be asked in university examination	s.			
	Reference Books:		D 11' 1	• • • •		
	 Michael V. P. 'Research Methodology in Management, Himalaya Publishing House, New Delhi Krishnasawami O. R. and Ranganathan M., 'Methodology of Research in Social Sciences', 					
		6 6	or Rese	arch in So	ocial Sciences,	
	Himalaya Publishing I		Nou	a Intomo	tional Dublishan	
		ch Methodology-Methods and Techniques'		-		
	Delhi.	cientific Social Surveys and Research', Pren	шсе-на	in of matar	i Pvi. Lid., New	
		ass Descentsh Mathedalagy, Himalaya Duhl	chin a II	Iouco Nou	Dalhi	
		ess Research Methodology, Himalaya Publi	-	louse, new	Demi	
		entals of Statistics", Himalaya Publishing F				
		l Methods", Sultan Chand and Sons, New I	Jeim			
	Suggested Additional			d Casaa Na	ida. Vilvaa	
	Publishing House Pvt. L	ndhi, Neena (2018). Research Methodology Co	ncept an	d Cases, No	ida: Vikas	
	-	8). Business Statistics,				
	Suggested Research Jo					
	Indian Journal of Com					
	Indian Journal of Acco					
	Indian Journal of Marl	-				
	Management Account	-				
	Vikalp					
	Decision					
· · · ·	IIMB Review					
		Shivaji University, Kolhapur				
		Nature of Question Paper for				
		M.Com. (CBCS)				
	Marks: 80 Duration: 3	hours.				
	Instructions:					
5.	Question number 1, 2	and 3 are compulsory				
6.	Attempt any two ques	tions from question number 4 to 6.				
		-				
	Q. 1 a. Choose the app	propriate alternative	(10)			
	b. True or false	e		(6	5)	
	Q.2 Case Study/Proble			(16)		
	Q.3 Short Notes (any 4			(16)		
		stion/practical problem	(16)			
		stion/practical problem	(16)			
	Q. 6. a. Short answer of		(8)			
	b. Short answe	r question/ Problem	(8)			

Paper -I- Principles of Marketing
Paper- II – Consumer Behaviour
Paper – III – Sales and Distribution Management
Paper- IV- Research Methodology
Paper – V – Advertising and Brand Management
Paper – VI- Project Report
Paper – VII – Rural Marketing
Paper – VIII – Contemporary issues in Marketing

Titles of Courses

Paper – I : DSE – I – I : Marketing Management (Principles of Marketing)

Course Outcomes:

- 1. Describe different basic concepts of marketing management
- 2. Differentiate between different basic concepts of marketing management.
- 3. Explain the relevance of STP and Marketing Mix.

Units	Name of the unit	
Unit 1	Basics of Marketing: Introduction to marketing–Nature and scope of marketing, the core concepts of marketing, Company orientation towards market place , marketing environment: Micro and Macro marketing environment, Marketing Planning and Marketing Planning process, Differentiation between Sales and Marketing, Introduction to Services MarketingPractical -Undertake group discussion on need, want and demand. Discussion around statements Needs pre-exist market – marketer creates the needs.	15
	Submit the discussion report. If possible record the discussion and hoist on college web site.	
Unit 2	Market segmentation – Meaning and concept, benefits of segmentation, Bases for market segmentation – consumer goods market segmentation; industrial goods market segmentation, Market targeting - Selection of segments, Product positioning.	15
	Practical -Select any product and study its Segmentation, Targeting, Differentiation and Positioning. Submit a report.	
Unit 3	 Product & Pricing Strategy A. Product decision and strategies – Meaning of product, Types of products, levels of product, product mix decisions, Product life cycle concept, new product development, Branding and packaging decisions – Concept of Brand ing and packaging, advantages and disadvantages of branding and packaging, features and functions of packaging. B.Pricing decision – Pricing objectives, pricing methods, factors influencing pricing decision, setting the price, price determination policies. 	15
	Practical -Online exercise: Visit any website of organization marketing its FMCG products and study the different elements related to products. Submit a report.	

Unit 4	 A. Marketing communication – promotion mix- Advertising, personal selling, sales promotion and publicity, Marketing communication mix decisions: characteristics, factors and measurement. Advertising and publicity – 5 M's of advertising. Personal selling – nature and process. Sales promotion – nature, importance and techniques. B. Distribution - Importance of channels of distribution, Alternative channel of distribution, channel design decision and channel management decision. <i>Practical -a. Select any organization and study its distribution system.</i> b] Select any newly launched product and design a promotional campaign and 	15
	present it in the class.	
	Reference Books:	
	 Marketing Management – a south Asian perspective: Kotler Phillip, Keller Kevin Lane, Koshy Abraham and Jha Mithileshwar, Pearson. 	
	 Marketing Management – Ramswamy V. S., Namakumari S., Macmillion Publishers India Ltd. 	
	3. Marketing Management – Rajan Saxena, Tata McGraw Hill	
	4. Marketing Management: Text and Cases – Tapan Panda, Excel Books	
	5. Marketing – Etzel, Walker B., Stanton W., Pandit A., Tata McGraw Hill	
	 Marketing Management - Karunakarn K — Himalaya Publication, New Delhi. 	

Paper – II : DSE – I – II : Marketing Management (Consumer Behaviour)

Course Outcome:

- Reproduce the concepts of consumer behavior
- Summarize the data behavioral data collected from samples.
- Construct the data collection instrument
- Analyze the conclude the data

Units	Name of the unit	No. of
Unit 1	 a. Introduction to consumer Behavior – Diversity of consumer behavior – Concept and need for studying consumer behavior and marketing management, factors influencing consumer buying behaviour, consumer buying process. b. Consumer Modeling:- The economic model – Learning model-psychoanalytic model – The sociological model- The Howard Sheth model of buying behavior – The Nicosia model- The Engel –Kollat-Blackwell Model. Practical- Take the interview of 10 chief wage earners of family who have recently purchased any white goods viz. television, electronic gadgets, washing machine, mixer, refrigerator and the like. Understand their buying process in detail. Understand what factors influences them while taking buying decisions. How many people have influences the buying decision. Write a detailed report and submit. 	lectures 15
Unit 2	 Individual Determinants of Consumer behavior- A) Perception, Meaning of perception- the perceptual process- Factor responsible for perceptual Distortion,. Learning –what is Learning?-components or elements of learning process. B) Personality- Meaning and Nature- Characteristics of Personality-Stages in the development of personality, personality influences and consumer behavior –self-concept or self-image. Attitude and behavior- The concept of Attitude-Relationship between Attitude and behavior- Factors involved in Attitude formation- Motivation- What is Motivation? Needs And goals- The Dynamic Characteristic of Motivation. Practical -Narrate your own experience regarding recent purchase of any high involvement product at your home or of your neighbourer or relative and understand the role played by individual determinants while making purchase decisions. While selecting the product, brand, model, distributor and the like. 	15
Unit 3	 a. Influence of Social class –Definition and meaning of social stratification –factors responsible for social stratification – characteristic features of social classes- Social influence on consumer behavior. b. Group Dynamics and Consumer Reference Groups- Definition and Meaning of Group- Reasons For formation of group –Types of 	15

	Groups relevant to consumer behavior – Family life cycle- Friendship Group Formal social clubs-Shopping Friends groups- Work group-Reference group Practical -Understand the concept of family life cycle. Interview the sample families nearby and ask chief wage earner regarding their buying preferences at different life cycles.	
Unit 4	Industrial \ Organizational Buying Behavior – Participants in Industrial marketing- Buying decisions involved in industrial buying process- Factors influencing industrial buying behavior – Stages of Industrial buying process.Practical -Visit industrial unit or service unit nearby viz. banks, insurance company and the like. These units purchase their requirements. Study their buying process in detail, prepare a report in a flow chart type with detailed description below the chart and submit.	15
	e Books: onsumer Behaviour – Schiffman and Kanuk, Pearson Publication	

- 2. Consumer Behaviour David L. Loudon and Albert J. Della Bitta. , Tata McGraw-Hill.
- 3. Consumer Behavior in Indian Perspective Sujua R. Nair Himalaya Publishing House (Reference this book for in depth study of the subject in a practical persepctive).
- 4. Marketing Management- William Stanton.
- 5. Marketing Management- Philip Kotlar.

Paper – III : DSE – I – III –Marketing Management (Sales & Distribution Management)

Course Outcome:

- 1. Describe the concepts of sales and distribution management
- 2. Estimate sales by using sales forecasting methods.
- 3. Design sales meeting agenda and sales contests.
- 4. Design personal selling strategies

Units	Name of the unit	No. of lectures
Unit 1	Sales Management – Evolution, Definition, sales management functions, place & importance of sales management in the organization. Sales forecasting – Meaning, Importance, Types of forecasting, Forecasting methods and procedure, Importance, merits & demerits of various methods. Sales related marketing policiesPractical Select a business organization nearby and study their sales management system and policies. Also understand from them the way of forecasting sales.	15
Unit 2	Sales Force Management –Determining size of sales force, Determining kind of sales personnel, Controlling sales personnel, evaluating and supervising, Sales Meeting & Sales Contests, Sales Quota, sales Territory, Sales control and cost analysis – The sales audit, sales analysis, marketing cost analysisPractical- In the same organization study sales force management, sales meetings, sales contests. Study sales control analysis in the organization. Study sales personnel reporting system. Collect formats of different reports.OR Prepare a seminar on sales force management and present before the	15
Unit 3	<i>class.</i> Personal Selling –Importance of personal selling, Formulation of personal	
	 selling strategy, Personal selling objectives, Personnel selling situations, Personal Selling Process, Characteristics of good sales person, Selling skills. <i>Practical-Make a field visit along with sales people of dealer/distributor and study personal selling process in details.</i> 	15
Unit 4	Logistics & Supply Chain Management - Definition & scope of logistics, key logistics activities, market logistics decision, emerging concepts in logistics. Concept of supply chain management, need for SCM, advances in SCM. Distribution: 6 C's of distribution. Selection and appointing distributors.	15

Practical- Study the logistic and supply chain management of the company the dealer is working for. Prepare report and share in the class.	
Books:	
nagement: Decision, Strategies and Cases- R.R.Still, E.W.Cundiff, N.A.P.Gov	vani,
Education	
l Distribution Management – K.K. Havaldar, V.M. Cavale, Tata McGraw Hill C	Company
nal Sales Management - Anderson, Hair and Bush, McGraw Hill Company	
Salesmanship – Richard T. Hise	
nagement – RustomDavar	
g Management- Kotler, Keller, Koshy, Jha, Prentice Hall.	

7. Marketing Management - Ramaswamy, Namakumari, McGraw Hill Education

Paper – IV : DSE – I – IV –Marketing Management		
	(Research Methodology)	
Course Outcomes	 Familiarity with basics of research. Designing research protocol for research problem. Preparation of the instrument for data collection. Ability of analysis and interpretation of data. 	
Expected Skills Impartation(Through theory and Practical's)	 Identifying and selecting research problem, Preparing research design. Preparing questionnaire/schedule and collecting data. Analyzing and interpreting data and writing research report. 	
Marks : 80	Tota	l 60 Hours
Syllabus Contents:		
Unit 1: a) Theory	Basics of Research: Meaning and objectives of research, research in commerce and Management, Types of research, review of literature, research process, methods of research: Case study and survey method.	15 Hours
b) Practical	(a) Identification of research problem.(b) Classification of research problem according to types.(c) Formulation of research questions and objectives.	
Unit 2: a) Theory	Meaning and components of research design, exploratory research design, descriptive research design, diagnostic research design and experimental research design, Hypothesis: Meaning and Types of Hypothesis, process of formulating hypothesis. Sample Design- sampling techniques: random and non-random sampling methods.	15 Hours
b) Practical	(a) Preparation of Research Design.(b) Formulation of Hypothesis.(c) Selection of appropriate sampling design.	
Unit 3: a) Theory	Meaning of Data, Types of data-quantitative and qualitative, sources- Primary and secondary, methods of primary data collection-questionnaire method, interview method, observation method, focus group interview method, types of questions in questionnaire, sources of secondary data, classification, tabulation and graphical presentation.	15 Hours
b) Practical	(a) Preparation of questionnaire(b) Preparation of interview schedule/observation schedule	

	(c) Extraction of data from secondary sources (RBI, Government websites, national and international apex bodies etc.)(d) Classification of data and tabulation.	
Unit 4: a) Theory	Analysis and Interpretation of Data using various descriptive statistical tools (measure of central tendency, measures of dispersion, correlation and regression) Hypothesis testing by suitable methods. (Parametric and non-parametric tests), Chi-square test, One Sample 't' test and independent sample 't' test, layout of research project, steps involved in report writing, requisites of good research report.	15 Hours
b) Practical(a) Analysis and interpretation of classified data by using statistical tools. (b) Testing of hypothesis by using appropriate test.(c) Report writing according to objectives and hypothesis.[Use any suitable software for the purpose of (a) and (b)]		
Note:	Questions on theory as well as problems/case on each unit should be asked in university examinations.	

Reference Books:

- 8. Michael V. P. 'Research Methodology in Management, Himalaya Publishing House, New Delhi
- 9. Krishnasawami O. R. and Ranganathan M., 'Methodology of Research in Social Sciences', Himalaya Publishing House, New Delhi
- 10. Kothari C. R., 'Research Methodology-Methods and Techniques', New Age International Publisher
- 11. Pauline V. Young, 'Scientific Social Surveys and Research', Prentice-Hall of Indian Pvt. Ltd., New Delhi.
- 12. Sachdeva J. K., Business Research Methodology, Himalaya Publishing House, New Delhi
- 13. Gupta S. C., "Fundamentals of Statistics", Himalaya Publishing House.
- 14. Gupta S. P. "Statistical Methods", Sultan Chand and Sons, New Delhi

Suggested Additional Readings:

- 3) Chawla, Deepak and Sondhi, Neena (2018). Research Methodology Concept and Cases, Noida: Vikas Publishing House Pvt. Ltd.
- 4) Kishore, Ravi M. (2018). Business Statistics,

Suggested Research Journal :

- 8) Indian Journal of Commerce
- 9) Indian Journal of Accounting
- 10) Indian Journal of Marketing
- 11) Management Accountant
- 12) Vikalp
- 13) Decision
- 14) IIMB Review

Shivaji University	, Kolhapur			
Nature of Question Paper for				
M.Com. (Cl	BCS)			
Marks: 80 Duration: 3 hours.				
Instructions:				
 Question number 1, 2 and 3 are compulsory Attempt any two questions from question number 	- 4 to 6.			
Q. 1 a. Choose the appropriate alternative	(10)			
b. True or false	(6)			
Q.2 Case Study/Problem	(16)			
Q.3 Short Notes (any 4 out of 6)	(16)			
Q.4 Long answer question/practical problem	(16)			
Q.5 Long answer question/practical problem	(16)			
Q. 6. a. Short answer question/ problem	(8)			
b. Short answer question/ Problem	(8)			

M.Com Part I&II (C.B.C.S.)

Semester	Paper	Nomenclature of Course
Conceptor I	Paper I	Principles of Entrepreneurship Management
Semester I	Paper II	Management of Small Business
о , н	Paper III	Practice of Entrepreneurship Management
Semester II	Paper IV	Research Methodology
о <i>и</i> Ш	Paper V	Management of Small Enterprises
Semester III	Paper VI	Project Report
Conceptor IV	Paper VII	Project Management for Small Enterprises
Semester IV	Paper VIII	Recent Trends in Small Business and Entrepreneurship Management

SMALL BUSINESS AND ENTREPRENEURSHIP MANAGEMENT

Paper I : DSE – J- I : SMALL BUSINESS AND ENTREPRENEURSHIP MANAGEMENT

Course Objectives:

1.To acquaint students with theoretical aspects of Entrepreneurship

2. To create an Entrepreneurial spirit among students

3. To analyse the Entrepreneurial Development Programmes

Unit	Contents	Hours
Unit 1	Introduction to Entrepreneurship:	15
	Concept of Entrepreneurship, Enterprise and Entrepreneurship-	
	Difference between Entrepreneur, Entrepreneur and Manager- Types of	
	entrepreneurs, Functions of Entrepreneurs. Concept and characteristics	
	of Net-preneurs. Entrepreneurial competencies.	
	Practical: Visit any nearest organization and interview the Entrepreneur.	
Unit 2	Entrepreneurship Theories and Process: Theories of Entrepreneurship-Joseph Schumpeter's Theory of	15
	Innovation, David McClelland's Need for Achievement Theory,	
	Hagen's Theory of Status Withdrawal, Knight's Risk Taking Theory,	
	John Kunkel's Theory, Max Weber's Theory of Social Change,	
	Hoselitz's Theory, Theory of Frank Young, Cochoran's Theory,	
	Leibenstein's Theory, Peter Drucker's views on Entrepreneurship	
	Entrepreneurship Process- Discovery, Developing a business plan,	
	Resourcing, Managing Company and Harvesting.	
	Practical: Find and Apply any one theory of Entrepreneurship to your local business enterprise.	
Unit 3	Entrepreneurship Development Programmes (EDP):	15
	Concept, need and objectives of Entrepreneurship Development	
	Programmes (EDP)-Phases of EDP. Evaluation of Entrepreneurship	
	Development Programmes in India- Features and functioning of Make in	
	India, Start-up India, Stand-up India.	
	Practical: Take survey of EDP in nearest industrial estate and check the	
	outcome of the Entrepreneurship development programme.	
Unit 4	Institutional Support to Entrepreneurship:	15

Need of institutional support. Entrepreneurship Development Institute of India (EDII), National Institute for Entrepreneurship and Small Business Development (NIESBUD), National Institute for Small Industries and Extension Training (NISIET), National Small Industries Corporation (NSIC), Technical Consultancy Organisation (TCO), Small Industrial Development Bank of India (SIDBI), Maharashtra Centre for Entrepreneurship Development (MCED),District Industrial Centre (DIC), their organizational role and workings.

Practical: Visit any supporting institution and record its functioning.

Paper II : DSE – J- II : SMALL BUSINESS AND ENTREPRENEURSHIP MANAGEMENT

Course Objectives:

1.To understand the nature and functioning of family business and small enterprises.

2. To acquaint students with the Micro, Small and Medium enterprises Development Act, 2006.

3. To understand the location , ownership form and financing of Small enterprises.

Unit	Contents	Hours
Unit 1	Family Business:	15
	Meaning, types, Advantages and disadvantages Family business in	
	India. Challenges faced by family business, Remedies for making	
	family business more effective.	
	Practical: Visit nearest family business unit and enlist its problems	
	and suggest remedies for its growth.	
Unit 2	Micro, Small and Medium Enterprises (MSME):	15
	Small Industry Policy in India- Main provisions of MSMED Act 2006. Small and medium enterprises in Japan, China, South Korea.	
	Practical: Prepare a poster on Small Industry Policy in India.	
Unit 3	Location and Ownership Issues:	15
	Need, Importance, steps in enterprise location- Selection of ownership pattern- Individual, Corporate and Cooperative ownership- Legal issues involved in formation of small enterprise.	
	Practical: Conduct field study for assessment of Location and	
	Ownership Pattern of your nearest small business unit.	
Unit 4	Financial Management:	15
	Financial plan, Sources of finance-owned finance, bank finance and	
	state finance. Working capital management in small enterprises-	

Paper III : DSE – J- III : SMALL BUSINESS AND ENTREPRENEURSHIP MANAGEMENT

Course Objectives:

- 1. To understand the roll of women Entrepreneurship in economic development.
- 2. To analyse the challenges and opportunities in tourism, rural and agricultural Entrepreneurship.

3. To prepare entrepreneurial mind by studying the stories of leading entrepreneurs at national and international level.

Hours
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Reference books:

1. Dynamics of Entrepreneurial Development and Management- Vasant Desai, Himalaya Publishing House.

- Entrepreneurial Development in India Dr. C. B. Gupta & Dr. N. P. Srinivasan, Sultan Chand & Sons, New Delhi.
- 3. Entrepreneurship Development: Dr. S. S. Khanka, S. Chand & Company Ltd.
- 4. Entrepreneurship Development & Management: Jose Paul & N. Ajit Kumar, Himalaya Publishing House.
- 5. Developing Entrepreneurship: Uday Pareek & T. V. Rao.
- 6. Management of small scale industries: Vasant Desai.
- 7. Management of Small Scale Industries: R. R. Khan.
- 8. Entrepreneurship Development: E. Gordon & K. Natrajan, Himalaya Publishing House.
- 9. Project Management- Vasant Desai, Himalaya Publishing House.
- 10. Sickness in Small Scale Industry- Reddy & Reddy.
- 11. How to Succeed In Small Scale Industry Ram K. Vepa
- 12. Innovation and Entrepreneurship: Peter Drucker
- 13. Entrepreneurship Development: Monika Loss and F. L. Basunan, Global Academic Publisher and Distributor
- 14. Entrepreneurship and Evidence Based Guide, Robert A. Baron, Edward Elgar Publishers
- 15. Entrepreneurship, Rajeev Roy, Oxford
- 16. Entrepreneurship Development, P.Subba Rao and K. Hanumantha Rao, Paramount Publishing House

	(Research Methodology)	
Course Outcomes	1. Familiarity with basics of research.	
	2. Designing research protocol for research problem.	
	3. Preparation of the instrument for data collection.	
	4. Ability of analysis and interpretation of data.	
Expected Skills	1. Identifying and selecting research problem,	
Impartation(Through	2. Preparing research design.	
theory and	3. Preparing questionnaire/schedule and collecting data.	
Practical's)	4. Analyzing and interpreting data and writing research rep	
Marks : 80		Total 60 Hours
Syllabus Contents:		110013
Unit 1: a) Theory	Basics of Research:	15
	Meaning and objectives of research, research in	Hours
	commerce and Management, Types of research,	
	review of literature, research process, methods of	
	research: Case study and survey method.	
b) Practical	(a) Identification of research problem.	
	(b) Classification of research problem according to	
	types.	
	(c) Formulation of research questions and objectives.	
Unit 2: a) Theory	Meaning and components of research design,	15
	exploratory research design, descriptive research	Hour
	design, diagnostic research design and experimental	
	research design, Hypothesis: Meaning and Types of	
	Hypothesis, process of formulating hypothesis.	
	Sample Design- sampling techniques: random and	
b) Practical	non-random sampling methods. (a) Preparation of Research Design.	
D) Flactical	(b) Formulation of Hypothesis.	
	(c) Selection of appropriate sampling design.	
Unit 3: a) Theory	Meaning of Data, Types of data-quantitative and	15
Oline 5. a) Theory	qualitative, sources- Primary and secondary,	Hour
	methods of primary data collection-questionnaire	noui
	method, interview method, observation method,	
	focus group interview method, types of questions in	
	questionnaire, sources of secondary data,	
	classification, tabulation and graphical presentation.	
b) Practical	(a) Preparation of questionnaire	
,	(b) Preparation of interview schedule/observation	
	schedule	
	(c) Extraction of data from secondary sources (RBI,	
	Government websites, national and international	
	apex bodies etc.)	
	(d) Classification of data and tabulation.	
Unit 4: a) Theory	Analysis and Interpretation of Data using various	15
-	descriptive statistical tools (measure of central	Hour
	tendency, measures of dispersion, correlation and	
	regression) Hypothesis testing by suitable methods.	

			76
	(Parametric and non-pa	trametric tests), Chi-square	
		and independent sample 't'	
	-	project, steps involved in	
	report writing, requisites		
b) Practical		tation of classified data by	
0) Flactical		•	
) Testing of hypothesis by	
	using appropriate test.	ling to phiastimas and	
	(c) Report writing accord	ing to objectives and	
	hypothesis.	the fourth a manual of (a) and	
	-	re for the purpose of (a) and	
N	(b)]		
Note:	Questions on theory as w	-	
	each unit should be aske	d in university	
	examinations.		
Reference Books:			
	ch Methodology in Management,		
	R. and Ranganathan M., 'Metho	odology of Research in Soc	cial Sciences'
Himalaya Publishing			
	rch Methodology-Methods and Te		
	cientific Social Surveys and Resea	arch', Prentice-Hall of Indian	Pvt. Ltd., New
Delhi.			
	ess Research Methodology, Hima		Delhi
6. Gupta S. C., "Fundam	entals of Statistics", Himalaya Pu	blishing House.	
7. Gupta S. P. "Statistica	l Methods", Sultan Chand and So	ns, New Delhi	
Suggested Additional	Readings:		
1) Chawla, Deepak and Sc	ndhi, Neena (2018). Research Metho	dology Concept and Cases, Noi	da: Vikas
Publishing House Pvt. I	Ltd.		
2) Kishore, Ravi M. (20)	18). Business Statistics,		
Suggested Research J	ournal :		
1) Indian Journal of Con	nmerce		
2) Indian Journal of Acc	ounting		
3) Indian Journal of Mar	keting		
4) Management Account	ant		
5) Vikalp			
6) Decision			
7) IIMB Review			
	Shivaji University, 1	Kolhapur	
	Nature of Question		
	M.Com. (CBC		
Marks: 80 Duration: 3	hours.		
Instructions:			
9. Question number 1, 2	and 3 are compulsory		
	tions from question number 4 to 6		
F J III	1		
Q. 1 a. Choose the ap	propriate alternative	(10)	
b. True or fals		(10) (6)	1
Q.2 Case Study/Probl		(16)	
Q.3 Short Notes (any		(16)	
	stion/practical problem	(16)	
	stion/practical problem	(16)	
Q. 6. a. Short answer		(8)	
	er question/ Problem	(8)	
U. SHOLL ANSWE		(0)	

Master of Commerce

Paper: Retail Management

Proposed Titles of Courses

M.Com. – I/ Sem. – I	Paper -I- Principles of Retail Management
	Paper- II – Retail Store Management
	ruper in Rouin Store Munugement
M.Com. – I/ Sem II	Paper – III – Retail Marketing
	Paper- IV- Research Methodology
M.Com. – II/ Sem III	Paper – V – Retail SCM and Logistics Management
	Paper – VI- Project Report
	1 5 1
M.C	Daman VII Data'l Chartean
M.Com. – II/ Sem. – IV	Paper – VII – Retail Strategy
	Paper – VIII – Recent Trends in Retail Management

Paper I : DSE – L – I : Retail Management

Course Outcomes:	1. Understand Retailing	
	2. Illustrate retail formats and retail environment	
	3. Interpret Indian and global retailing	
Unit 1 :	Introduction to Retail – Meaning and Definition, Characteristics of retailing, Evolution of retailing in India, Role and functions of retailer, Retailing principles, Reasons for retail growth, Retailing Environment	15 Hours
	Practical: Select any one organized retailer and study its evolution and growth	
Unit 2 :	Formats in Retail – Theories of retail development, Concept of life cycle in retail, Store based retail formats, Non store based retail formats, Other emerging retail formats	15 Hours
	Practical: Study the different formats of retail organizations in your region.	
Unit 3 :	Economic Significance of Retailing – Economies of scale, Economies of experience and scope, Retailing Management Decision Process, Product Retailing vs. Service Retailing	15 Hours
	Practical: Select any retail organisation and study its retail environment	
Unit 4 :	Retail in India – Traditional business models in Indian retail, Size of retail in India, Drivers of retail change, Key sectors in Indian retail. Retail in key regions of the world- Retailing in US, Europe, Asia- Pacific. Indian vs. Global Scenario in retailing.	15 Hours
	Practical: Study the growth of any one global retailer.	
Reference Books	 Swapna Pradhan – Retailing Management: Text and Cases, Tata McGraw Hill Education Pvt. Ltd. 	
	 Harjit Singh – Retail Management: A Global Perspective, S. Chand and Company Ltd. 	
	 Roger Cox, Paul Brittain – Retailing: An Introduction, Pearson Education Ltd. 	
	 Gibsol G. Vedamani – (2017) 'Retail Management', Pearson Education Ltd. 	
	 Michael Levy & Others –(2008) 'Retailing Management', Tata McGraw Hill Education 	

 Kuldeep Singh (2014) 'Retail Management in New Dimension', Global Vision House 	
 Pareshkumar M. Thakor (2012) 'Commerce & Retail Management', Createspeace Independent Publishing Platform 	

Paper II : DSE – L – II : Retail Store Management

C	1 Understand Detail answerians	
Course	1. Understand Retail operations	
Outcomes:	2. Analyse different element of store design	
	3. Knowledge about private labels	
Unit 1 :	 Retail Store Operations – Concept, Components of retail store operations, Management of retail outlet, 5 S's of retail operations, Role of store manager, Store maintenance, Store security Practical: Visit any one retail outlet and study its store operations 	15 Hours
Unit 2 :	 Store Design and Visual Merchandising – Principles of store design, Elements of store design, Visual Merchandising, Planning Merchandise assortment, Presenting merchandise Practical : Visit any retail store and study their visual merchandise. 	15 Hours
Unit 3 :	Merchandise Planning – Concept, types, process of merchandise planning, Merchandise sourcing, Retail pricing strategy, Concept and need of private label, Process of private label creation <i>Practical : Study the different private labels offered by any one</i> <i>retailer</i>	15 Hours
Unit 4 :	 Human resource management in retail – Significance of HRM in retail, HR functions in retailing, Creating organisation structures, Organisation structures in retail <i>Practical:</i> Analyse the job description of the vacancies in the retail organisations 	15 Hours
Reference Books	 Swapna Pradhan – Retailing Management: Text and Cases, Tata McGraw Hill Education Pvt. Ltd. Harjit Singh – Retail Management: A Global Perspective, S. Chand and Company Ltd. Gibsol G. Vedamani – (2017) 'Retail Management', Pearson 	

Education	
 Michael Levy & Others –(2008) 'Retailing Management', Tata McGraw Hill Education 	
 Kuldeep Singh (2014) 'Retail Management in New Dimension', Global Vision House 	
 Pareshkumar M. Thakor (2012) 'Commerce & Retail Management', Createspeace Independent Publishing Platform 	

Course	1. Understand Retail Marketing	
Outcomes:	2. Evaluate STP in retailing	
	3. Analyse Communication mix	1
Unit 1 :	 Role of marketing in retail, Retail marketing mix, Retail marketing environment, Consumer behaviour – Need and factors influencing the retail shopper, Customer decision making process Practical: Conduct a survey to study customer decision making 	15 Hours
	process.	
Unit 2 :	The Retail Market Segmentation , Targeting and Positioning: Introduction, Importance of Market, Segmentation in Retail, Targeted Marketing Efforts, Criteria for Effective Segmentation, Dimensions of Segmentation, Positioning Decisions, Limitations of Market Segmentation <i>Practical</i> :Study the STP of an organized retailer	15 Hours
	The second straig the SIT of an organized relation	
Unit 3 :	Integrated Marketing Communication in Retail- Introduction, Understanding Integrated Marketing Communication, Elements of Communication Process, Communication Plan - Integrated marketing process, Tools of IMC, Upcoming tools of IMC	15 Hours
	Practical :Study communication mix of a retail store located in your region.	
Unit 4 :	Customer Relationship Management in Retailing- Introduction, Benefits of relationship marketing, Management of relationship, Principles of CRM, Customer relationship management strategies, Components of CRM, Customer service in retailing, CRM and Loyalty program <i>Practical</i> : <i>Study CRM strategies of an organsied retailer</i>	15 Hours
Reference Books	 Swapna Pradhan – Retailing Management: Text and Cases, Tata McGraw Hill Education Pvt. Ltd. 	
	2. Harjit Singh – Retail Management: A Global Perspective, S. Chand and Company Ltd.	
	 Retail Marketing Management – David Gilbert, Pearson Education Ltd. 	
	4. Gibsol G. Vedamani – (2017) 'Retail Management', Pearson	

Paper III : DSE – L – III : – Retail Marketing

Education Ltd.
 Michael Levy & Others –(2008) 'Retailing Management', Tata McGraw Hill Education
 Kuldeep Singh (2014) 'Retail Management in New Dimension', Global Vision House
 Pareshkumar M. Thakor (2012) 'Commerce & Retail Management', Createspeace Independent Publishing Platform

Paper IV : DSE – L – IV : – Retail Marketing		
	(Research Methodology)	
Course Outcomes	 Familiarity with basics of research. Designing research protocol for research problem. Preparation of the instrument for data collection. Ability of analysis and interpretation of data. 	
Expected Skills Impartation(Through theory and Practical's)	 Identifying and selecting research problem, Preparing research design. Preparing questionnaire/schedule and collecting data. Analyzing and interpreting data and writing research report. 	
Marks : 80	Tota	al 60 Hours
Syllabus Contents:		
Unit 1: a) Theory b) Practical	 Basics of Research: Meaning and objectives of research, research in commerce and Management, Types of research, review of literature, research process, methods of research: Case study and survey method. (a) Identification of research problem. (b) Classification of research problem according to types. (c) Formulation of research questions and objectives. 	15 Hours
Unit 2: a) Theory b) Practical	Meaning and components of research design, exploratory research design, descriptive research design, diagnostic research design and experimental research design, Hypothesis: Meaning and Types of Hypothesis, process of formulating hypothesis. Sample Design- sampling techniques: random and non-random sampling methods. (a) Preparation of Research Design.	15 Hours
	(b) Formulation of Hypothesis.	

	(c) Selection of appropriate sampling design.	
Unit 3: a) Theory	Meaning of Data, Types of data-quantitative and qualitative, sources- Primary and secondary, methods of primary data collection-questionnaire method, interview method, observation method, focus group interview method, types of questions in questionnaire, sources of secondary data, classification, tabulation and graphical presentation.	15 Hours
b) Practical	 (a) Preparation of questionnaire (b) Preparation of interview schedule/observation schedule (c) Extraction of data from secondary sources (RBI, Government websites, national and international apex bodies etc.) 	
	(d) Classification of data and tabulation.	
Unit 4: a) Theory	Analysis and Interpretation of Data using various descriptive statistical tools (measure of central tendency, measures of dispersion, correlation and regression) Hypothesis testing by suitable methods. (Parametric and non-parametric tests), Chi-square test, One Sample 't' test and independent sample 't' test, layout of research project, steps involved in report writing, requisites of good research report.	15 Hours
b) Practical	 (a) Analysis and interpretation of classified data by using statistical tools. (b) Testing of hypothesis by using appropriate test. (c) Report writing according to objectives and hypothesis. [Use any suitable software for the purpose of (a) and (b)] 	-
Note:	Questions on theory as well as problems/case on each unit should be asked in university examinations.	
Reference Books:		:
 Krishnasawami Publishing Hou Kothari C. R., ' Pauline V. You 	Research Methodology in Management, Himalaya Publishing House, New Delh O. R. and Ranganathan M., 'Methodology of Research in Social Science use, New Delhi Research Methodology-Methods and Techniques', New Age International Publi ng, 'Scientific Social Surveys and Research', Prentice-Hall of Indian Pvt. Ltd., N Business Research Methodology, Himalaya Publishing House, New Delhi	s', Himala <u>y</u> sher

- 5. Sachdeva J. K., Business Research Methodology, Himalaya Publishing House, New Delhi
- 6. Gupta S. C., "Fundamentals of Statistics", Himalaya Publishing House.
- 7. Gupta S. P. "Statistical Methods", Sultan Chand and Sons, New Delhi

Suggested Additional Readings:

- 1) Chawla, Deepak and Sondhi, Neena (2018). Research Methodology Concept and Cases, Noida: Vikas Publishing House Pvt. Ltd.
- 2) Kishore, Ravi M. (2018). Business Statistics,

Suggested Research Journal :

- 1) Indian Journal of Commerce
- 2) Indian Journal of Accounting
- 3) Indian Journal of Marketing
- 4) Management Accountant
- 5) Vikalp
- 6) Decision
- 7) IIMB Review

Shivaji University, Kolhapur

Nature of Question Paper for

M.Com. (CBCS)

Marks: 80 Duration: 3 hours.

Instructions:

- 1. Question number 1, 2 and 3 are compulsory
- 2. Attempt any two questions from question number 4 to 6.
- Q. 1 a. Choose the appropriate alternative (10)
- b. True or false(6)Q.2 Case Study/Problem(16)Q.3 Short Notes (any 4 out of 6)(16)Q.4 Long answer question/practical problem(16)Q.5 Long answer question/practical problem(16)Q. 6. a. Short answer question/ problem(8)

b. Short answer question/ Problem (8)

International Business

Name of the Courses and Structure

M.Com. Part I, Semester I

Paper I	Principles of International Business
Paper II	Practice of International Business

M.Com. Part I, Semester II

Paper III	International Strategic Management
Paper IV	Research Methodology

M.Com. Part II, Semester III

Paper V	India's Foreign Trade
Paper VI	Project Work

M.Com. Part II, Semester IV

Paper VII	Foreign Exchange Management
Paper VIII	Recent Trends in International Business

Paper I : DSE – M – I : International Business

Course Outcomes:

- 1. To understand the elements of international business
- 2. To analyse the business environment and its relation with globalisation
- 3. To identify the theories of international trade and their applicability in present situation
- 4. To know the international economic associations and study their role in international business

Unit	Contents :	No. of Hours
Ι	 Introduction to International Business : Concept, Nature, Scope and Principles of International Business, Elements of International Business, Methods of entry in International Business, Impact of Globalisation on International Business Practical: Visit any business organisation and study impact of globalisation on it 	15
II	International Business Environment: Cultural, Political, Social, Legal, Technological, Economic and Demographic Environment and their implication on International Business Environment, SWOT analysis of International Business Environment and its techniques, Environmental Constraints in International Business <i>Practical : Visit any business organisation and conduct its SWOT analysis</i>	15
III	 Theories of International Trade: Theories of International trade- mercantilism, Absolute advantage, Comparative advantage, Heckscher- Ohlin, Product life cycle theory and Porter's diamond model. <i>Practical</i>: Apply anyone of the theories mentioned above on any one business unit. 	15
IV	 WTO, Economic Cooperation and Contemporary International Business: Organisation of WTO, Objectives and Functions of WTO; Contribution of WTO in International Business, Co-operation and Integration between Countries; Different levels of integration between Countries; European Union, NAFTA, ASEAN, EFTA, SAARC, SAPTA Practical : Write an assignment on any one of the associations mentioned above in the development of International Business 	15

Paper II : DSE – M – II : International Business

Course Outcomes:

- 1. To know the various practices of international trade
- 2. To analyse the EXIM policy with reference to export promotion
- 3. To understand the documentation and processes in international business
- 4. To get an insight of financing and logistics management in international business

 2015-2020), Legal Framework, General Provisions regarding Import port from India, Duty Exemption, Export Promotion, Export Oriented Exports, Quality Complaints and Trade Disputes <i>e an assignment on India's EXIM Policy 2015-2020 with reference to on</i> n of Export and Import: Import without IEC, Proforma Invoice, Packing List, Airway Bill, Delivery Terms and Payment Terms, Ordering and Final Inspection, Certificate of Origin, CE Certificate, Freight Insurance Certificate 	15
n of Export and Import : Import without IEC, Proforma Invoice, Packing List, Airway Bill, Delivery Terms and Payment Terms, Ordering and Final Inspection,	15
it any business organisation engaged in import/export business and ew of the concerned person	
International Business: Foreign Direct Investment in India, Role of International Financing International Business : International Monetary Fund, International ruction and Development, International Finance Corporation, evelopment Association, Asian Development Bank, United Nations Trade And Developmennt; Working Capital Management and Capital ternational Business, Globalisation and Financial Deregulation, <i>pare Poster Presentation on any one of the International Financing</i>	
Supply Chain and Logistics Management: Definition – scope and importance of supply chain – supply chain trics - efficient and responsive supply chain - Designing supply chain bution network – Factors influencing distribution - Transportation ply chain management gement: Concepts – Importance – Elements of the logistic System – logistic mix – Logistics and marketing interface – Value-chain and	15
D r b g	efinition – scope and importance of supply chain – supply chain ics - efficient and responsive supply chain - Designing supply chain ution network – Factors influencing distribution - Transportation ly chain management

Paper III : DSE – M – III :International Business

Course Outcomes:

- 1. To understand the concept of international strategic management
- 2. To analyse the dimensions of international strategic management
- 3. To identify the corporate strategies and their relevance in international business
- 4. To evaluate different models of strategy implementation and its role in international business

Unit	Contents :	No. of Hours
I	Introduction to International Strategic Management .	15
1	Introduction to International Strategic Management :	15
	Concept and Characteristics of Strategic Management – Emergence of International	
	Strategic Management (ISM) – Logic and process of Internationalization – Forces necessitating the adoption of ISM concept by MNC's as well as Indian Companies –	
	Corporate global strategy	
	Practica : Write an assignment on Corporate Global Strategy	
П	Dimensions of International Strategic Management :	15
11	Nature, components and significance of environmental scanning – Corporate capability analysis –Diagnosing industry globalization potential – Building global market participation – Competition in global industries	15
	Practica l: Write a strategy for a Multinational Enterprise in order to beat the	
	international competition by making suitable assumptions	
III	Setting corporate objectives in MNC's	15
	Multicultural Issues and Strategies, Managing Diversity, External and internal forces	
	interacting with corporate objectives – Identifying strategic alternatives – Stability	
	strategy - Growth and diversification strategy - Merger, acquisitions and retrenchment	
	Practical : Write/Develop a Case Study on Managing Diversity by MNC.	
IV	Choice of Corporate Strategy :	15
	CIT, CASCADE and PORTFOLIO MODELS - Formulating generic	
	competitive strategy – Implementing corporate strategy – Strategic control and operational control, Core Competencies, Balanced Score Card and Value Chain	
	Analysis	
	Practical: Visit any business organisation and write a report on its strategy.	

Reference Books:

- 1. Azhar Kazmi, Business Policy, Tata McGraw-Hill Publishing Co Ltd, New Delhi,
- 2. Srivastava, Management Policy and Strategic Management, Himalaya Publishing Co.
- 3. Porter.M, Competitive Strategy Techniques for Analyzing Industries and competitors, The Free Press, New York.
- 4. Thompson and Strickland, Strategic Management Concepts and Cases, Tata McGraw Hill,
- 5. Jeevanandam C "Foreign Exchange : Practices Concepts and control" Sultan Chand Publications, 2002.
- 6. Donald J Bowersox Davi J Class" Logistics Management, Tata Mc.Graw Hill, New Delhi.
- 7. David Stewart,"International Supply chain Management", Cengage publications, 2008.
- 8. Reji Ismail, "Logistics Management" Excel Books, 2008.

- 9. Daniels, John, Emest W. Ogram and Lee H. Redebungh: International Business, Environments and operations.
- 10. Lew, Julton D.M and Clive Stand brook (eds), International Trade Law and Practice, Euromoney Publications, London.
- 11. Schmothoff C.R: Export Trade The Law and Practice of International Trade
- 12. Motiwal OP, Awasthi HIC: International Trade the law and practice; Bhowmik and Company, New Delhi.
- 13. Kapoor ND: Commercial Law; Sultan Chand & Co., New Delhi.
- 14. Foreign Trade Policy: Hand book of Export Procedure and Annual of the Ministry of Commerce, Government of India.
- 15. Export and Import Manual, Nabhi Publications, New Delhi.
- 16. World Development Indicator, World Bank Publication

	Paper IV : DSE – M – IV :International Business	
	(Research Methodology)	
Course Outcomes	1. Familiarity with basics of research.	
	2. Designing research protocol for research problem.	
	3. Preparation of the instrument for data collection.	
	4. Ability of analysis and interpretation of data.	
Expected Skills	1. Identifying and selecting research problem,	
Impartation(Through	 Preparing research design. 	
theory and Practical's)	3. Preparing questionnaire/schedule and collecting data.	
	4. Analyzing and interpreting data and writing research report.	
Marks : 80		60 Hours
Syllabus Contents:	1000	00 110 415
Unit 1: a) Theory	Basics of Research:	15 Hours
chit i. u) incory	Meaning and objectives of research, research in commerce and	10 110015
	Management, Types of research, review of literature, research	
	process, methods of research: Case study and survey method.	
b) Practical	(a) Identification of research problem.	
0) I factical	(b) Classification of research problem according to types.	
	(c) Formulation of research questions and objectives.	
Unit 2: a) Theory	Meaning and components of research design, exploratory research	15 Hours
Unit 2. a) Theory	design, descriptive research design, diagnostic research design and	15 110015
	experimental research design, Hypothesis: Meaning and Types of	
	Hypothesis, process of formulating hypothesis. Sample Design-	
h) Drastical	sampling techniques: random and non-random sampling methods.	
b) Practical	(a) Preparation of Research Design.	
	(b) Formulation of Hypothesis.	
	(c) Selection of appropriate sampling design.	15 11
Unit 3: a) Theory	Meaning of Data, Types of data-quantitative and qualitative,	15 Hours
	sources- Primary and secondary, methods of primary data	
	collection-questionnaire method, interview method, observation	
	method, focus group interview method, types of questions in	
	questionnaire, sources of secondary data, classification, tabulation	
1 \ D (1	and graphical presentation.	
b) Practical	(a) Preparation of questionnaire	
	(b) Preparation of interview schedule/observation schedule	
	(c) Extraction of data from secondary sources (RBI, Government	
	websites, national and international apex bodies etc.)	
	(d) Classification of data and tabulation.	17.11
Unit 4: a) Theory	Analysis and Interpretation of Data using various descriptive	15 Hours
	statistical tools (measure of central tendency, measures of	
	dispersion, correlation and regression) Hypothesis testing by	
	suitable methods. (Parametric and non-parametric tests), Chi-square	
	test, One Sample 't' test and independent sample 't' test, layout of	
	research project, steps involved in report writing, requisites of good	
	research report.	
b) Practical	(a) Analysis and interpretation of classified data by using statistical	
	tools. (b) Testing of hypothesis by using appropriate test.	
	(c) Report writing according to objectives and hypothesis.	
	[Use any suitable software for the purpose of (a) and (b)]	
Note:	Questions on theory as well as problems/case on each unit should be	

asked in university examination	ns.
Reference Books:	
1. Michael V. P. 'Research Methodology in Manage	ement, Himalaya Publishing House, New Delhi
2. Krishnasawami O. R. and Ranganathan M.,	'Methodology of Research in Social Sciences',
Himalaya Publishing House, New Delhi	
3. Kothari C. R., 'Research Methodology-Methods	
 Pauline V. Young, 'Scientific Social Surveys and Delhi. 	d Research', Prentice-Hall of Indian Pvt. Ltd., New
5. Sachdeva J. K., Business Research Methodology	, Himalaya Publishing House, New Delhi
6. Gupta S. C., "Fundamentals of Statistics", Himal	
7. Gupta S. P. "Statistical Methods", Sultan Chand	and Sons, New Delhi
Suggested Additional Readings:	
1) Chawla, Deepak and Sondhi, Neena (2018). Research	1 Methodology Concept and Cases, Noida: Vikas
Publishing House Pvt. Ltd.	
2) Kishore, Ravi M. (2018). Business Statistics,	
Suggested Research Journal :	
1) Indian Journal of Commerce	
2) Indian Journal of Accounting	
3) Indian Journal of Marketing	
4) Management Accountant	
5) Vikalp	
6) Decision	
7) IIMB Review	
Shivaji Universit	
Nature of Question	*
M.Com. (C	(BCS)
Marks: 80 Duration: 3 hours.	
Instructions:	
1. Question number 1, 2 and 3 are compulsory	
2. Attempt any two questions from question number	r 4 to 6.
Q. 1 a. Choose the appropriate alternative	(10)
b. True or false	(10) (6)
Q.2 Case Study/Problem	(16)
Q.3 Short Notes (any 4 out of 6)	(16)
Q.4 Long answer question/practical problem	(16)
Q.5 Long answer question/practical problem	(16)
Q. 6. a. Short answer question/ problem	(8)
b. Short answer question/ Problem	(8)

M.Com. (CBCS)

E-Commerce

M.Com. Part I, Semester I

Paper I	Introduction to E-Commerce
Paper II	E-Commerce Infrastructure

M.Com. Part I, Semester II

Paper III	Managing E-Commerce
Paper IV	Research Methodology

M.Com. Part II, Semester III

Paper V	Functional Areas of E-Commerce
Paper VI	Project Work

M.Com. Part II, Semester IV

Paper VII	Risk Management in E-Commerce
Paper VI	Recent Trends in E-Commerce

Paper I : DSE – N – I : E-Commerce

Course Outcomes:

After studying this course, the students should be able:

- 1. To understand the basic concepts of E-Commerce
- 2. To get insight about internet and its role in E-Commerce
- 3. To understand the application of portals in E-Commerce
- 4. To know the E-Commerce infrastructure

Unit	Contents:	No. of Hours
I	 E-Commerce: Introduction, Overview of E-Commerce, Scope, Activities and Goals of E-Commerce, E-Commerce Applications, Prospects of E-Commerce, Framework of E-Commerce, Growth of E-Commerce in India Practical: Prepare the power point presentation on 'Growth of E-Commerce in India 	15
II	Internet and E-Commerce: Evolution of internet, Components of internet world, Internet domain, Server, Establishing connectivity, Constituents of internet protocol, Types of internet providers, IP addressing, Overview of TCP/IP, Significance of internet in E- Commerce Practical: Write and assignment on 'Use of internet in E-Commerce'	15
III	 Portals and E-Commerce: Introduction to Portals, Difference between portal and website, Portal technologies, E-Commerce portals, B2B portals, Enterprise information portal, Payment gateways, Content management on the portals Practical: Visit any online business organisation and understand the concept of portal. 	15
IV	E-Commerce Revolution E-Commerce opportunity framework, Developing and E-Commerce strategy, International E-Commerce, Information super highway, ERP vendors and E-Commerce Practical: Arrange a group discussion on 'E-Commerce Strategy'	15
	Shivaji University, Kolhapur Nature of Question Paper for M.Com. (CBCS) Marks: 80 Duration: 3 hours. Instructions: 1. Question number 1, 2 and 3 are compulsory 2. Attempt any two questions from question number 4 to 6.	

Q.	1 a. Choose the appropriate alternative	(10)	
	b. True or false	(6)	
Q.2	2 Case Study/Problem	(16)	
Q.3	3 Short Notes (any 4 out of 6)	(16)	
Q.4	4 Long answer question/practical problem	(16)	
Q.5	5 Long answer question/practical problem	(16)	
Q.	6. a. Short answer question/ problem	(8)	
	b. Short answer question/ Problem	(8)	
***	*******		

Paper II : DSE – N – II : E-Commrece

Course Outcomes:

After studying this course, the students shall be able:

- 1. To understand the concept of network infrastructure
- 2. To get insight about building own website
- 3. To understand the concept of e-commerce infrastructure
- 4. To know the concept of EDI and its significance in e-commerce

Unit	Contents :	No. of Hours
Ι	Network Infrastructure Network infrastructure : Introduction, Overview of network infrastructure, Hierarchy of internet, Basic blocks of E-Commerce, Network layers and TCP/IP protocols, Advantages of internet in E-Commerce	15
	Practical: Visit the office of an organisation providing internet or hardware services to know the infrastructure of E-Commerce	
II	E-Commerce Infrastructure : E-Commerce infrastructure: Introduction, Hardware, Server, Software, Operating system, Technical components of E-Commerce,	15
	Practical: Prepare power point presentation on 'E-Commerce Infrastructure'	
III	Building Own Website Own website : Significance, Reasons for having own website, Cost-time and reach, Registering domain name, web promotion, target mail, Internet-intranet and extranet	15
	Practical: Visit the website of any online business organisation to understand the features and need for having own website	
IV	Electronic Data Interchange Introduction, Features of EDI, History of EDI, Limitations of EDI, Applications of EDI, EDI model, Difficulties in implementing EDI, Financial EDI, EDI and internet Practical: Arrange a group discussion on 'Application of EDI in E-Commerce'	15

Shivaji University, Kolhapur Nature of Question Paper for M.Com. (CBCS) Marks: 80 Duration: 3 hours.	
Instructions:	
1. Question number 1, 2 and 3 are compulsory	
2. Attempt any two questions from question number 4	to 6.
Q. 1 a. Choose the appropriate alternative	(10)
b. True or false	(6)
Q.2 Case Study/Problem	(16)
Q.3 Short Notes (any 4 out of 6)	(16)
Q.4 Long answer question/practical problem	(16)
Q.5 Long answer question/practical problem	(16)
Q. 6. a. Short answer question/ problem	(8)
b. Short answer question/ Problem	(8)

Paper III : DSE – N – III : E-Commerce

Course Outcomes:

After studying this course, the students shall be able:

- 1. To demonstrate the management of c-commerce
- 2. To get insight about e-commerce and e-business models
- 3. To plan e-commerce strategies
- 4. To know the electronic payment system

Unit	Contents:	No. of Hours
I	Management of E-Commerce: Managing E-Commerce, Exploring E-Commerce, Prospects of E-Commerce, Dot com companies, Comparison between conventional business and e-business, Organisation of business in E-Commerce, Legal issues in E-Commerce, Problems on E-Commerce	15
	Practical: Write an assignment on the 'Management of E-Commerce'	
II	E-Commerce and E-Business: E-Commerce applications, Difference between E-Commerce and E-Business, Models of business : C2C, G2G, B2G, B2P, P2P, B2A, C2A, B2B, B2C, E-distributor, Just in time delivery in e-business	15
	Practical: Prepare a power point presentation on 'E-Business'	
III	Planning for E-Commerce Planning E-Commerce initiates, linking objectives to business strategies, measuring cost objectives, comparing benefits to costs, Strategies for developing E-Commerce, Personalisation of E-Commerce	15
	Practical : Write an assignment on strategies for developing E-Commerce.	
IV	Electronic Payment System: Introduction, Types of electronic payment system, Traditional v/s e-payments, Credit card, Electronic fund transfer, Electronic cash, Online payment, Smart card, Wallets, Apps, Prerequisite for electronic payment, Risk in electronic payment Practical : Visit any bank and understand the procedure of electronic payment and risk associated with the same.	15
	Shivaji University, Kolhapur Nature of Question Paper for M.Com. (CBCS) Marks: 80 Duration: 3 hours.	
	Instructions:	
	1. Question number 1, 2 and 3 are compulsory	
	2. Attempt any two questions from question number 4 to 6.	

Q. 1 a. Choose the appropriate alternative	(10)
b. True or false	(6)
Q.2 Case Study/Problem	(16)
Q.3 Short Notes (any 4 out of 6)	(16)
Q.4 Long answer question/practical problem	(16)
Q.5 Long answer question/practical problem	(16)
Q. 6. a. Short answer question/ problem	(8)
b. Short answer question/ Problem	(8)

Reference Books:

E-Commerce : C S V Murthy, Welingkar Institute of Management Development and Research

Electronic Commerce (From Vision to Fulfilment) : Elias M Awad, Prentice Hall India Publications

Evolution of E-Business : C Mackey, Darwin Publishers

Electronic Commerce : Schneider and Perry, Thompson Course Technology Publication

(Research Methodology) Course Outcomes 1. Familiarity with basics of research. 2. Designing research protocol for research problem. 3. Preparation of the instrument for data collection. 4. Ability of analysis and interpretation of data. 4. Ability of analysis and interpretation of data. Impartation(Through theory and Practical's) 9. Preparing research design. 7. Total 60 Hours Marks : 80 Total 60 Hours 5. Preparing questionnaire/schedule and collecting data. 4. Analyzing and interpreting data and writing research report. 15 Hours Syllabus Contents: Waaning and objectives of research, research in commerce and Management. Types of research: Case study and survey method. 15 Hours b) Practical (a) Identification of research problem. 15 Hours (b) Classification of research problems. 15 Hours (b) Classification of research design, dignostic research design and experimental research design, dignostic research design, and exploratory research design, and exploratory research design, and experimental research design, dignostic research design, ang and types of Hypothesis. To crease of formulating hypothesis. Sampling Design. 15 Hours b) Practical (a) Preparation of questionnaire 15 Hours (b) Practical (a) Preparation of questionnaire 15 Hours (b		Paper IV : DSE – N – IV : E-Commerce	
Course Outcomes 1. Familiarity with basics of research. 2. Designing research protocol for research problem. 3. Preparation of the instrument for data collection. 4. Ability of analysis and interpretation of data. Expected Skills Impartation(Through theory and Practical's) 3. Preparing research design. 4. Analyzing and interpreting data and writing research report. Marks : 80 Syllabus Contents: Unit 1: a) Theory Basics of Research: Meaning and objectives of research, research in commerce and Management, Types of research, review of literature, research process, methods of research. Case study and survey method. b) Practical (a) Identification of research problem (b) Classification of research problem according to types. (c) Formulation of research design, diagnostic research design and experimental research design, diagnostic research design and experimental research design. Hypothesis: Meaning and Types of Hypothesis, process of formulating hypothesis. Sample Design- sampling techniques: random and non-random sampling methods. b) Practical (a) Preparation of Research Design. Unit 3: a) Theory Meaning of Data, Types of data-quantitative and qualitative, sources - Primary and secondary, methods of primary data collection-questionnaire (b) Preparation of questionnaire (b) Preparation of questionnaire (c) Classification, data and tabulation and graphical procestod scondary sources (RBI, Government websites, national and interpretation of Data using various d		-	
2. Designing research protocol for research problem. 3. Preparation of the instrument for data collection. 4. Ability of analysis and interpretation of data. Expected Skills 1. Identifying and selecting research problem, Impartation(Through theory and Practical's) 3. Preparing questionnaire/schedule and collecting data. Marks : 80 5. Analyzing and interpretating data and writing research report. Marks : 10 Basics of Research: Management, Types of research, research in commerce and Management, Types of research problem. 15 Hours b) Practical (a) Identification of research problem. 15 Hours Unit 2: a) Theory Meaning and components of research problem according to types. 15 Hours Unit 2: a) Theory Meaning and components of research design, diagnostic research design, and experimental research design, Hypothesis. Sample Design-sampling techniques: random and non-random sampling methods. 15 Hours b) Practical (b) Proparation of Research Design. 15 Hours unit 3: a) Theory Meaning of Data, Types of data-quantitative and qualitative, sources - Primary and secondary, methods of primary data collection-questionmaire workhod, interview method, observation method, focus group interview method, observation method, focus group interview method, toscientarion in questionnaire, sources of secondary data, classification, tabulation and graphical presentation. 15 Hours	Course Outcomes		
3. Preparation of the instrument for data collection. 4. Ability of analysis and interpretation of data. Expected Skills Indentifying and selecting research problem, 2. Preparing research design. 3. Preparing questionnaire/Schedule and collecting data. 4. Analyzing and interpreting data and writing research report. Marks : 80 Syllabus Contents: Unit 1: a) Theory Basics of Research: Meaning and objectives of research, research in commerce and Management, Types of research problem. (b) Classification of research problem. (c) Formulation of research problem. (b) Classification of research problem. (c) Formulation of research design, disposite research design and experimental research design, disposite research design and experimental research design, disposite research design and gampling techniques: random and non-random sampling methods. b) Practical (a) Preparation of Research Design. (b) Formulation of Hypothesis. (c) Selection of appropriate sampling design. Unit 3: a) Theory Meaning of Data, Types of data-quantitative and qualitative, sources- Primary and secondary data, classification, tabulation and eraphical presentation. (b) Formulation of Hypothesis. (c) Selection of interview schedule/observation schedule (c) Extraction of data from secondary sources (RBI, Government websites, national distermational apex bodies	Course Outcomes	•	
4. Ability of analysis and interpretation of data. Expected Skills 1. Identifying and selecting research problem, Impartation(Through theory and Practical's) 2. Preparing questionnaire/schedule and collecting data. 4. Analyzing and interpreting data and writing research report. Marks : 80 Syllabus Contents: Total 60 Hours Unit 1: a) Theory Basics of Research: Meaning and objectives of research, research in commerce and Management, Types of research, review of literature, research process, methods of research problem. 15 Hours b) Practical (a) Identification of research problem. 15 Hours (b) Classification of research questions and objectives. 15 Hours Unit 2: a) Theory Meaning and components of research design, exploratory research design, descriptive research design, diagnostic research design and experimental research design, diagnostic research design and experimental research Design. 15 Hours b) Practical (a) Preparation of Research Design. 15 Hours (b) Formulation of Hypothesis. 15 Hours unit 3: a) Theory Meaning and Research Design. 15 Hours (c) Selection of appropriate sampling design. 15 Hours (d) Formulation of Hypothesis. 15 Hours unit 3: a) Theory Meaning of Data, Types of data-quantitative and qualitative, sources. Primary and secondary, methods of primary data collection-questionnaire method, interview method, observation method, focus group interview met			
Expected Skills 1. Identifying and selecting research problem, Impartation(Through 2. Preparing research design. theory and Practical's) 3. Preparing questionnaire/schedule and collecting data. Marks : 80 Total 60 Hours Syllabus Contents: Total 60 Hours Unit 1: a) Theory Basics of Research: research, research in commerce and Management. Types of research, research in commerce and Management. Types of research problem. 15 Hours b) Practical (a) Identification of research problem. (b) Classification of research problem. 15 Hours Unit 2: a) Theory Meaning and components of research case study and survey method. 15 Hours Unit 2: a) Theory Meaning and components of research case study and survey method. 15 Hours b) Practical (a) dentification of research problem. (b) Classification of research questions and objectives. 15 Hours Unit 2: a) Theory Meaning and components of research design, diagnostic research design and experimental research design, flagnostic research design, and propersite research design. 15 Hours b) Practical (a) Preparation of Research Design. (b) Formulation of Hypothesis. 15 Hours c) Selection of appropriate sampling design. (c) Selection of appropriate sampling design. 15 Hours <t< td=""><td></td><td>-</td><td></td></t<>		-	
Impartation(Through theory and Practical's) 2. Preparing research design. 3. Preparing questionnaire/schedule and collecting data. 4. Analyzing and interpreting data and writing research report. Marks : 80 Total 60 Hours Syllabus Contents: Unit 1: a) Theory Basics of Research: Is Hours Warks : 80 Second Research: Case study and survey method. Is Hours b) Practical (a) Identification of research, review of literature, research process, methods of research questions and objectives. Is Hours Unit 2: a) Theory Meaning and components of research design, exploratory research design, dagnostic research design and experimental research design, flagnostic research design and experimental research design, Hypothesis. Sample Design-sampling techniques: random and non-random sampling methods. Is Hours b) Practical (a) Preparation of Research Design. (b) Formulation of Pittes anpling design. Is Hours Unit 3: a) Theory Meaning of Data, Types of data-quantitative and qualitative, sources. Primary and secondary, methods of primary data collection-questionnaire method, interview method, observation method, focus group interview method, types of questions in questionnaire, sources of secondary data, classification, tabulation and graphical presentation. Is Hours b) Practical (a) Preparation of duestionnaire (b) Crease of data from secondary sources (RBI, Government websites, national and international apex bodies etc.) Is	Expected Skills		
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research project, steps involved in report writing, requisites of good research report.b) Practical(a) Analysis and interpretation of classified data by using statistical tools. (b) Testing of hypothesis by using appropriate test.		test, One Sample 't' test and independent sample 't' test, layout of	
research report.b) Practical(a) Analysis and interpretation of classified data by using statistical tools. (b) Testing of hypothesis by using appropriate test.			
b) Practical (a) Analysis and interpretation of classified data by using statistical tools. (b) Testing of hypothesis by using appropriate test.			
tools. (b) Testing of hypothesis by using appropriate test.	b) Practical	*	1
	,		
(c) Report writing according to objectives and involutesis.		(c) Report writing according to objectives and hypothesis.	

1	00	
1	00	

	[Use any suitable software for	the purpose of (a) and (b)]	
Note:		problems/case on each unit should be	
	asked in university examination		
Reference Books:			
1. Michael V.	P. 'Research Methodology in Manag	gement, Himalaya Publishing House, New Delhi	i
2. Krishnasaw	ami O. R. and Ranganathan M.,	'Methodology of Research in Social Science	ces',
Himalaya P	ublishing House, New Delhi		
		and Techniques', New Age International Publis	
	Young, 'Scientific Social Surveys an	d Research', Prentice-Hall of Indian Pvt. Ltd., N	New
Delhi.			
		y, Himalaya Publishing House, New Delhi	
-	, "Fundamentals of Statistics", Hima	• •	
	"Statistical Methods", Sultan Chand	and Sons, New Delhi	
Suggested Addition	e		
	pak and Sondhi, Neena (2018). Researc	h Methodology Concept and Cases, Noida: Vikas	
	vi M. (2018). Business Statistics,		
Suggested Research			
66	nal of Commerce		
,	nal of Accounting		
	nal of Marketing		
4) Managemer	nt Accountant		
5) Vikalp			
6) Decision			
7) IIMB Revie	W		
	Shivaji Universi		
	Nature of Questi	*	
	M.Com. (0	CBCS)	
Marks: 80 Duration	a: 3 hours.		
Instructions:			
_	mber 1, 2 and 3 are compulsory	and to 6	
2. Attempt any	v two questions from question number	ei 4 to 0.	
0 1 a Choose the	appropriate alternative	(10)	
b. True or fa		(10) (6)	
Q.2 Case Study/Pro		(16)	
Q.3 Short Notes (an		(16)	
	uestion/practical problem	(16)	
	uestion/practical problem	(16)	
Q. 6. a. Short answ	er question/ problem	(8)	
	wer question/ Problem	(8)	

Paper I : DSE – P – I : BUSINESS ECONOMICS

(CHOICE BASED CREDIT SYSTEM - (CBCS)

Credits: 4

Course Outcomes :

- 1. Students will be able to apply tools of consumer behavior.
- 2. Students will make use of forecasting technique for estimation of demand in business.
- 3. Students will be able to understand the concept of production function.

Unit I) Introduction to Business Economics (15-Periods)

- 1.1 Meaning, Nature and Scope of Business Economics
- 1.2 Business Economics and Business Decisions
- 1.3 Features of Business Economics
- 1.4 Goals of Business Firm

Unit II) Theory of Consumer Choice (15-Periods)

- 2.1 Assumptions and Defects of Cardinal Utility Approach
- 2.2 Consumer equilibrium under Indifference Curve Analysis
- 2.3 Revealed Preference Analysis of Consumer's Demand
- 2.4 Advancement in Demand Theory

Unit III) Demand Forecasting (15-Periods)

- 3.1 Meaning and Importance of Demand Forecasting
- 3.2 Methods of Demand Forecasting
- 3.3 Statistical Methods of Demand Forecasting Least Squares Method
- 3.4 Demand Estimation for Consumer Durable and Non-Durable Products

Unit IV) Theory of Production (15-Periods)

4.1 Meaning and Features of Production Function

- 4.2 Short Run Production Function
- 4.3 Long Run Production Function

4.4 Internal and External Economies and Diseconomies of Scale

References

- 1) Ahuja H.L., (1985), 'Advanced Economic Theory', S. Chand and Company Ltd, New Delhi
- 2) Anderson W.H., Putallaz, Shepherd (1986) 'Economics' Prentice Hall of India Ltd, New Delhi.
- 3) Barthwal R.R., (1991), Microeconomic Analysis, Wiley Eastern Ltd, New Delhi.
- 4) Bilas R.A, (1971), Micro Economic Theory, Mcgraw-Hill Kogakusha, Ltd. Tokyo.
- 5) Boulding K.E., (1969), Economic Analysis, Harper & Row, New Yark.
- 6) Chopra P.N. (1981), 'Advanced Economic Theory', Kalyani Publisher, New Delhi.
- 7) Chopra P.N., (1981),' Micro Economics', Kalyani Publishers, New Delhi.
- 8) Dwivedi D.N. (1985), 'Principles of Economics', Vani Educational Books, New Delhi.
- 9) Lipsey R.G. Steiner P.O. (1969), 'Economics', Harper & Row, New York.
- 10) Misra S.K., Pari V.K. (1997), 'Business Economics' Himalaya Publishing House, New Delhi
- 11) Peterson. W.L., (1983), Micro, Principles of Economics Richard D.Irwin, Inc, Illinois.

Paper II : DSE – P – II : BUSINESS ECONOMICS

(CHOICE BASED CREDIT SYSTEM - (CBCS)

Credits: 4

Course outcomes

1 Students will enable in understanding the major concepts of micro economics relating to the behavior of individual, firm and markets.

2 Student will equip with the knowledge of price discrimination, market structure, theories of distribution and theories of factor pricing.

3. Students will get familiar with the analyses various models developed by different economists.

UNIT I Price and Output Determination under Monopoly 15 Period

- 1.1 Price & output determination under Discriminatory Monopoly
- 1.2 Price & output determination under Dumping
- 1.3 Price & output determination under monopsony
- 1.4 Price & output under bilateral monopsony

UNIT II	Oligopoly Market	Periods - 15	
	2.1 Oligopoly – Cartel's - price leadership - kinked dem	and curve	
	2.2 Duopoly – Cournot's, Chamberlain's, Edgeworth, a	nd Stacklberg	
	models.		
2.3 Sales maximisation model of Oligopoly			
	2.4 Theory of games and competitive strategy		
UNIT III	Theories of Distribution	Periods - 15	
	3.1 Marginal productivity theory		
	3.2 Factor pricing under perfect & imperfect competitio	n	
	3.3 Euler's theorem		
	3.4 Product Exhaustion problem.		

UNIT IV

Theory of Factor Pricing

Periods - 15

- 4.1 Rent Ricardian Theory Quasi Rent modern theory of rent.
- 4.2 Wages : Subsistence Theory Standard of living theory- wages fund theory Marginal Productivity theory.
- 4.3 Interest : Classical Theory Loanable Funds Theory Liquidity Preference theory modern theory.
- 4.4 Profit Dynamic Theory Innovation theory , Risk & uncertainty theory.

***** References :

- H.L. Ahuja (2006), Modern Microeconomics Theory & Application S. Chand & Company Ltd, New Delhi
- 2. H.L. Ahuja (2008), Advanced Economic Theory S. Chand & Company Ltd, New Delhi
- 3. K. K. Dewtt (2010), Modern Economic Theory S. Chand & Company Ltd, New Delhi
- 4. M. L. Jhingan (1990), Micro Economic Theory Vikas Publishing House Pvt Ltd
- 5. Misra & Puri (2001), Advanced Micro Economic Theory Himalaya Publishing House New Delhi
- 6. M. John Kennedy (2012, Micro Economics Himalaya Publishing House New Delhi.
- 7. Kreps, David M.(1190), A Course in Microeconomic Theory, Princeton University Press, Princeton.
- 8. Koutsoyiannis, A. (1979), Modern Microeconomics (2nd Edition), Macmillan Press, London.
- 9. Sen, A. (1999), Microeconomics: Theory and Applications, Oxford University Press, New Delhi.
- 10. Stigler, G. (1996), Theory of Price, (4th Edition), Prentice Hall of India, New Delhi.

Paper III : DSE – P – III : BUSINESS ECONOMICS

(CHOICE BASED CREDIT SYSTEM - (CBCS)

Credits: 4

Course Outcomes:

- 1. Students will be able to understand macro economic theories.
- 2. Students will be acquainted with theoretical part of economy.
- Students will fully equip with the knowledge of Macro Economic Equilibrium, Trade Cycles and Inflation.

Unit I) Macro Economics and Economic Equilibrium (15-Periods)

- 1.1 Macro Economics and Business Decisions
- 1.2 Macro Economic Problems and Variables
- 1.3 Income and Employment Equilibrium
- 1.4 Shifts in Aggregate Demand.

Unit II) Consumption and Investment Function (15-Periods)

- 2.1 Consumption Function APC, MPC and their Practical Significance
- 2.2 Friedman's Permanent Income Hypothesis
- 2.3 Investment Function –MEC and its Importance
- 2.4 Multiplier and its Practical Significance.

Unit III) Business Cycles (15-Periods)

- 3.1 Meaning, Causes and Control of Business Cycles
- 3.2 The Cobweb Theory
- 3.3 Samuelson-Hicks Theory of Trade Cycles
- 3.4 Goodwin's Theory of Trade Cycle

Unit IV) Inflation And Deflation

(15-Periods)

- 4.1 Meaning, Causes and Effects of Inflation
- 4.2 Theories of Inflation Demand Pull Inflation and Cost Push Inflation
- 4.3 Meaning, Causes and Effects of Deflation
- 4.4 Control of Deflation

References

- 1) Dewett K.K., Chand A., (1984) 'Modern Economic Theory', Shyamlal Charitable Trust, New Delhi.
- 2) Gupta K,R, (1970), Macro Economics, Atam Ram & Sons, Delhi.
- Hajela T, N. (1977) ' Micro Economics An Introduction' Shivalal Agarwala & Company, Agra.
- Harvey J. and Johnson M. (1977), Introduction to Micro Economics', The Macmillan Press Ltd, London.
- Korliras P., Thorn R., C (1979) 'Modern Macro Economics' Harper & Row, Publishers, New York.
- Mehta J.K., (1975), Elements of Economic Analysis, The Macmillan Company of India Ltd, Delhi.
- Mithani D.M. (2009), Managerial Economics, Himalaya Publishing House, New Delhi.
- Sundharam K.P.M Vaish M.C., (1984) 'Principles of Economics', Ratan Prakashan Mandir, Delhi.
- Surrey M.J.C., (1976), 'Macro Economic Themes, Oxford University Press, London
- Vaish . M.C, (1993), Macro Economics Theory, Wiley Eastern Limited, New Delhi.

Paper IV : DSE – P – IV : BUSINESS ECONOMICS		
	(Research Methodology)	
Course Outcomes	 Familiarity with basics of research. Designing research protocol for research problem. Preparation of the instrument for data collection. Ability of analysis and interpretation of data. 	
Expected Skills Impartation(Through theory and Practical's) Marks : 80	 Identifying and selecting research problem, Preparing research design. Preparing questionnaire/schedule and collecting data. Analyzing and interpreting data and writing research report. 	Total 60
		Hours
Syllabus Contents:		
Unit 1: a) Theory	Basics of Research: Meaning and objectives of research, research in commerce and Management, Types of research, review of literature, research process, methods of research: Case study and survey method.	15 Hours
b) Practical	(a) Identification of research problem.(b) Classification of research problem according to types.(c) Formulation of research questions and objectives.	
Unit 2: a) Theory	Meaning and components of research design, exploratory research design, descriptive research design, diagnostic research design and experimental research design, Hypothesis: Meaning and Types of Hypothesis, process of formulating hypothesis. Sample Design- sampling techniques: random and non-random sampling methods.	15 Hours
b) Practical	(a) Preparation of Research Design.(b) Formulation of Hypothesis.(c) Selection of appropriate sampling design.	
Unit 3: a) Theory	Meaning of Data, Types of data-quantitative and qualitative, sources- Primary and secondary, methods of primary data collection-questionnaire method, interview method, observation method, focus group interview method, types of questions in questionnaire, sources of secondary data, classification, tabulation and graphical presentation.	15 Hours
b) Practical	(a) Preparation of questionnaire	

	(b) Preparation of interview schedule/observation schedule	
	(c) Extraction of data from secondary sources (RBI, Government websites, national and international apex bodies etc.)	
	(d) Classification of data and tabulation.	
Unit 4: a) Theory	Analysis and Interpretation of Data using various descriptive statistical tools (measure of central tendency, measures of dispersion, correlation and regression) Hypothesis testing by suitable methods. (Parametric and non-parametric tests), Chi-square test, One Sample 't' test and independent sample 't' test, layout of research project, steps involved in report writing, requisites of good research report.	15 Hou
b) Practical	(a) Analysis and interpretation of classified data by using statistical tools.(b) Testing of hypothesis by using appropriate test.	
	(c) Report writing according to objectives and hypothesis.	
	[Use any suitable software for the purpose of (a) and (b)]	
Note:	Questions on theory as well as problems/case on each unit should be asked in university examinations.	
Reference Books:		
 Krishnasawami O. R Publishing House, Ne Kothari C. R., 'Resea Pauline V. Young, 'S Sachdeva J. K., Busin Gupta S. C., "Fundam 	rch Methodology-Methods and Techniques', New Age International Pub cientific Social Surveys and Research', Prentice-Hall of Indian Pvt. Ltd. less Research Methodology, Himalaya Publishing House, New Delhi nentals of Statistics", Himalaya Publishing House. al Methods", Sultan Chand and Sons, New Delhi	ces', Himala
Suggested Additional	C	
Suggested Additional 1) Chawla, Deepak and	Sondhi, Neena (2018). Research Methodology Concept and Cases, Noid	a: Vikas
 Suggested Additional Chawla, Deepak and Publishing House Pvt Kishore, Ravi M. (20) 	Sondhi, Neena (2018). Research Methodology Concept and Cases, Noid . Ltd. 18). Business Statistics,	a: Vikas
 Suggested Additional Chawla, Deepak and Publishing House Pvt 	Sondhi, Neena (2018). Research Methodology Concept and Cases, Noid . Ltd. 18). Business Statistics,	a: Vikas

	Shivaji Univers	
	Nature of Quest	ion Paper for
	M.Com. (CBCS)
	Marks: 80 Duration: 3 hours.	
	Instructions:	
1. 2.	Question number 1, 2 and 3 are compulsory Attempt any two questions from question number 4 to 6	
	Q. 1 a. Choose the appropriate alternative	(10)
	b. True or false	(6)
	Q.2 Case Study/Problem	(16)
Q.3 Short Notes (any 4 out of 6)		(16)
Q.4 Long answer question/practical problem		(16)
Q.5 Long answer question/practical problem		(16)
Q. 6. a. Short answer question/ problem		(8)
	b. Short answer question/ Problem	(8)

M.Com Part I&II (C.B.C.S.)

SECRETARIAL PRACTICE

Semester	Paper	Name of Course	
Samastan I	Paper I	Introduction to Secretarial Practice	
Semester I	Paper II	Secretarial Correspondence	
Composition II	Paper III	The Companies Act and Secretarial Practice	
Semester II	Paper IV	Research Methodology	
Somoston III	Paper V	Company Management	
Semester III	Paper VI	Project Report	
Semester IV	Paper VII	Company Meetings and Reports	
Semester IV	Paper VIII	Recent Trends in Secretarial Practice	

M.Com. Part-I (C.B.C.S.) Semester I (Paper I) SECRETARIAL PRACTICE (Introduction to Secretarial Practice)

Course Objectives:

- 1. To create awareness among the students about secretariership and career prospects therein
- 2. To acquaint the students with the standards of secretarial profession
- 3. To familiarize the students with rights, duties and liabilities of company secretary

Unit	Course Contents	Hours
Unit 1	Secretary: Meaning & definition, Qualities of a good secretary, Importance of secretary, Need of secretary in commercial institutions, Types of secretary: Personal/ Private secretary, Company secretary, Secretary of co-operative society & local bodies, Secretary in govt. departments. Duties & functions of secretary, Role of secretary, Secretarial skills, Challenges before secretary <i>Practical: Visit the nearby co-operative society/local body and enlist the</i> <i>functions performed by its secretary</i>	15
Unit 2	Company Secretary: Definition, Qualification, Procedure of appointment, resignation and removal/dismissal of company secretary, Duties, rights & liabilities of Company Secretary, Legal position of Company Secretary, Stages of becoming a Company Secretary, Relationship of company secretary with Chairman and Directors of a company, Role of company secretary as adviser to the Chairman & Board of Directors <i>Practical: Visit the nearest company in your area and enlist the duties</i> <i>and liabilities of its secretary</i>	15
Unit 3	Secretarial Standards: Concept, scope and advantages, Secretarial Standards prescribed by the Institute of Company Secretaries of India (ICSI), Compliance of secretarial standards for good governance, Ethics in secretarial profession Practical: Prepare a poster on secretarial standards prescribed by ICSI	15
Unit 4	Company Secretary in Practice: Career prospects for company secretary, Provisions of Company Secretary Act, 1980 relating to practicing company secretary, Institute of Company Secretaries of India regulations relating to practicing company secretary, Key components of company secretary in practice, Services rendered by company secretary in practice: Professional Consultancy and Certification Services, Corporate Services and Management Consultancy Services Practical: Visit the office of practicing company secretary and enlist the services rendered by him/her	15

M.Com. Part-I (C.B.C.S.) Semester I (Paper II) SECRETARIAL PRACTICE (Secretarial Correspondence)

Course Objectives:

- 1. To familiarize the students with secretarial correspondence
- 2. To develop the communication skill among the students
- 3. To acquaint the students with various reports and online filing of documents

Unit	Course Contents	Hours
Unit 1	Secretarial Correspondence: Meaning, Importance of Secretarial Correspondence, Business Correspondence: Characteristics of a good business letter, Layout of a business letter, Types of business letter, Internal & external correspondence, Corporate Correspondence: Correspondence with Registrar of Companies, Department of Company Affairs, Company Law Board and other Government agencies. Practical: Observe the correspondence of the nearest business unit and prepare the specimen of business letters	15
Unit 2	Correspondence with Stakeholders: Meaning and types of stakeholders, Need & instances of correspondence with shareholders, bankers, directors, employees, media & public, Structural elements of press release Practical: Collect the press releases of companies and prepare a report on their structural elements	15
Unit 3	Computers & Communication: Role of Computers in Communication, Advantages of limitation on use of computers for communication, Business uses of computer communication, Internet, Intranet and Extranet: Concepts and features, Communication Networks: Concepts and features of Local Area Networks (LAN), Metropolitan Area Network (MAN) Wide Area Networks (WAN), Electronic mail, Interactive video, Video conferencing, On-line information services, Electronic bulletin board systems, Emerging information technologies in new millennium <i>Practical:</i> Prepare the concept map on LAN, MAN and WAN	15
Unit 4	 Preparation of Reports: Meaning of Report, Characteristics of a good report, Precautions to be taken in report writing, Preparation of Financial Statements, Auditors Report, Directors Report and Report on Corporate Governance, E-forms and online filling of documents: Filling of annual accounts, compliance certificate and annual return Practical: Collect the financial statements, various reports and e-forms used by companies and analyze their contents 	15

M.Com. Part-I (C.B.C.S.) Semester II (Paper III) SECRETARIAL PRACTICE (The Companies Act and Secretarial Practice)

Course Objectives:

1. To acquaint the students with the important provisions of The Companies Act, 2013

2.To familiarize the students with the memorandum and articles of association and prospectus3. To acquaint the students with the procedure of alteration in memorandum and articles of association

Unit	Course Contents	Hours
Unit 1	The Companies Act, 2013: Key highlights of The Companies Act, 2013, Definition and characteristics of company, Kinds of companies, New concepts introduced by Companies Act- 2013: One Person Company, Associate Company, Dormant Company, Women Directors, Corporate Social Responsibility (CSR), Rotation of Auditors, Secretarial Audit <i>Practical:</i> Visit the nearest company and prepare a report on its social responsibility activities	15
Unit 2	Company Registration: Promoters and their legal position, Procedure of incorporation of company, Procedure of formation and on-line registration of company, Memorandum of Association, Articles of Association and Prospectus: Meaning and Contents, Red-herring prospectus, Misstatement in prospectus Practical: Visit the nearest share-broking firm to collect the prospectus issued by various companies and prepare the comparative chart of their contents	15
Unit 3	Alteration of Memorandum and Articles of Association:Importance of Memorandum and Articles of Association, Doctrine of Constructive Notice and Indoor Management, Procedure of alteration of Memorandum of Association, Procedure of alteration of Articles of AssociationPractical: Prepare the posters on procedure of alteration of memorandum and articles of association	15
Unit 4	Membership of Company: Definition, Modes of acquiring membership, Restriction on membership, Rights and privileges of members, Termination of membership <i>Practical: Prepare the poster on rights and privileges of members of</i> <i>a public limited company</i>	15

M.Com. Part-I (C.B.C.S.) Semester II (Paper IV) SECRETARIAL PRACTICE

(Research Methodology)

Unit	Course Contents	Hours
Unit 1		15
Unit 2		15
Unit 3		15
Unit 4		15

List of Reference Books:

1. 'Secretarial Practice,' M.C., Kuchhal, Vikas Publishing House, Bombay

2. 'Company Secretarial Practice,' S.A. Sherekar, Kitab Mahal Delhi

3. 'Text-Book of Company Secretarial Practice, 'P.K. Ghosh, Sultan Chand and Sons, New Delhi

- 4. 'Manual of Secretarial Practice' B.N. Tandon, S. Chand & Company, New Delhi
- 5. Journal on 'Student Company Secretary'—ICSI Publication

6. 'Pitman's Business Correspondence,' Geoffery Whitehead, David H. Whitehead, Wheeler Publishing, Allahabad

- 7. 'Taxman's Business Communication,' K.K. Sinha
- 8. 'Communication through Letters and Reports,' H. Menning, Ilinois Richard D. Irwin
- 9. 'Business Communication,' U.S. Rai & S.M. Rai, Himalaya publishing House, Mumbai
- 10. 'Commercial Correspondence,' P.K. Ghosh and Y.K. Bhusha
- 11. 'Effective Business Communication,' Asha Kaul, Second Edition
- 12. 'Company Law and Secretarial Practice', Nafees Baig, Sterling Pulishers, Delhi
- 13. 'Company Law', N.D. Kapoor, Sultan Chand & Sons, New Delhi
- 14. 'Introduction to Company Law', Avtar Singh, Eastern Book Company
- 15. 'A Guide to Companies Act', Ramaiya, LexixNexis, Wadhwa and Buttersworth



 SHIVAJI UNIVERISTY, KOLHAPUR-416 004. MAHARASHTRA

 PHONE : EPABX-2609000 website- www.unishivaji.ac.in

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 शिवाजी विद्यापीठ, कोल्हापूर - 416004.

 दुरख्वनी (ईपीएबीएक्स) २६०९००० (अभ्यास मंडळे विभाग- २६०९०९४)

 फॅक्स : ००९१-०२३१-२६९१५३३ व २६९२३३३.e-mail:bos@unishivaji.ac.in

Ref../SU/BOS/Com & Mgmt./

Date : 04/07/2020 Outward No. :

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To,

The Principal All Affiliated (Commerce & Management) College/Institutions, Shivaji University, Kolhapur

Subject : Regarding syllabi and equivalence of M. Com. Part-II (Sem. III & IV) Choice Based Credit System (CBCS) degree programme under the Faculty of Commerce & Management.

Sir/Madam,

With reference to the subject mentioned above, I am directed to inform you that the University authorities have accepted and granted approval to the revised syllabi and equivalence of M. Com. Part-II (Sem. III & IV) Choice Based Credit System (CBCS) under the Faculty of Commerce & Management.

This syllabi shall be implemented from the academic year 2020-2021. A soft copy containing the syllabus is attached herewith and it is also available on university website <u>www.unishivaji.ac.in</u> (Online Syllabus).

The question papers on the pre-revised syllabi of above mentioned course will be set for the examinations to be held in October / November 2020 & March / April, 2021. These chances are available for repeater students, if any.

For Students of Distance Education this syllabi shall be imlemented from the academic year 2021-2022.

You are therefore, requested to bring this to the notice of all Students and Teachers concerned.

Thanking you,

Yours faithfully.

Dung Dr. Registrar

Encl : As above

L'opy to, I/c Dean, Faculty of Commerce & Management	Chairperson, BOS under Faculty of Commerce & Management
Director, BOEE	Dy.R Examination
Appointment Section	O.E. 1 Section
P. G. Admission Section	Computer Center/I.T.
Eligibility Section	Distance Education
P.G. Seminer Section	Affiliation Section (U.G./P.G.)



SU/BOS/Science/6143

Date: 18/06/2019

To,

The Principal,	The Head/Co-ordinator/Director
All Concerned Affiliated Colleges/Institutions	All Concerned Department (Science)
Shivaji University, Kolhapur	Shivaji University, Kolhapur.

Subject: Regarding syllabi of M. Sc. Part-I (Sem. I & II (CBCS) Structure, and equivalence degree programme under the Faculty of Science and Technology.

Sir/Madam,

With reference to the subject mentioned above, I am directed to inform you that the university authorities have accepted and granted approval to the revised syllabi, nature of question paper and equivalence of M. Sc. Part-I (Sem. I & II) (CBCS) Structure, and equivalence degree programme under the Faculty of Science and Technology.

	M.ScI (5	Sem. I & I	I) (CBCS)
1.	Physics	9.	Environmental Science
2.	Mathematics	10.	Botany
3.	Geography	11.	Zoology
4.	Chemistry	12.	General Microbiology
5.	Applied Statistics and Informatics	13.	Industrial Microbiology
6.	Geology	14.	Electronics
7.	Statistics	15.	Food Science and Technology
8.	Computer Science		1100

This syllabi and equivalence shall be implemented from the academic year 2019-2020 (i.e. from June 2019) onwards. A soft copy containing the syllabus is attached herewith and it is also available on university website <u>www.unishivaji.ac.in</u>)

The question papers on the pre-revised syllabi of above mentioned course will be set for the examinations to be held in October /November 2019 & March/April 2020. These chances are available for repeater students, if any.

You are, therefore, requested to bring this to the notice of all students and teachers concerned.

Thanking you,

Yours faithfully,

Dy Registrar

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1	The Dean, Faculty of Arts & Fine Arts	8	P.G.Seminar Section
2	Director, Board of Examinations and Evaluation	9	Computer Centre
3	The Chairman, Respective Board of Studies	10	Affiliation Section (U.G.)
4	B.Sc. Exam	11	Affiliation Section (P.G.)
5	Eligibility Section	12	P.G.Admission Section
6	O.E. I Section	13	Centre for Distance Education
7	Appointment Section		

SU/BOS/Science/6138

Date: 18-06-2019

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SHIVAJI UNIVERISTY, KOLHAPUR-416 004. MAHARASHTRA PHONE : EPABX-2609000 website- <u>www.unishivaji.ac.in</u> FAX 0091-0231-2691533 & 0091-0231-2692333 – BOS - 2609094 शिवाजी विद्यापीठ, कोल्हापूर — 416004. दुरुवनी (ईपीएवीएक्स) २६०९००० (अभ्यास मंडळे विभाग- २६०९०९४) फेक्स : ००९१-०२३१-२६९१५३३ व २६९२३३३.e-mail:bos@unishivaji.ac.in

SU/BOS/Science/ No 1 4 0 6

Date: 2 9 JUN 2020

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	The Head/Co-ordinator/Director
All Concerned Affiliated Colleges/Institutions	All Concerned Department (Science)
Shivaji University, Kolhapur	Shivaji University, Kolhapur,

Subject: Regarding syllabi of M. Sc. Part-II (Sem. III & IV (CBCS) degree programme under the Faculty of Science and Technology.

Sir/Madam,

With reference to the subject mentioned above, I am directed to inform you that the university authorities have accepted and granted approval to the revised syllabi, nature of question paper and equivalence of M.Sc. Part-II (Sem. III & IV) (CBCS) degree programme under the Faculty of Science and Technology.

	M.ScII (Sem. III & I'	V) (CB	CS)
1.	Physics	11.	Environmental Science
2.	Mathematics	12.	Zoology
3.	Geography	13.	Electronics
4.	Chemistry, Industial Chemistry, Applied Chemistry	14.	Food Science and Technology
5.	Applied Statistics and Informatics	15.	General Microbiology
6.	Geology	16.	Pharmaceutical Microbiology
7.	Statistics	17.	Biochemistry
8.	Computer Science	18.	Biotechnology
9.	Botany	19.	Environmental Biotechnology
10.	Agro Chemical and Pest Management (AGPM)		

This syllabi, nature of question and equivalence shall be implemented from the academic year 2020-2021 onwards. A soft copy containing the syllabus is attached herewith and it is also available on university website (www.unishivaji.ac.in)

The question papers on the pre-revised syllabi of above mentioned course will be set for the examinations to be held in October /November 2020 & March/April 2021. These chances are available for repeater students, if any.

You are, therefore, requested to bring this to the notice of all students and teachers concerned.

Thanking you,

Yours faithfully,

Dy Registrar

Copy to:

1	The Dean, Faculty of Arts & Fine Arts	8	P.G.Seminar Section
2	Director, Board of Examinations and Evaluation	9	Computer Centre
3	The Chairman, Respective Board of Studies	10	Affiliation Section (U.G.)
4	B.Sc. Exam	11	Affiliation Section (P.G.)
5	Eligibility Section	12	P.G.Admission Section
6	O.E. I Section	13	Centre for Distance Education
7	Appointment Section		

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AUD-MARSHIEL	

SHIVAJI UNIVERISTY, KOLHAPUR-416 004. MAHARASHTRA PHONE : EPABX-2609000 website- <u>www.unishivaji.ac.in</u> FAX 0091-0231-2691533 & 0091-0231-2692333 – BOS - 2609094 शिवाजी विद्यापीठ, कोल्हापूर — 416004. दरष्वनी (ईपीएबीएक्स) २६०९००० (अभ्यास मंडळे विभाग– २६०९०९४)

Estd. 1962 दुरस्वना (इपोएबाएक्स) २६०९००० (अभ्यास मडळ विभाग- २६०९०९४) 'A++' Accredited by NAAC (2021) फॅक्स : ००९१-०२३१-२६९१५३३ व २६९२३३३.e-mail:bos@unishivaji.ac.in With CGPA 3.52

No 0 0 0 1 1 SU/BOS/Humanities /

To.

The Principal / Directors /, All Affiliated Colleges/Institutions, Shivaji University, Kolhapur.

Date : D 3 MAY 2021

The Head All University Department, Shivaji University, Kolhapur.

Subject: Regarding M.Phil/ Ph.D Course Work Structure & Standard of passing all M.Phil/ Ph.D Course Work under the all Faculties.

Sir/Madam,

With reference to the subject mentioned above, I am directed to inform you that University Authorities have accepted and granted approval to the Structure of M.Phil/ Ph.D Course Work & Standard of passing under the all Faculties.

This M.Phil/ Ph.D Course Work Structure & Standard of Passing shall be implemented from the academic year 2020-2021 onwards.A copy containing M.Phil/ Ph.D Course Work Structure & Standard of Passing is enclosed herewith and it is also made available on website www.unishivaji.ac.in (Sdudents / Online Syllabus)

You are therefore, requested to bring this to the notice of all students and teachers concerned.

Thanking you,

Yours faithfully. Dy Registrar

Copy to:

1	P.A. to Director Board of Evaluation and Examination	9	Centre for Distance Education
2	The Dean, All Faculty	10	Computer Centre
2 3	The Chairman, All Respective Board of Studies	11	Affiliation Section (U.G.)
4	B.A./B.Com /B.Sc. Exam	12	Affiliation Section (P.G.)
5	Eligibility Section	13	P.G.Admission Section
6	O.E. I, II, III, IV Section	14	Appointment Section
7	Dy.registrar (On Exam)	15	P.G.Seminar Section
8	Dy.registrar (Pre. Exam)	16	P.G.B.U.T.R Section