



Shri Swami Vivekanand Shikshan Sanstha, Kolhapur's
Padmabhushan Dr. Vasantodada Patil

Mahavidyalaya, Tasgaon

Tal. Tasgaon. Dist. Sangli-416 312 (Maharashtra)

(Affiliated to Shivaji University, Kolhapur)

DEPARTMENT OF GEOGRAPHY

REPORT

(2018-19)

A CERTIFICATE COURSE

IN

Poultry farming: management and marketing





Shri Swami VivekanandShikshanSanstha, Kolhapur's
PadmabhushanDr.VasatraodadaPatilMahavidyalaya, Tasgaon

DEPARTMENT OF GEOGRAPHY

2018-19

Dr .A.S. Wagh
Certificate course,
07 Jan 2019

To,
The Principal,
P D V P College,
Tasgaon - 416 312.

Sub: - Regarding Permission to commencement of Certificate course.....

Respected Sir,

With reference to above subject, our college is going to start a certificate course entitled "**Poultry Farming: Management and Marketing**" for B. A. PART-III (Special geography students) in this current academic year. So, I request you to kindly give me permission to commencement above said course.

Please consider the same and oblige.

Thanking you

Yours faithfully

Dr .A.S. Wagh



Notice

Date 12/01/2019

All students of B. A. Part III hereby informed that we are going to conduct One Month course on 'Poultry Farming: Management & Marketing, from 16/01/2019 to 15/02/2019. It is compulsory to all students to participate with preparation.

Dr. B. T. Kanase

HEAD

Department of Geography
P.D.V.P.College, Tasgaon.



Padmabhushan Dr. Vasant Rao Dada Patil Mahavidyalaya, Tasgaon.

DEPARTMENT OF GEOGRAPHY

**'Poultry Farming: Management and Marketing' Member of Board of Studies:
Year 2018-19**

Sr.No	Name of the BOS	Address/ Institute	Signature
1.	Dr. B.T. Kanase	Dept.ofGeography, P.D.V.P. college, Tasgaon	
2.	Dr. A. S. Wagh	Dept.ofGeography, P.D.V.P. college, Tasgaon	
3.	Mr. S. S. Gavit	Dept. of Geography, p.d.v.p. college, Tasgaon	
4.	Mr. A. M. Mali	Dept. of geography, p.d.v.p. college, Tasgaon	
5.	Dr. H. D. Nadaf	Dept. of History, p.d.v.p. college, Tasgaon	
6.	Dr. D. B. Thorbole	Dept. of English, p.d.v.p. college, Tasgaon	

Coordinator

Dr. A. S. Wagh

Head

Dr. B. T. Kanase

HEAD
Department of Geography
P.D.V.P.College, Tasgaon.

principal
प्राचार्य

पद्मभूषण डॉ. वसंतरावदादा पाटील
महाविद्यालय, तासगांव (जि. सांगला.)



“ज्ञान,विज्ञान आणि सुसंस्कार यासाठी शिक्षण प्रसार”

डॉ. बापुजी साळुंखे

Shri Swami Vivekanad Shikshan Sanstha Kolhapur Sanchalit

**Padmabhushan Dr. Vasanttraodada Patil Mahavidyalaya, Tasgaon
Dist. - Sangli**

Department of Geography

2018 -2019

One Month Certificate Course in

‘Poultry Farming: Management and Marketing’

UNIT - 1

"Poultry" is a term used for any kind of domesticated bird, captive-raised for its utility, and traditionally the word has been used to refer to wildfowl (Galliformes) and waterfowl (Anseriformes) but not to cagebirds such as songbirds and parrots. "Poultry" can be defined as domestic fowls, including chickens, turkeys, geese and ducks, raised for the production of meat or eggs and the word is also used for the flesh of these birds used as food.

The word "poultry" comes from the West & English "pultrie", from Old French *pouletrie*, from *pouletier*, poultry dealer, from *poulet*, pullet. The word "pullet" itself comes from Middle English *pulet*, from Old French *polet*, both from Latin *pullus*, a young fowl, young animal or chicken. The word "fowl" is of Germanic origin (cf. Old English *Fugol*, German *Vogel*, Danish *Fugl*)

The Encyclopedia Britannica lists the same bird groups but also includes guinea fowl and squabs (young pigeons) In R. D. Crawford's *Poultry breeding and genetics*, squabs are omitted but Japanese quail and common pheasant are added to the list, the latter frequently being bred in captivity and released into the wild.^[7] In his 1848 classic book on poultry, *Ornamental and Domestic Poultry: Their History, and Management*, Edmund Dixon included chapters on the peafowl, guinea fowl, mute swan, turkey, various types of geese, the Muscovy duck, other ducks and all types of chickens including bantams.

UNIT -2 INFRASTRUCTURE

Ensure the safety and quality of Raw Material, a backward integration of setting up our own poultry farm of 0.6 million layers are housed in 12 sheds of each 50,000 capacity. The annual production capacity is around 164 million eggs. The chick and grower sheds with capacity to hold 100 thousand birds each is located in a different location. Strict adherence to structural and operational insecurity measures ensures disease prevention. Laboratory attached to farm routinely analyze water, tissues, shell egg samples to ensure the health of the birds and the quality of eggs. Day to day sanitation, proper disinfection and potable water helps to maintain

UNIT - 3 TYPES OF BIRDS

Poultry are domesticated birds kept by humans for their eggs, their meat or their feathers. These birds are most typically members of the superorder Galloanserae (fowl), especially the order Galliformes (which includes chickens, quails, and turkeys). Poultry also includes other birds that are killed for their meat, such as the young of pigeons (known as squabs) but does not include similar wild birds hunted for sport or food and known as game. The domestication of poultry took place several thousand years ago. This may have originally been as a result of people hatching and rearing young birds from eggs collected from the wild, but later involved keeping the birds permanently in captivity. Selective breeding for fast growth, egg-laying ability, conformation, plumage and docility took place over the centuries, and modern breeds often look very different from their wild ancestors. Although some birds are still kept in small flocks in extensive systems, most birds available in the market today are reared in intensive commercial enterprises.

Together with pig meat, poultry is one of the two most widely eaten types of meat globally, with over 70% of the meat supply in 2012 between them;^[1] poultry provides nutritionally beneficial food containing high-quality protein accompanied by a low proportion of fat.

UNIT – 4 MARKETING OF ALL PRODUCTS

Poultry Industry in Egypt has made rapid progress in the last four decades. Its development has not only been in size but also in productivity, technology and quality of its products. The Egyptian Poultry Industry provides direct and indirect employment to over than five million people. Through a well-planned indigenization and acclimatization, the productivity has been improved systematically to the levels on par with the developed countries. Marketing is a system to push products to the market and to highlight the relative advantages of the product that differs from other products after taking all the quality measures that make the customer buy a certain product and refrain from buying the other product.

UNIT – 5 field visit

EVALUATION SYSTEM:

Nature of Question paper

Question	Objectives question (10 Question) Two Marks for each Question.	20 Marks
Total Marks		20 Marks



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Shri Swami Vivekanad Shikshan Sanstha Kolhapur Sanchalit

डॉ. बापुजी साळुंखे

**Padmabhushan Dr. Vasanttraodada Patil Mahavidyalaya,
Tasgaon. Dist. - Sangli**

Department of Geography
2018 - 2019

One Month Certificate Course in
‘Poultry Farming: Management and Marketing’

Sr. No.	Name of the Resource Persons	Topic	Date
1	Dr. Arjun Wagh	Poultry Farming : Concept & History	15/01/2019
2	Shri. Abhay Ashok Kadam (Chikhalgothan)	Infrastructure	24/01/2019
3	Shri. Nilesh Raosaheb Patil (Borgaon)	Management & Marketing	05/02/2019
4	Dr. Arjun Wagh	Field Visit	15/01/2019

Dr. Arjun Wagh
Coordinator

Dr. B. T. Kanase
Head

HEAD
Department of Geography
P.D.V.P. College, Tasgaon.



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Padmabhushan Dr. Vasantraodada Patil Mahavidyalaya,
Tasgaon Dist. - Sangli
Department of Geography
2018-2019

One Month Certificate Course in

'Poultry Farming: Management and Marketing'

Sr. No.	Event	Details
1	Name of the Course	Poultry Farming: Management and Marketing
2	Duration	1 Month
3	Objectives of Course	1.To make awareness among the students about skill based business 2.To understand low budget Business and its marketing
4	Syllabus	Unit 1. Concept and History Unit 2. Infrastruture Unit 3. Types of Bird Unit 4. Marketing of all Products Unit 5. Field Visit(Two time)
5	Name of the Resource Person	1. Shri. Rohan Suryawanshi 2. Shri. Ijaj Tamboli 3. Shri. Venkies Poultry 4. Shri. Teke Poultry
6	Fees	Rs.200/-
7	Number of Students	40
8	Examination	Objective/Subjective Type
9	Certificate	

Dr. Arjun Wagh
Course Coordinator

Dr. B. T. Kanase
Head

Department of Geography
P.D.V.P.College, Tasgaon.

P. D. V. P. Mahavidyalaya, Tasgaon Dist. - Sangli
Department of Geography
One month Certificate Course in
'Poultry farming : Management and Marketing'
2018-2019



Coordinator: Dr.Arjun Wagh

Roll.No	Name	Mobile No.	16/1/ 2019	24/1/ 2019	05/02/ 2019	15/02/ 2019	Exam
1	Mali Pratiksha Pravin	8484801078	Pali	Pali	Pali	Pali	
2	Aambekar Supriya Tanaji	9096757943	Sth	Sth	Sth	Sth	
3	Mynakar Akshata Suresh	9130053774					
4	Kumbhar Suraj Suhasrao	8625905494	Shand	Shand	Shand	Shand	
5	Chavan Santosh Bhanudas	8007144772	Bhavan	Bhavan	Bhavan	Bhavan	
6	Kale Avadhut Ashokrao	7709833827	Kale	Kale	Kale	Kale	
7	Gaikwad Ganesh Gulab	9834379350					
8	Surve Nikhil Sukhdev	7447820726	Desa	Desa	Desa	Desa	
9	Patil Vishal Maruti	7558618427	VPT	VPT	VPT	VPT	
10	Patil Pawan Sampatrao	9975979932	Fall	Fall	Fall	Fall	
11	Deshmukh Mamata Manik	7741060887	Deshmukh	Deshmukh	Deshmukh	Deshmukh	
12	Patil Bhagyashree Vishnu	9970087943	BVPatil	BVPatil	BVPatil	BVPatil	
13	Patil Rohini Rajendra	9766687816	Patil	Patil	Patil	Patil	
14	Surve Priyanka Balasaheb	8459841708	Bhavan	Bhavan	Bhavan	Bhavan	
15	Sontakke Amruta Ravindra	9970354937					
16	Patil Prajakta Sambhaji	9860907486	BPatil	BPatil	BPatil	BPatil	
17	Chavan Priyanka Anil	9158104027					
18	Mali Mayuri Sunil	9767041863	Mali	Mali	Mali	Mali	
19	Deshmukh Madan Balasaheb	9561699919	Desa	Desa	Desa	Desa	
22	Patil Aniket Appasaheb	8999973086	APatil	APatil	APatil	APatil	
23	Patil Komal Rajaram	9049511325	KR.Patil	KR.Patil	KR.Patil	KR.Patil	
24	Salunkhe Arti Bapurao	9075087561	Salunkhe	Salunkhe	Salunkhe	Salunkhe	
25	Patil Pratik Prakash	9075689857					
26	Pawar Pooja Ankush	9665463966	Pawar	Pawar	Pawar	Pawar	
27	Uthale Archana Bhagawan	9657655488	A.B.Uthale	A.B.Uthale	A.B.Uthale	A.B.Uthale	
28	Jamdade Susmita Vitthal	9730494889	Jamdade	Jamdade	Jamdade	Jamdade	
29	Nagaje Manoj Baban	8600493516	Nagaje	Nagaje	Nagaje	Nagaje	
30	Ankalkhope Bharteshwar Sripal	7038318068	Sripal	Sripal	Sripal	Sripal	
31	Mane Rushikesh Mahadev	8600493516	Euski	Euski	Euski	Euski	
33	Kamble Ashwini Malkappa	9172355671					
34	Shikalgar Asif Ismail	7083545375	AS	AS	AS	AS	
35	Shendage Vishal Balu	9021666274	Shendage	Shendage	Shendage	Shendage	
36	Bele Rakesh Laxman	7218455434	Bele	Bele	Bele	Bele	
37	More Niranjana Mahadev	7721916208	More	More	More	More	
38	Shendage Vishal Bhikaji	9689703608	Shendage	Shendage	Shendage	Shendage	
39	Shendage Kajal Suresh	7798113248	Shendage	Shendage	Shendage	Shendage	
40	Pandhare Shital Balaso	9823025509	Pandhare	Pandhare	Pandhare	Pandhare	
41	Mane Ashlesha Kumar	7507185655	Mane	Mane	Mane	Mane	

(Signature)
HEAD

Department of Geography
P.D.V.P.College,Tasgaon.

(Signature)
Principal
प्राचार्य

परामुखण डॉ. वसंतरावदादा पाटील
 महाविद्यालय, तारागांव (जि. सांगली.)



Visit to Poultry Farm
Chikhalgothan
DATE 15/01/2019

Kadaknath Farm



Mr. Nilesh Patil's Poultry Farm



Mr. Abhay Kadam Guiding the student



Patil
HEAD

Department of Geography
P.D.V.P.College, Tasgaon.

Shri Swami Vivekanand Shikshan Sanstha's

PADMABHUSHAN DR. VASANTRAO DADA PATILMAHAVIDYALAYA, TASGAON

Department of Geography

Certificate Course Exam

Day and Date: Wednesday 27/02/2019

(प्रति प्रश्न - २ गुण)

गुण - २०

1. शेडला साधारण किती फुट उंच भिंत असावी?

1) 1 ते 3

2) 2 ते 3

3) 5 ते 3

4) 2 ते 3

2. साधारण किती आठवड्यांपर्यंत उत्पादन घेऊन नंतर हे पक्षी कत्तल केले जावेत.

1) 62

2) 52

3) 72

4) 42

3. एक अंडे तयार करायचा खर्च साधारण किती रुपये एवढा होतो.

1) 2 ते 5

2) 2 ते 4

3) 2 ते 3

4) 1 ते 3

4. एक दिवसाचे पिल्लू घेऊन ते अंड्यावर येई पर्यंत अंदाजे साधारण किती रुपये खर्च होतो.

1) 110 ते 150

2) 120 ते 150

3) 130 ते 150

4) 140 ते 150

5. देशी कुक्कुटपालनामधील सर्व महत्त्वाच्या जातींची जात म्हणजे ब्लॅक ऑस्ट्रो लॉर्प

1) व्हाईट ऑस्ट्रो लॉर्प

2) रेड ऑस्ट्रो लॉर्प

3) ब्लॅक ऑस्ट्रो लॉर्प

4) ब्राउन ऑस्ट्रो लॉर्प

6. अंडी उत्पादन घेत असताना किमान आणि कमाल किती % अंडी उत्पादन मिळणे अपेक्षित आहे.

1) 40 ते 65%

2) 50 ते 65%

3) 60 ते 65%

4) 55 ते 65%

7. वयाच्या कितव्या आठवड्यांनंतर पक्षी अंडी देण्यास सुरुवात करतात.

1) 22

2) 23

3) 21

4) 24

8. 6 ते 18 महीने या काळात पक्षांना 18 ते 19 % प्रोटीन युक्त आहार ज्याला लेर्यींग मेथ म्हणतात

1) ब्राउन लेग मेथ

2) व्हाईट लेग मेथ

3) लेर्यींग मेथ

4) बाॅयलर मेथ

9. साधारण वयाच्या किती आठवड्यांपर्यंत उत्पादन घ्यावे.

1) 72

2) 82

3) 52

4) 62

10. साधारण पहिले किती दिवस ब्रूडिंग करावे.

1) 24

2) 21

3) 22

4) 25

P. D. V. P. Mahavidyalaya, Tasgaon Dist. - Sangli
 Department of Geography
 One month Certificate Course in
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 Exam Mark sheet

Roll.No	Name	Gender	Marks
1	Mali Pratiksha Pravin	F	17
2	Aambekar Supriya Tanaji	M	18
3	Mynakar Akshata Suresh	F	18
4	Kumbhar Suraj Suhasrao	M	16
5	Chavan Santosh Bhanudas	F	15
6	Kale Avadhut Ashokrao	M	12
7	Gaikwad Ganesh Gulab	M	18
8	Surve Nikhil Sukhdev	M	19
9	Patil Vishal Maruti	M	16
10	Patil Pawan Sampatrao	M	16
11	Deshmukh Mamata Manik	F	17
12	Patil Bhagyashree Vishnu	F	18
13	Patil Rohini Rajendra	F	19
14	Surve Priyanka Balasaheb	F	15
15	Sontakke Amruta Ravindra	F	16
16	Patil Prajakta Sambhaji	F	17
17	Chavan Priyanka Anil	F	18
18	Mali Mayuri Sunil	F	18
19	Deshmukh Madan Balasaheb	M	19
20	Patil Aniket Appasaheb	M	19
21	Patil Komal Rajaram	F	17
22	Salunkhe Arti Bapurao	F	16
23	Patil Pratik Prakash	M	19
24	Pawar Pooja Ankush	F	18
25	Uthale Archana Bhagawan	F	17
26	Jamdade Susmita Vitthal	F	16
27	Nagaje Manoj Baban	M	15
28	Ankalkhope Bharteshwar Sripal	M	16
29	Mane Rushikesh Mahadev	M	15
30	Kamble Ashwini Malkappa	F	16
31	Shikalgar Asif Ismail	M	17
32	Shendage Vishal Balu	M	18
33	Bele Rakesh Laxman	M	19
34	More Niranjan Mahadev	M	18
35	Shendage Vishal Bhikaji	M	17
36	Shendage Kajal Suresh	F	16
37	Pandhare Shital Balaso	F	17
38	Mane Ashlesha Kumar	F	18
Male = 18		female = 20	Total = 38


 Coordinator


 Head

HEAD
 Department of Geography
 P.D.V.P.College, Tasgaon.



"Dissemination of Education for Knowledge, Science & Culture"
Shikshamaharshi Dr. Bapuji Salunkhe

Shri Swami Vivekanand Shikshan Sanstha, Kolhapur's
PADMABHUSHAN DR. VASANTRAODADA PATIL MAHAVIDYALAYA, TASGAON, DIST.-SANGLI (M.S.).
SANSTHAMATA SUSHILADEVI SALUNKHE ENTREPRENEURSHIP AND
SKILL DEVELOPMENT CENTER

CERTIFICATE

This is to certify that Shri/Smt./Miss _____
Class _____ has successfully completed the certificate course in _____
conducted by the department of _____
during the academic year

Head

Co-ordinator

Principal